

E-book-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/E551E5FDA86EN.html>

Date: December 2017

Pages: 141

Price: US\$ 3,480.00 (Single User License)

ID: E551E5FDA86EN

Abstracts

Report Summary

E-book-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on E-book industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of E-book 2013-2017, and development forecast 2018-2023

Main market players of E-book in United States, with company and product introduction, position in the E-book market

Market status and development trend of E-book by types and applications

Cost and profit status of E-book, and marketing status

Market growth drivers and challenges

The report segments the United States E-book market as:

United States E-book Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States E-book Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

E-ink eReader
TFT-LCD eReader

United States E-book Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Ages 13-25
Ages 26-45
Ages 45-60
Ages 60+

United States E-book Market: Players Segment Analysis (Company and Product introduction, E-book Sales Volume, Revenue, Price and Gross Margin):

Amazon
Sony
Barnes&Noble
PocketBook
Kobo(Rakuten)
Bookeen
Ectaco
DistriRead(ICARUS)
Tolino
Hanvon

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF E-BOOK

- 1.1 Definition of E-book in This Report
- 1.2 Commercial Types of E-book
 - 1.2.1 E-ink eReader
 - 1.2.2 TFT-LCD eReader
- 1.3 Downstream Application of E-book
 - 1.3.1 Ages 13-25
 - 1.3.2 Ages 26-45
 - 1.3.3 Ages 45-60
 - 1.3.4 Ages 60+
- 1.4 Development History of E-book
- 1.5 Market Status and Trend of E-book 2013-2023
 - 1.5.1 United States E-book Market Status and Trend 2013-2023
 - 1.5.2 Regional E-book Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of E-book in United States 2013-2017
- 2.2 Consumption Market of E-book in United States by Regions
 - 2.2.1 Consumption Volume of E-book in United States by Regions
 - 2.2.2 Revenue of E-book in United States by Regions
- 2.3 Market Analysis of E-book in United States by Regions
 - 2.3.1 Market Analysis of E-book in New England 2013-2017
 - 2.3.2 Market Analysis of E-book in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of E-book in The Midwest 2013-2017
 - 2.3.4 Market Analysis of E-book in The West 2013-2017
 - 2.3.5 Market Analysis of E-book in The South 2013-2017
 - 2.3.6 Market Analysis of E-book in Southwest 2013-2017
- 2.4 Market Development Forecast of E-book in United States 2018-2023
 - 2.4.1 Market Development Forecast of E-book in United States 2018-2023
 - 2.4.2 Market Development Forecast of E-book by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
 - 3.1.1 Consumption Volume of E-book in United States by Types

- 3.1.2 Revenue of E-book in United States by Types
- 3.2 United States Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in New England
 - 3.2.2 Market Status by Types in The Middle Atlantic
 - 3.2.3 Market Status by Types in The Midwest
 - 3.2.4 Market Status by Types in The West
 - 3.2.5 Market Status by Types in The South
 - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of E-book in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of E-book in United States by Downstream Industry
- 4.2 Demand Volume of E-book by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of E-book by Downstream Industry in New England
 - 4.2.2 Demand Volume of E-book by Downstream Industry in The Middle Atlantic
 - 4.2.3 Demand Volume of E-book by Downstream Industry in The Midwest
 - 4.2.4 Demand Volume of E-book by Downstream Industry in The West
 - 4.2.5 Demand Volume of E-book by Downstream Industry in The South
 - 4.2.6 Demand Volume of E-book by Downstream Industry in Southwest
- 4.3 Market Forecast of E-book in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF E-BOOK

- 5.1 United States Economy Situation and Trend Overview
- 5.2 E-book Downstream Industry Situation and Trend Overview

CHAPTER 6 E-BOOK MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of E-book in United States by Major Players
- 6.2 Revenue of E-book in United States by Major Players
- 6.3 Basic Information of E-book by Major Players
 - 6.3.1 Headquarters Location and Established Time of E-book Major Players
 - 6.3.2 Employees and Revenue Level of E-book Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 E-BOOK MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Amazon

7.1.1 Company profile

7.1.2 Representative E-book Product

7.1.3 E-book Sales, Revenue, Price and Gross Margin of Amazon

7.2 Sony

7.2.1 Company profile

7.2.2 Representative E-book Product

7.2.3 E-book Sales, Revenue, Price and Gross Margin of Sony

7.3 Barnes&Noble

7.3.1 Company profile

7.3.2 Representative E-book Product

7.3.3 E-book Sales, Revenue, Price and Gross Margin of Barnes&Noble

7.4 PocketBook

7.4.1 Company profile

7.4.2 Representative E-book Product

7.4.3 E-book Sales, Revenue, Price and Gross Margin of PocketBook

7.5 Kobo(Rakuten)

7.5.1 Company profile

7.5.2 Representative E-book Product

7.5.3 E-book Sales, Revenue, Price and Gross Margin of Kobo(Rakuten)

7.6 Bookeen

7.6.1 Company profile

7.6.2 Representative E-book Product

7.6.3 E-book Sales, Revenue, Price and Gross Margin of Bookeen

7.7 Ectaco

7.7.1 Company profile

7.7.2 Representative E-book Product

7.7.3 E-book Sales, Revenue, Price and Gross Margin of Ectaco

7.8 DistriRead(ICARUS)

7.8.1 Company profile

7.8.2 Representative E-book Product

7.8.3 E-book Sales, Revenue, Price and Gross Margin of DistriRead(ICARUS)

7.9 Tolino

7.9.1 Company profile

7.9.2 Representative E-book Product

7.9.3 E-book Sales, Revenue, Price and Gross Margin of Tolino

7.10 Hanvon

7.10.1 Company profile

7.10.2 Representative E-book Product

7.10.3 E-book Sales, Revenue, Price and Gross Margin of Hanvon

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF E-BOOK

8.1 Industry Chain of E-book

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF E-BOOK

9.1 Cost Structure Analysis of E-book

9.2 Raw Materials Cost Analysis of E-book

9.3 Labor Cost Analysis of E-book

9.4 Manufacturing Expenses Analysis of E-book

CHAPTER 10 MARKETING STATUS ANALYSIS OF E-BOOK

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: E-book-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/E551E5FDA86EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E551E5FDA86EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970