

# Education Technology (Ed Tech) and Smart Classrooms-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/E95171538920EN.html>

Date: April 2018

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: E95171538920EN

## Abstracts

### Report Summary

Education Technology (Ed Tech) and Smart Classrooms-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Education Technology (Ed Tech) and Smart Classrooms industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Education Technology (Ed Tech) and Smart Classrooms 2013-2017, and development forecast 2018-2023

Main market players of Education Technology (Ed Tech) and Smart Classrooms in EMEA, with company and product introduction, position in the Education Technology (Ed Tech) and Smart Classrooms market

Market status and development trend of Education Technology (Ed Tech) and Smart Classrooms by types and applications

Cost and profit status of Education Technology (Ed Tech) and Smart Classrooms, and marketing status

Market growth drivers and challenges

The report segments the EMEA Education Technology (Ed Tech) and Smart Classrooms market as:

EMEA Education Technology (Ed Tech) and Smart Classrooms Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue

and Growth Rate 2013-2023):

Europe  
Middle East  
Africa

EMEA Education Technology (Ed Tech) and Smart Classrooms Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Hardware (IWB, Projectors, Displays, Printers)  
Systems (LMC, LCMS, LCDS, SRS, DMS)  
Technologies (Gaming, Analytics, ERP, Dashboards)

EMEA Education Technology (Ed Tech) and Smart Classrooms Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Kindergarten  
K-12  
Higher Education

EMEA Education Technology (Ed Tech) and Smart Classrooms Market: Players Segment Analysis (Company and Product introduction, Education Technology (Ed Tech) and Smart Classrooms Sales Volume, Revenue, Price and Gross Margin):

Apple  
Cisco Systems Inc  
Dell  
Discovery Communication  
Fujitsu Limited  
HP  
Blackboard  
IBM  
Jenzabar  
Lenovo  
Microsoft  
Panasonic  
Promethean

SABA  
Smart Technologies  
Toshiba  
Dynavox Mayer-Johnson

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF EDUCATION TECHNOLOGY (ED TECH) AND SMART CLASSROOMS**

- 1.1 Definition of Education Technology (Ed Tech) and Smart Classrooms in This Report
- 1.2 Commercial Types of Education Technology (Ed Tech) and Smart Classrooms
  - 1.2.1 Hardware (IWB, Projectors, Displays, Printers)
  - 1.2.2 Systems (LMC, LCMS, LCDS, SRS, DMS)
  - 1.2.3 Technologies (Gaming, Analytics, ERP, Dashboards)
- 1.3 Downstream Application of Education Technology (Ed Tech) and Smart Classrooms
  - 1.3.1 Kindergarten
  - 1.3.2 K-12
  - 1.3.3 Higher Education
- 1.4 Development History of Education Technology (Ed Tech) and Smart Classrooms
- 1.5 Market Status and Trend of Education Technology (Ed Tech) and Smart Classrooms 2013-2023
  - 1.5.1 EMEA Education Technology (Ed Tech) and Smart Classrooms Market Status and Trend 2013-2023
  - 1.5.2 Regional Education Technology (Ed Tech) and Smart Classrooms Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Education Technology (Ed Tech) and Smart Classrooms in EMEA 2013-2017
- 2.2 Consumption Market of Education Technology (Ed Tech) and Smart Classrooms in EMEA by Regions
  - 2.2.1 Consumption Volume of Education Technology (Ed Tech) and Smart Classrooms in EMEA by Regions
  - 2.2.2 Revenue of Education Technology (Ed Tech) and Smart Classrooms in EMEA by Regions
- 2.3 Market Analysis of Education Technology (Ed Tech) and Smart Classrooms in EMEA by Regions
  - 2.3.1 Market Analysis of Education Technology (Ed Tech) and Smart Classrooms in Europe 2013-2017
  - 2.3.2 Market Analysis of Education Technology (Ed Tech) and Smart Classrooms in Middle East 2013-2017
  - 2.3.3 Market Analysis of Education Technology (Ed Tech) and Smart Classrooms in

