

Earbuds -Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/E3F7D3F200CEN.html

Date: February 2019 Pages: 139 Price: US\$ 2,480.00 (Single User License) ID: E3F7D3F200CEN

Abstracts

Report Summary

Earbuds -Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Earbuds industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Earbuds 2013-2017, and development forecast 2018-2023 Main manufacturers/suppliers of Earbuds worldwide, with company and product introduction, position in the Earbuds market Market status and development trend of Earbuds by types and applications Cost and profit status of Earbuds , and marketing status Market growth drivers and challenges

The report segments the global Earbuds market as:

Global Earbuds Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): North America Europe China Japan Rest APAC Latin America



Global Earbuds Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Wired Wireless

Global Earbuds Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Fitness Gaming Virtual Reality Music & Entertainment

Global Earbuds Market: Manufacturers Segment Analysis (Company and Product introduction, Earbuds Sales Volume, Revenue, Price and Gross Margin): Sennheiser Sony Shure AKG Audio-Technica Philips Samsung JVC **Bose Corporation** Xiaomi Koss Decathlon Logitech Somic Shure Beats Lava International Beyerdynamic Lenevo

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF EARBUDS

- 1.1 Definition of Earbuds in This Report
- 1.2 Commercial Types of Earbuds
- 1.2.1 Wired
- 1.2.2 Wireless
- 1.3 Downstream Application of Earbuds
 - 1.3.1 Fitness
 - 1.3.2 Gaming
 - 1.3.3 Virtual Reality
 - 1.3.4 Music & Entertainment
- 1.4 Development History of Earbuds
- 1.5 Market Status and Trend of Earbuds 2013-2023
- 1.5.1 Global Earbuds Market Status and Trend 2013-2023
- 1.5.2 Regional Earbuds Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Earbuds 2013-2017
- 2.2 Production Market of Earbuds by Regions
- 2.2.1 Production Volume of Earbuds by Regions
- 2.2.2 Production Value of Earbuds by Regions
- 2.3 Demand Market of Earbuds by Regions
- 2.4 Production and Demand Status of Earbuds by Regions
- 2.4.1 Production and Demand Status of Earbuds by Regions 2013-2017
- 2.4.2 Import and Export Status of Earbuds by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Earbuds by Types
- 3.2 Production Value of Earbuds by Types
- 3.3 Market Forecast of Earbuds by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Earbuds by Downstream Industry



4.2 Market Forecast of Earbuds by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF EARBUDS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Earbuds Downstream Industry Situation and Trend Overview

CHAPTER 6 EARBUDS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Earbuds by Major Manufacturers
- 6.2 Production Value of Earbuds by Major Manufacturers
- 6.3 Basic Information of Earbuds by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Earbuds Major Manufacturer
- 6.3.2 Employees and Revenue Level of Earbuds Major Manufacturer
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 EARBUDS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Sennheiser
 - 7.1.1 Company profile
 - 7.1.2 Representative Earbuds Product
 - 7.1.3 Earbuds Sales, Revenue, Price and Gross Margin of Sennheiser

7.2 Sony

- 7.2.1 Company profile
- 7.2.2 Representative Earbuds Product
- 7.2.3 Earbuds Sales, Revenue, Price and Gross Margin of Sony

7.3 Shure

- 7.3.1 Company profile
- 7.3.2 Representative Earbuds Product
- 7.3.3 Earbuds Sales, Revenue, Price and Gross Margin of Shure

7.4 AKG

- 7.4.1 Company profile
- 7.4.2 Representative Earbuds Product
- 7.4.3 Earbuds Sales, Revenue, Price and Gross Margin of AKG



- 7.5 Audio-Technica
 - 7.5.1 Company profile
 - 7.5.2 Representative Earbuds Product
 - 7.5.3 Earbuds Sales, Revenue, Price and Gross Margin of Audio-Technica
- 7.6 Philips
 - 7.6.1 Company profile
 - 7.6.2 Representative Earbuds Product
- 7.6.3 Earbuds Sales, Revenue, Price and Gross Margin of Philips
- 7.7 Samsung
- 7.7.1 Company profile
- 7.7.2 Representative Earbuds Product
- 7.7.3 Earbuds Sales, Revenue, Price and Gross Margin of Samsung
- 7.8 JVC
 - 7.8.1 Company profile
 - 7.8.2 Representative Earbuds Product
 - 7.8.3 Earbuds Sales, Revenue, Price and Gross Margin of JVC
- 7.9 Bose Corporation
- 7.9.1 Company profile
- 7.9.2 Representative Earbuds Product
- 7.9.3 Earbuds Sales, Revenue, Price and Gross Margin of Bose Corporation
- 7.10 Xiaomi
 - 7.10.1 Company profile
 - 7.10.2 Representative Earbuds Product
 - 7.10.3 Earbuds Sales, Revenue, Price and Gross Margin of Xiaomi
- 7.11 Koss
 - 7.11.1 Company profile
 - 7.11.2 Representative Earbuds Product
 - 7.11.3 Earbuds Sales, Revenue, Price and Gross Margin of Koss
- 7.12 Decathlon
 - 7.12.1 Company profile
- 7.12.2 Representative Earbuds Product
- 7.12.3 Earbuds Sales, Revenue, Price and Gross Margin of Decathlon
- 7.13 Logitech
 - 7.13.1 Company profile
 - 7.13.2 Representative Earbuds Product
 - 7.13.3 Earbuds Sales, Revenue, Price and Gross Margin of Logitech
- 7.14 Somic
- 7.14.1 Company profile
- 7.14.2 Representative Earbuds Product



- 7.14.3 Earbuds Sales, Revenue, Price and Gross Margin of Somic
- 7.15 Shure
- 7.15.1 Company profile
- 7.15.2 Representative Earbuds Product
- 7.15.3 Earbuds Sales, Revenue, Price and Gross Margin of Shure
- 7.16 Beats
- 7.17 Lava International
- 7.18 Beyerdynamic
- 7.19 Lenevo

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF EARBUDS

- 8.1 Industry Chain of Earbuds
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF EARBUDS

- 9.1 Cost Structure Analysis of Earbuds
- 9.2 Raw Materials Cost Analysis of Earbuds
- 9.3 Labor Cost Analysis of Earbuds
- 9.4 Manufacturing Expenses Analysis of Earbuds

CHAPTER 10 MARKETING STATUS ANALYSIS OF EARBUDS

- 10.1 Marketing Channel
 10.1.1 Direct Marketing
 10.1.2 Indirect Marketing
 10.1.3 Marketing Channel Development Trend
 10.2 Market Positioning
 10.2.1 Pricing Strategy
 10.2.2 Brand Strategy
 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE





- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Earbuds -Global Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/E3F7D3F200CEN.html</u> Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/E3F7D3F200CEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970