

DVD and BD-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/DDEDB605CBFMEN.html

Date: February 2018 Pages: 130 Price: US\$ 3,480.00 (Single User License) ID: DDEDB605CBFMEN

Abstracts

Report Summary

DVD and BD-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on DVD and BD industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of DVD and BD 2013-2017, and development forecast 2018-2023 Main market players of DVD and BD in United States, with company and product introduction, position in the DVD and BD market Market status and development trend of DVD and BD by types and applications Cost and profit status of DVD and BD, and marketing status Market growth drivers and challenges

The report segments the United States DVD and BD market as:

United States DVD and BD Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England The Middle Atlantic The Midwest The West The South



Southwest

United States DVD and BD Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Ordinary Grade Ultra Hd Grade

United States DVD and BD Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Public Use Private Use

United States DVD and BD Market: Players Segment Analysis (Company and Product introduction, DVD and BD Sales Volume, Revenue, Price and Gross Margin):

Panasonic LG SAMSUNG Toshiba Philips **OPPO** Digital Sharp **Pioneer Electronics** VIZIO VIZIO Magnavox Naxa Electronics GPX.Inc **D&M Holdings** Yamaha Corporation JVC

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF DVD AND BD

- 1.1 Definition of DVD and BD in This Report
- 1.2 Commercial Types of DVD and BD
- 1.2.1 Ordinary Grade
- 1.2.2 Ultra Hd Grade
- 1.3 Downstream Application of DVD and BD
- 1.3.1 Public Use
- 1.3.2 Private Use
- 1.4 Development History of DVD and BD
- 1.5 Market Status and Trend of DVD and BD 2013-2023
- 1.5.1 United States DVD and BD Market Status and Trend 2013-2023
- 1.5.2 Regional DVD and BD Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of DVD and BD in United States 2013-2017
- 2.2 Consumption Market of DVD and BD in United States by Regions
- 2.2.1 Consumption Volume of DVD and BD in United States by Regions
- 2.2.2 Revenue of DVD and BD in United States by Regions
- 2.3 Market Analysis of DVD and BD in United States by Regions
 - 2.3.1 Market Analysis of DVD and BD in New England 2013-2017
 - 2.3.2 Market Analysis of DVD and BD in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of DVD and BD in The Midwest 2013-2017
 - 2.3.4 Market Analysis of DVD and BD in The West 2013-2017
 - 2.3.5 Market Analysis of DVD and BD in The South 2013-2017
 - 2.3.6 Market Analysis of DVD and BD in Southwest 2013-2017
- 2.4 Market Development Forecast of DVD and BD in United States 2018-2023
- 2.4.1 Market Development Forecast of DVD and BD in United States 2018-2023
- 2.4.2 Market Development Forecast of DVD and BD by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
 - 3.1.1 Consumption Volume of DVD and BD in United States by Types
- 3.1.2 Revenue of DVD and BD in United States by Types
- 3.2 United States Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in New England
- 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of DVD and BD in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of DVD and BD in United States by Downstream Industry
4.2 Demand Volume of DVD and BD by Downstream Industry in Major Countries
4.2.1 Demand Volume of DVD and BD by Downstream Industry in New England
4.2.2 Demand Volume of DVD and BD by Downstream Industry in The Middle Atlantic
4.2.3 Demand Volume of DVD and BD by Downstream Industry in The Middle Atlantic
4.2.4 Demand Volume of DVD and BD by Downstream Industry in The Midwest
4.2.5 Demand Volume of DVD and BD by Downstream Industry in The South
4.2.6 Demand Volume of DVD and BD by Downstream Industry in Southwest
4.3 Market Forecast of DVD and BD in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DVD AND BD

- 5.1 United States Economy Situation and Trend Overview
- 5.2 DVD and BD Downstream Industry Situation and Trend Overview

CHAPTER 6 DVD AND BD MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of DVD and BD in United States by Major Players
- 6.2 Revenue of DVD and BD in United States by Major Players
- 6.3 Basic Information of DVD and BD by Major Players
 - 6.3.1 Headquarters Location and Established Time of DVD and BD Major Players
 - 6.3.2 Employees and Revenue Level of DVD and BD Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch



CHAPTER 7 DVD AND BD MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Panasonic

- 7.1.1 Company profile
- 7.1.2 Representative DVD and BD Product
- 7.1.3 DVD and BD Sales, Revenue, Price and Gross Margin of Panasonic

7.2 LG

- 7.2.1 Company profile
- 7.2.2 Representative DVD and BD Product
- 7.2.3 DVD and BD Sales, Revenue, Price and Gross Margin of LG
- 7.3 SAMSUNG
- 7.3.1 Company profile
- 7.3.2 Representative DVD and BD Product
- 7.3.3 DVD and BD Sales, Revenue, Price and Gross Margin of SAMSUNG

7.4 Toshiba

- 7.4.1 Company profile
- 7.4.2 Representative DVD and BD Product
- 7.4.3 DVD and BD Sales, Revenue, Price and Gross Margin of Toshiba
- 7.5 Philips
 - 7.5.1 Company profile
 - 7.5.2 Representative DVD and BD Product
- 7.5.3 DVD and BD Sales, Revenue, Price and Gross Margin of Philips

7.6 OPPO Digital

- 7.6.1 Company profile
- 7.6.2 Representative DVD and BD Product
- 7.6.3 DVD and BD Sales, Revenue, Price and Gross Margin of OPPO Digital

7.7 Sharp

- 7.7.1 Company profile
- 7.7.2 Representative DVD and BD Product
- 7.7.3 DVD and BD Sales, Revenue, Price and Gross Margin of Sharp
- 7.8 Pioneer Electronics
 - 7.8.1 Company profile
- 7.8.2 Representative DVD and BD Product
- 7.8.3 DVD and BD Sales, Revenue, Price and Gross Margin of Pioneer Electronics

7.9 VIZIO

- 7.9.1 Company profile
- 7.9.2 Representative DVD and BD Product
- 7.9.3 DVD and BD Sales, Revenue, Price and Gross Margin of VIZIO



7.10 VIZIO

- 7.10.1 Company profile
- 7.10.2 Representative DVD and BD Product
- 7.10.3 DVD and BD Sales, Revenue, Price and Gross Margin of VIZIO
- 7.11 Magnavox
 - 7.11.1 Company profile
 - 7.11.2 Representative DVD and BD Product
 - 7.11.3 DVD and BD Sales, Revenue, Price and Gross Margin of Magnavox
- 7.12 Naxa Electronics
 - 7.12.1 Company profile
- 7.12.2 Representative DVD and BD Product
- 7.12.3 DVD and BD Sales, Revenue, Price and Gross Margin of Naxa Electronics

7.13 GPX.Inc

- 7.13.1 Company profile
- 7.13.2 Representative DVD and BD Product
- 7.13.3 DVD and BD Sales, Revenue, Price and Gross Margin of GPX.Inc

7.14 D&M Holdings

- 7.14.1 Company profile
- 7.14.2 Representative DVD and BD Product
- 7.14.3 DVD and BD Sales, Revenue, Price and Gross Margin of D&M Holdings

7.15 Yamaha Corporation

- 7.15.1 Company profile
- 7.15.2 Representative DVD and BD Product

7.15.3 DVD and BD Sales, Revenue, Price and Gross Margin of Yamaha Corporation 7.16 JVC

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DVD AND BD

- 8.1 Industry Chain of DVD and BD
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DVD AND BD

- 9.1 Cost Structure Analysis of DVD and BD
- 9.2 Raw Materials Cost Analysis of DVD and BD
- 9.3 Labor Cost Analysis of DVD and BD
- 9.4 Manufacturing Expenses Analysis of DVD and BD



CHAPTER 10 MARKETING STATUS ANALYSIS OF DVD AND BD

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: DVD and BD-United States Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/DDEDB605CBFMEN.html</u>

> Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/DDEDB605CBFMEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970