Africa 2013-2017

2.4 Market Development Forecast of Education Technology (Ed Tech) and Smart Classrooms in EMEA 2018-2023

2.4.1 Market Development Forecast of Education Technology (Ed Tech) and Smart Classrooms in EMEA 2018-2023

2.4.2 Market Development Forecast of Education Technology (Ed Tech) and Smart Classrooms by Regions 2018-2023

## **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole EMEA Market Status by Types

3.1.1 Consumption Volume of Education Technology (Ed Tech) and Smart Classrooms in EMEA by Types

3.1.2 Revenue of Education Technology (Ed Tech) and Smart Classrooms in EMEA by Types

3.2 EMEA Market Status by Types in Major Countries

3.2.1 Market Status by Types in Europe

3.2.2 Market Status by Types in Middle East

3.2.3 Market Status by Types in Africa

3.3 Market Forecast of Education Technology (Ed Tech) and Smart Classrooms in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Education Technology (Ed Tech) and Smart Classrooms in EMEA by Downstream Industry

4.2 Demand Volume of Education Technology (Ed Tech) and Smart Classrooms by Downstream Industry in Major Countries

4.2.1 Demand Volume of Education Technology (Ed Tech) and Smart Classrooms by Downstream Industry in Europe

4.2.2 Demand Volume of Education Technology (Ed Tech) and Smart Classrooms by Downstream Industry in Middle East

4.2.3 Demand Volume of Education Technology (Ed Tech) and Smart Classrooms by Downstream Industry in Africa

4.3 Market Forecast of Education Technology (Ed Tech) and Smart Classrooms in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF EDUCATION**

## **TECHNOLOGY (ED TECH) AND SMART CLASSROOMS**

5.1 EMEA Economy Situation and Trend Overview

5.2 Education Technology (Ed Tech) and Smart Classrooms Downstream Industry Situation and Trend Overview

## **CHAPTER 6 EDUCATION TECHNOLOGY (ED TECH) AND SMART CLASSROOMS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

6.1 Sales Volume of Education Technology (Ed Tech) and Smart Classrooms in EMEA by Major Players

6.2 Revenue of Education Technology (Ed Tech) and Smart Classrooms in EMEA by Major Players

6.3 Basic Information of Education Technology (Ed Tech) and Smart Classrooms by Major Players

6.3.1 Headquarters Location and Established Time of Education Technology (Ed Tech) and Smart Classrooms Major Players

6.3.2 Employees and Revenue Level of Education Technology (Ed Tech) and Smart Classrooms Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 EDUCATION TECHNOLOGY (ED TECH) AND SMART CLASSROOMS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Apple

