

# Educational Baby Toys-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/E9ED01EDE48MEN.html

Date: February 2018 Pages: 142 Price: US\$ 3,480.00 (Single User License) ID: E9ED01EDE48MEN

# Abstracts

### **Report Summary**

Educational Baby Toys-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Educational Baby Toys industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Educational Baby Toys 2013-2017, and development forecast 2018-2023
Main market players of Educational Baby Toys in United States, with company and product introduction, position in the Educational Baby Toys market
Market status and development trend of Educational Baby Toys by types and applications
Cost and profit status of Educational Baby Toys, and marketing status

Market growth drivers and challenges

The report segments the United States Educational Baby Toys market as:

United States Educational Baby Toys Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England The Middle Atlantic The Midwest The West



The South

Southwest

United States Educational Baby Toys Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Building Sets Jigsaw Puzzles Card Games Others

United States Educational Baby Toys Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Physical Stores Online Stores

United States Educational Baby Toys Market: Players Segment Analysis (Company and Product introduction, Educational Baby Toys Sales Volume, Revenue, Price and Gross Margin):

Guangdong Alpha Lego Group Toys "R" Us **Beijing Smart Toy** Chicco Farlin **Fisher-Price Green Forest Handicrafts** Hasbro Intex Toys & Plastic Electronic Kids II LeapFrog Enterprises Mattel Melissa & Doug Mothercare Nanhan Jinxiong Plastic & Metal Products The Learning Resources



The Walt Disney VTech Holdings Yunhe Hunter Wooden Products Zhejiang Mulolo Toys & Crafts

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

### CHAPTER 1 OVERVIEW OF EDUCATIONAL BABY TOYS

- 1.1 Definition of Educational Baby Toys in This Report
- 1.2 Commercial Types of Educational Baby Toys
- 1.2.1 Building Sets
- 1.2.2 Jigsaw Puzzles
- 1.2.3 Card Games
- 1.2.4 Others
- 1.3 Downstream Application of Educational Baby Toys
  - 1.3.1 Physical Stores
  - 1.3.2 Online Stores
- 1.4 Development History of Educational Baby Toys
- 1.5 Market Status and Trend of Educational Baby Toys 2013-2023
- 1.5.1 United States Educational Baby Toys Market Status and Trend 2013-2023
- 1.5.2 Regional Educational Baby Toys Market Status and Trend 2013-2023

### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Educational Baby Toys in United States 2013-2017
- 2.2 Consumption Market of Educational Baby Toys in United States by Regions
  - 2.2.1 Consumption Volume of Educational Baby Toys in United States by Regions
- 2.2.2 Revenue of Educational Baby Toys in United States by Regions
- 2.3 Market Analysis of Educational Baby Toys in United States by Regions
- 2.3.1 Market Analysis of Educational Baby Toys in New England 2013-2017
- 2.3.2 Market Analysis of Educational Baby Toys in The Middle Atlantic 2013-2017
- 2.3.3 Market Analysis of Educational Baby Toys in The Midwest 2013-2017
- 2.3.4 Market Analysis of Educational Baby Toys in The West 2013-2017
- 2.3.5 Market Analysis of Educational Baby Toys in The South 2013-2017
- 2.3.6 Market Analysis of Educational Baby Toys in Southwest 2013-2017

2.4 Market Development Forecast of Educational Baby Toys in United States 2018-2023

2.4.1 Market Development Forecast of Educational Baby Toys in United States 2018-2023

2.4.2 Market Development Forecast of Educational Baby Toys by Regions 2018-2023

### CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole United States Market Status by Types
- 3.1.1 Consumption Volume of Educational Baby Toys in United States by Types
- 3.1.2 Revenue of Educational Baby Toys in United States by Types
- 3.2 United States Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in New England
- 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest

3.3 Market Forecast of Educational Baby Toys in United States by Types

# CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Educational Baby Toys in United States by Downstream Industry

4.2 Demand Volume of Educational Baby Toys by Downstream Industry in Major Countries

4.2.1 Demand Volume of Educational Baby Toys by Downstream Industry in New England

4.2.2 Demand Volume of Educational Baby Toys by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Educational Baby Toys by Downstream Industry in The Midwest

4.2.4 Demand Volume of Educational Baby Toys by Downstream Industry in The West

4.2.5 Demand Volume of Educational Baby Toys by Downstream Industry in The South

4.2.6 Demand Volume of Educational Baby Toys by Downstream Industry in Southwest

4.3 Market Forecast of Educational Baby Toys in United States by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF EDUCATIONAL BABY TOYS

5.1 United States Economy Situation and Trend Overview

5.2 Educational Baby Toys Downstream Industry Situation and Trend Overview

# **CHAPTER 6 EDUCATIONAL BABY TOYS MARKET COMPETITION STATUS BY**



### MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Educational Baby Toys in United States by Major Players
- 6.2 Revenue of Educational Baby Toys in United States by Major Players
- 6.3 Basic Information of Educational Baby Toys by Major Players

