

# e-Pharma-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/EDD247F76D1MEN.html>

Date: March 2018

Pages: 148

Price: US\$ 3,480.00 (Single User License)

ID: EDD247F76D1MEN

## Abstracts

### Report Summary

e-Pharma-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on e-Pharma industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of e-Pharma 2013-2017, and development forecast 2018-2023

Main market players of e-Pharma in EMEA, with company and product introduction, position in the e-Pharma market

Market status and development trend of e-Pharma by types and applications

Cost and profit status of e-Pharma, and marketing status

Market growth drivers and challenges

The report segments the EMEA e-Pharma market as:

EMEA e-Pharma Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA e-Pharma Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

OTC  
Prescription

EMEA e-Pharma Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hospital

Clinic

Patients

Others

EMEA e-Pharma Market: Players Segment Analysis (Company and Product introduction, e-Pharma Sales Volume, Revenue, Price and Gross Margin):

AbbVie Contract Manufacturing

Aurobindo Pharma

Boehringer Ingelheim

CVS Health

DocMorris

Express Scripts Holding Company

Giant Eagle, Inc.

Optum Rx, Inc.

Pfizer CentreSource

Rowlands Pharmacy

The Kroger Co.

Walgreen Co.

Walmart Stores, Inc.

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF E-PHARMA**

- 1.1 Definition of e-Pharma in This Report
- 1.2 Commercial Types of e-Pharma
  - 1.2.1 OTC
  - 1.2.2 Prescription
- 1.3 Downstream Application of e-Pharma
  - 1.3.1 Hospital
  - 1.3.2 Clinic
  - 1.3.3 Patients
  - 1.3.4 Others
- 1.4 Development History of e-Pharma
- 1.5 Market Status and Trend of e-Pharma 2013-2023
  - 1.5.1 EMEA e-Pharma Market Status and Trend 2013-2023
  - 1.5.2 Regional e-Pharma Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of e-Pharma in EMEA 2013-2017
- 2.2 Consumption Market of e-Pharma in EMEA by Regions
  - 2.2.1 Consumption Volume of e-Pharma in EMEA by Regions
  - 2.2.2 Revenue of e-Pharma in EMEA by Regions
- 2.3 Market Analysis of e-Pharma in EMEA by Regions
  - 2.3.1 Market Analysis of e-Pharma in Europe 2013-2017
  - 2.3.2 Market Analysis of e-Pharma in Middle East 2013-2017
  - 2.3.3 Market Analysis of e-Pharma in Africa 2013-2017
- 2.4 Market Development Forecast of e-Pharma in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of e-Pharma in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of e-Pharma by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of e-Pharma in EMEA by Types
  - 3.1.2 Revenue of e-Pharma in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe

- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of e-Pharma in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of e-Pharma in EMEA by Downstream Industry
- 4.2 Demand Volume of e-Pharma by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of e-Pharma by Downstream Industry in Europe
  - 4.2.2 Demand Volume of e-Pharma by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of e-Pharma by Downstream Industry in Africa
- 4.3 Market Forecast of e-Pharma in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF E-PHARMA**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 e-Pharma Downstream Industry Situation and Trend Overview

## **CHAPTER 6 E-PHARMA MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

- 6.1 Sales Volume of e-Pharma in EMEA by Major Players
- 6.2 Revenue of e-Pharma in EMEA by Major Players
- 6.3 Basic Information of e-Pharma by Major Players
  - 6.3.1 Headquarters Location and Established Time of e-Pharma Major Players
  - 6.3.2 Employees and Revenue Level of e-Pharma Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 E-PHARMA MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 AbbVie Contract Manufacturing
  - 7.1.1 Company profile
  - 7.1.2 Representative e-Pharma Product
  - 7.1.3 e-Pharma Sales, Revenue, Price and Gross Margin of AbbVie Contract

## Manufacturing

### 7.2 Aurobindo Pharma

#### 7.2.1 Company profile

#### 7.2.2 Representative e-Pharma Product

#### 7.2.3 e-Pharma Sales, Revenue, Price and Gross Margin of Aurobindo Pharma

### 7.3 Boehringer Ingelheim

#### 7.3.1 Company profile

#### 7.3.2 Representative e-Pharma Product

#### 7.3.3 e-Pharma Sales, Revenue, Price and Gross Margin of Boehringer Ingelheim

### 7.4 CVS Health

#### 7.4.1 Company profile

#### 7.4.2 Representative e-Pharma Product

#### 7.4.3 e-Pharma Sales, Revenue, Price and Gross Margin of CVS Health

### 7.5 DocMorris

#### 7.5.1 Company profile

#### 7.5.2 Representative e-Pharma Product

#### 7.5.3 e-Pharma Sales, Revenue, Price and Gross Margin of DocMorris

### 7.6 Express Scripts Holding Company

#### 7.6.1 Company profile

#### 7.6.2 Representative e-Pharma Product

#### 7.6.3 e-Pharma Sales, Revenue, Price and Gross Margin of Express Scripts Holding Company

### 7.7 Giant Eagle, Inc.

#### 7.7.1 Company profile

#### 7.7.2 Representative e-Pharma Product

#### 7.7.3 e-Pharma Sales, Revenue, Price and Gross Margin of Giant Eagle, Inc.

### 7.8 Optum Rx, Inc.

#### 7.8.1 Company profile

#### 7.8.2 Representative e-Pharma Product

#### 7.8.3 e-Pharma Sales, Revenue, Price and Gross Margin of Optum Rx, Inc.

### 7.9 Pfizer CentreSource

#### 7.9.1 Company profile

#### 7.9.2 Representative e-Pharma Product

#### 7.9.3 e-Pharma Sales, Revenue, Price and Gross Margin of Pfizer CentreSource

### 7.10 Rowlands Pharmacy

#### 7.10.1 Company profile

#### 7.10.2 Representative e-Pharma Product

#### 7.10.3 e-Pharma Sales, Revenue, Price and Gross Margin of Rowlands Pharmacy

### 7.11 The Kroger Co.

### 7.11 The Kroger Co.

- 7.11.1 Company profile
- 7.11.2 Representative e-Pharma Product
- 7.11.3 e-Pharma Sales, Revenue, Price and Gross Margin of The Kroger Co.
- 7.12 Walgreen Co.
  - 7.12.1 Company profile
  - 7.12.2 Representative e-Pharma Product
  - 7.12.3 e-Pharma Sales, Revenue, Price and Gross Margin of Walgreen Co.
- 7.13 Walmart Stores, Inc.
  - 7.13.1 Company profile
  - 7.13.2 Representative e-Pharma Product
  - 7.13.3 e-Pharma Sales, Revenue, Price and Gross Margin of Walmart Stores, Inc.

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF E-PHARMA**

- 8.1 Industry Chain of e-Pharma
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF E-PHARMA**

- 9.1 Cost Structure Analysis of e-Pharma
- 9.2 Raw Materials Cost Analysis of e-Pharma
- 9.3 Labor Cost Analysis of e-Pharma
- 9.4 Manufacturing Expenses Analysis of e-Pharma

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF E-PHARMA**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: e-Pharma-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/EDD247F76D1MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EDD247F76D1MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970