7.1.1 Company profile

7.1.2 Representative Education Technology (Ed Tech) and Smart Classrooms Product

7.1.3 Education Technology (Ed Tech) and Smart Classrooms Sales, Revenue, Price and Gross Margin of Apple

7.2 Cisco Systems Inc

7.2.1 Company profile

7.2.2 Representative Education Technology (Ed Tech) and Smart Classrooms Product

7.2.3 Education Technology (Ed Tech) and Smart Classrooms Sales, Revenue, Price and Gross Margin of Cisco Systems Inc

7.3 Dell

7.3.1 Company profile

- 7.3.2 Representative Education Technology (Ed Tech) and Smart Classrooms Product
- 7.3.3 Education Technology (Ed Tech) and Smart Classrooms Sales, Revenue, Price and Gross Margin of Dell
- 7.4 Discovery Communication
  - 7.4.1 Company profile
  - 7.4.2 Representative Education Technology (Ed Tech) and Smart Classrooms Product
  - 7.4.3 Education Technology (Ed Tech) and Smart Classrooms Sales, Revenue, Price and Gross Margin of Discovery Communication
- 7.5 Fujitsu Limited
  - 7.5.1 Company profile
  - 7.5.2 Representative Education Technology (Ed Tech) and Smart Classrooms Product
  - 7.5.3 Education Technology (Ed Tech) and Smart Classrooms Sales, Revenue, Price and Gross Margin of Fujitsu Limited
- 7.6 HP
  - 7.6.1 Company profile
  - 7.6.2 Representative Education Technology (Ed Tech) and Smart Classrooms Product
  - 7.6.3 Education Technology (Ed Tech) and Smart Classrooms Sales, Revenue, Price and Gross Margin of HP
- 7.7 Blackboard
  - 7.7.1 Company profile
  - 7.7.2 Representative Education Technology (Ed Tech) and Smart Classrooms Product
  - 7.7.3 Education Technology (Ed Tech) and Smart Classrooms Sales, Revenue, Price and Gross Margin of Blackboard
- 7.8 IBM
  - 7.8.1 Company profile
  - 7.8.2 Representative Education Technology (Ed Tech) and Smart Classrooms Product
  - 7.8.3 Education Technology (Ed Tech) and Smart Classrooms Sales, Revenue, Price and Gross Margin of IBM
- 7.9 Jenzabar
  - 7.9.1 Company profile
  - 7.9.2 Representative Education Technology (Ed Tech) and Smart Classrooms Product
  - 7.9.3 Education Technology (Ed Tech) and Smart Classrooms Sales, Revenue, Price and Gross Margin of Jenzabar
- 7.10 Lenovo
  - 7.10.1 Company profile
  - 7.10.2 Representative Education Technology (Ed Tech) and Smart Classrooms Product
  - 7.10.3 Education Technology (Ed Tech) and Smart Classrooms Sales, Revenue, Price and Gross Margin of Lenovo

## 7.11 Microsoft

### 7.11.1 Company profile

### 7.11.2 Representative Education Technology (Ed Tech) and Smart Classrooms Product

### 7.11.3 Education Technology (Ed Tech) and Smart Classrooms Sales, Revenue, Price and Gross Margin of Microsoft

## 7.12 Panasonic

### 7.12.1 Company profile

### 7.12.2 Representative Education Technology (Ed Tech) and Smart Classrooms Product

### 7.12.3 Education Technology (Ed Tech) and Smart Classrooms Sales, Revenue, Price and Gross Margin of Panasonic

## 7.13 Promethean

### 7.13.1 Company profile

### 7.13.2 Representative Education Technology (Ed Tech) and Smart Classrooms Product

### 7.13.3 Education Technology (Ed Tech) and Smart Classrooms Sales, Revenue, Price and Gross Margin of Promethean

## 7.14 SABA

### 7.14.1 Company profile

### 7.14.2 Representative Education Technology (Ed Tech) and Smart Classrooms Product

### 7.14.3 Education Technology (Ed Tech) and Smart Classrooms Sales, Revenue, Price and Gross Margin of SABA

## 7.15 Smart Technologies

### 7.15.1 Company profile

### 7.15.2 Representative Education Technology (Ed Tech) and Smart Classrooms Product

### 7.15.3 Education Technology (Ed Tech) and Smart Classrooms Sales, Revenue, Price and Gross Margin of Smart Technologies

## 7.16 Toshiba

## 7.17 Dynavox Mayer-Johnson

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF EDUCATION TECHNOLOGY (ED TECH) AND SMART CLASSROOMS**

### 8.1 Industry Chain of Education Technology (Ed Tech) and Smart Classrooms

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis



## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF EDUCATION TECHNOLOGY (ED TECH) AND SMART CLASSROOMS**

- 9.1 Cost Structure Analysis of Education Technology (Ed Tech) and Smart Classrooms
- 9.2 Raw Materials Cost Analysis of Education Technology (Ed Tech) and Smart Classrooms
- 9.3 Labor Cost Analysis of Education Technology (Ed Tech) and Smart Classrooms
- 9.4 Manufacturing Expenses Analysis of Education Technology (Ed Tech) and Smart Classrooms

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF EDUCATION TECHNOLOGY (ED TECH) AND SMART CLASSROOMS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Education Technology (Ed Tech) and Smart Classrooms-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/E95171538920EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E95171538920EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