6.3.1 Headquarters Location and Established Time of Educational Baby Toys Major Players

- 6.3.2 Employees and Revenue Level of Educational Baby Toys Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 EDUCATIONAL BABY TOYS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Guangdong Alpha
- 7.1.1 Company profile
- 7.1.2 Representative Educational Baby Toys Product
- 7.1.3 Educational Baby Toys Sales, Revenue, Price and Gross Margin of Guangdong

Alpha

- 7.2 Lego Group
  - 7.2.1 Company profile
  - 7.2.2 Representative Educational Baby Toys Product
  - 7.2.3 Educational Baby Toys Sales, Revenue, Price and Gross Margin of Lego Group
- 7.3 Toys "R" Us
  - 7.3.1 Company profile
  - 7.3.2 Representative Educational Baby Toys Product
- 7.3.3 Educational Baby Toys Sales, Revenue, Price and Gross Margin of Toys "R" Us

7.4 Beijing Smart Toy

- 7.4.1 Company profile
- 7.4.2 Representative Educational Baby Toys Product
- 7.4.3 Educational Baby Toys Sales, Revenue, Price and Gross Margin of Beijing Smart Toy

7.5 Chicco

- 7.5.1 Company profile
- 7.5.2 Representative Educational Baby Toys Product
- 7.5.3 Educational Baby Toys Sales, Revenue, Price and Gross Margin of Chicco
- 7.6 Farlin



- 7.6.1 Company profile
- 7.6.2 Representative Educational Baby Toys Product
- 7.6.3 Educational Baby Toys Sales, Revenue, Price and Gross Margin of Farlin
- 7.7 Fisher-Price
- 7.7.1 Company profile
- 7.7.2 Representative Educational Baby Toys Product
- 7.7.3 Educational Baby Toys Sales, Revenue, Price and Gross Margin of Fisher-Price
- 7.8 Green Forest Handicrafts
- 7.8.1 Company profile
- 7.8.2 Representative Educational Baby Toys Product

7.8.3 Educational Baby Toys Sales, Revenue, Price and Gross Margin of Green Forest Handicrafts

7.9 Hasbro

- 7.9.1 Company profile
- 7.9.2 Representative Educational Baby Toys Product
- 7.9.3 Educational Baby Toys Sales, Revenue, Price and Gross Margin of Hasbro
- 7.10 Intex Toys & Plastic Electronic
- 7.10.1 Company profile
- 7.10.2 Representative Educational Baby Toys Product
- 7.10.3 Educational Baby Toys Sales, Revenue, Price and Gross Margin of Intex Toys
- & Plastic Electronic
- 7.11 Kids II
- 7.11.1 Company profile
- 7.11.2 Representative Educational Baby Toys Product
- 7.11.3 Educational Baby Toys Sales, Revenue, Price and Gross Margin of Kids II
- 7.12 LeapFrog Enterprises
  - 7.12.1 Company profile
  - 7.12.2 Representative Educational Baby Toys Product
- 7.12.3 Educational Baby Toys Sales, Revenue, Price and Gross Margin of LeapFrog Enterprises

7.13 Mattel

- 7.13.1 Company profile
- 7.13.2 Representative Educational Baby Toys Product
- 7.13.3 Educational Baby Toys Sales, Revenue, Price and Gross Margin of Mattel
- 7.14 Melissa & Doug
  - 7.14.1 Company profile
  - 7.14.2 Representative Educational Baby Toys Product
- 7.14.3 Educational Baby Toys Sales, Revenue, Price and Gross Margin of Melissa &

Doug



#### 7.15 Mothercare

- 7.15.1 Company profile
- 7.15.2 Representative Educational Baby Toys Product
- 7.15.3 Educational Baby Toys Sales, Revenue, Price and Gross Margin of Mothercare
- 7.16 Nanhan Jinxiong Plastic & Metal Products
- 7.17 The Learning Resources
- 7.18 The Walt Disney
- 7.19 VTech Holdings
- 7.20 Yunhe Hunter Wooden Products
- 7.21 Zhejiang Mulolo Toys & Crafts

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF EDUCATIONAL BABY TOYS

- 8.1 Industry Chain of Educational Baby Toys
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF EDUCATIONAL BABY TOYS

- 9.1 Cost Structure Analysis of Educational Baby Toys
- 9.2 Raw Materials Cost Analysis of Educational Baby Toys
- 9.3 Labor Cost Analysis of Educational Baby Toys
- 9.4 Manufacturing Expenses Analysis of Educational Baby Toys

### CHAPTER 10 MARKETING STATUS ANALYSIS OF EDUCATIONAL BABY TOYS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

# CHAPTER 11 REPORT CONCLUSION



#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation

#### 12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Educational Baby Toys-United States Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/E9ED01EDE48MEN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/E9ED01EDE48MEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970