

# E-book Device-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/ED832034AF3EN.html

Date: February 2019

Pages: 152

Price: US\$ 3,480.00 (Single User License)

ID: ED832034AF3EN

### **Abstracts**

#### **Report Summary**

E-book Device-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on E-book Device industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of E-book Device 2013-2017, and development forecast 2018-2023

Main market players of E-book Device in EMEA, with company and product introduction, position in the E-book Device market

Market status and development trend of E-book Device by types and applications

Cost and profit status of E-book Device, and marketing status

Market growth drivers and challenges

The report segments the EMEA E-book Device market as:

EMEA E-book Device Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA E-book Device Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



#### E-ink eReader

#### TFT-LCD eReade

EMEA E-book Device Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Ages 13-17

Ages 18-24

Ages 25-34

Ages 35-44

Ages 45-54

Ages 55+

EMEA E-book Device Market: Players Segment Analysis (Company and Product introduction, E-book Device Sales Volume, Revenue, Price and Gross Margin):

Barnes&Noble

PocketBook

Kobo(Rakuten)

Bookeen

Ectaco

**Ematic** 

DistriRead(ICARUS)

Aluratek

Tolino

Hanvon

Onyx

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF E-BOOK DEVICE

- 1.1 Definition of E-book Device in This Report
- 1.2 Commercial Types of E-book Device
  - 1.2.1 E-ink eReader
  - 1.2.2 TFT-LCD eReade
- 1.3 Downstream Application of E-book Device
  - 1.3.1 Ages 13-17
- 1.3.2 Ages 18-24
- 1.3.3 Ages 25-34
- 1.3.4 Ages 35-44
- 1.3.5 Ages 45-54
- 1.3.6 Ages 55+
- 1.4 Development History of E-book Device
- 1.5 Market Status and Trend of E-book Device 2013-2023
- 1.5.1 EMEA E-book Device Market Status and Trend 2013-2023
- 1.5.2 Regional E-book Device Market Status and Trend 2013-2023

#### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of E-book Device in EMEA 2013-2017
- 2.2 Consumption Market of E-book Device in EMEA by Regions
  - 2.2.1 Consumption Volume of E-book Device in EMEA by Regions
  - 2.2.2 Revenue of E-book Device in EMEA by Regions
- 2.3 Market Analysis of E-book Device in EMEA by Regions
  - 2.3.1 Market Analysis of E-book Device in Europe 2013-2017
  - 2.3.2 Market Analysis of E-book Device in Middle East 2013-2017
  - 2.3.3 Market Analysis of E-book Device in Africa 2013-2017
- 2.4 Market Development Forecast of E-book Device in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of E-book Device in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of E-book Device by Regions 2018-2023

#### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of E-book Device in EMEA by Types
  - 3.1.2 Revenue of E-book Device in EMEA by Types



- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East
  - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of E-book Device in EMEA by Types

# CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of E-book Device in EMEA by Downstream Industry
- 4.2 Demand Volume of E-book Device by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of E-book Device by Downstream Industry in Europe
- 4.2.2 Demand Volume of E-book Device by Downstream Industry in Middle East
- 4.2.3 Demand Volume of E-book Device by Downstream Industry in Africa
- 4.3 Market Forecast of E-book Device in EMEA by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF E-BOOK DEVICE

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 E-book Device Downstream Industry Situation and Trend Overview

### CHAPTER 6 E-BOOK DEVICE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of E-book Device in EMEA by Major Players
- 6.2 Revenue of E-book Device in EMEA by Major Players
- 6.3 Basic Information of E-book Device by Major Players
- 6.3.1 Headquarters Location and Established Time of E-book Device Major Players
- 6.3.2 Employees and Revenue Level of E-book Device Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 E-BOOK DEVICE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Barnes&Noble
  - 7.1.1 Company profile



- 7.1.2 Representative E-book Device Product
- 7.1.3 E-book Device Sales, Revenue, Price and Gross Margin of Barnes&Noble
- 7.2 PocketBook
  - 7.2.1 Company profile
  - 7.2.2 Representative E-book Device Product
  - 7.2.3 E-book Device Sales, Revenue, Price and Gross Margin of PocketBook
- 7.3 Kobo(Rakuten)
  - 7.3.1 Company profile
  - 7.3.2 Representative E-book Device Product
  - 7.3.3 E-book Device Sales, Revenue, Price and Gross Margin of Kobo(Rakuten)
- 7.4 Bookeen
  - 7.4.1 Company profile
  - 7.4.2 Representative E-book Device Product
  - 7.4.3 E-book Device Sales, Revenue, Price and Gross Margin of Bookeen
- 7.5 Ectaco
  - 7.5.1 Company profile
  - 7.5.2 Representative E-book Device Product
  - 7.5.3 E-book Device Sales, Revenue, Price and Gross Margin of Ectaco
- 7.6 Ematic
  - 7.6.1 Company profile
  - 7.6.2 Representative E-book Device Product
  - 7.6.3 E-book Device Sales, Revenue, Price and Gross Margin of Ematic
- 7.7 DistriRead(ICARUS)
  - 7.7.1 Company profile
  - 7.7.2 Representative E-book Device Product
  - 7.7.3 E-book Device Sales, Revenue, Price and Gross Margin of DistriRead(ICARUS)
- 7.8 Aluratek
  - 7.8.1 Company profile
- 7.8.2 Representative E-book Device Product
- 7.8.3 E-book Device Sales, Revenue, Price and Gross Margin of Aluratek
- 7.9 Tolino
  - 7.9.1 Company profile
  - 7.9.2 Representative E-book Device Product
  - 7.9.3 E-book Device Sales, Revenue, Price and Gross Margin of Tolino
- 7.10 Hanvon
  - 7.10.1 Company profile
  - 7.10.2 Representative E-book Device Product
- 7.10.3 E-book Device Sales, Revenue, Price and Gross Margin of Hanvon
- 7.11 Onyx



- 7.11.1 Company profile
- 7.11.2 Representative E-book Device Product
- 7.11.3 E-book Device Sales, Revenue, Price and Gross Margin of Onyx

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF E-BOOK DEVICE

- 8.1 Industry Chain of E-book Device
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF E-BOOK DEVICE

- 9.1 Cost Structure Analysis of E-book Device
- 9.2 Raw Materials Cost Analysis of E-book Device
- 9.3 Labor Cost Analysis of E-book Device
- 9.4 Manufacturing Expenses Analysis of E-book Device

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF E-BOOK DEVICE

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source



12.2.1 Secondary Sources12.2.2 Primary Sources12.3 Reference



#### I would like to order

Product name: E-book Device-EMEA Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/ED832034AF3EN.html">https://marketpublishers.com/r/ED832034AF3EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/ED832034AF3EN.html">https://marketpublishers.com/r/ED832034AF3EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970