

# **Durable Juvenile Products-China Market Status and Trend Report 2013-2023**

https://marketpublishers.com/r/D67904EDC09MEN.html

Date: February 2018

Pages: 154

Price: US\$ 2,980.00 (Single User License)

ID: D67904EDC09MEN

#### **Abstracts**

#### **Report Summary**

Durable Juvenile Products-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Durable Juvenile Products industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Durable Juvenile Products 2013-2017, and development forecast 2018-2023

Main market players of Durable Juvenile Products in China, with company and product introduction, position in the Durable Juvenile Products market

Market status and development trend of Durable Juvenile Products by types and applications

Cost and profit status of Durable Juvenile Products, and marketing status Market growth drivers and challenges

The report segments the China Durable Juvenile Products market as:

China Durable Juvenile Products Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China



#### Southwest China

#### Northwest China

China Durable Juvenile Products Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

0~1 year 2~4 year 5~7 year

>8 year

China Durable Juvenile Products Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Home

Commercial

China Durable Juvenile Products Market: Players Segment Analysis (Company and Product introduction, Durable Juvenile Products Sales Volume, Revenue, Price and Gross Margin):

Dorel

Goodbaby

**Britax** 

Newell Rubbermaid

Chicco

Combi

Stokke

Seebaby

Bugaboo

**BabyFirst** 

Phoenix

ShenMa Group

Peg Perego

**BeSafe** 

Jane

Mybaby

Giant

Concord



Δ	1	n	$\alpha$
л	ч	11	u

Recaro

Roadmate

Hauck

Haolaixi

Emmaljunga

Dynacraft

**Crown Crafts** 

Cam

Bestbaby

Baobaohao

Royalbaby

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



#### **Contents**

#### **CHAPTER 1 OVERVIEW OF DURABLE JUVENILE PRODUCTS**

- 1.1 Definition of Durable Juvenile Products in This Report
- 1.2 Commercial Types of Durable Juvenile Products
  - 1.2.1 0~1 year
  - 1.2.2 2~4 year
  - 1.2.3 5~7 year
  - 1.2.4 >8 year
- 1.3 Downstream Application of Durable Juvenile Products
  - 1.3.1 Home
  - 1.3.2 Commercial
- 1.4 Development History of Durable Juvenile Products
- 1.5 Market Status and Trend of Durable Juvenile Products 2013-2023
  - 1.5.1 China Durable Juvenile Products Market Status and Trend 2013-2023
- 1.5.2 Regional Durable Juvenile Products Market Status and Trend 2013-2023

#### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Durable Juvenile Products in China 2013-2017
- 2.2 Consumption Market of Durable Juvenile Products in China by Regions
  - 2.2.1 Consumption Volume of Durable Juvenile Products in China by Regions
- 2.2.2 Revenue of Durable Juvenile Products in China by Regions
- 2.3 Market Analysis of Durable Juvenile Products in China by Regions
  - 2.3.1 Market Analysis of Durable Juvenile Products in North China 2013-2017
  - 2.3.2 Market Analysis of Durable Juvenile Products in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Durable Juvenile Products in East China 2013-2017
- 2.3.4 Market Analysis of Durable Juvenile Products in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Durable Juvenile Products in Southwest China 2013-2017
- 2.3.6 Market Analysis of Durable Juvenile Products in Northwest China 2013-2017
- 2.4 Market Development Forecast of Durable Juvenile Products in China 2018-2023
  - 2.4.1 Market Development Forecast of Durable Juvenile Products in China 2018-2023
- 2.4.2 Market Development Forecast of Durable Juvenile Products by Regions 2018-2023

#### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**



- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Durable Juvenile Products in China by Types
  - 3.1.2 Revenue of Durable Juvenile Products in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Durable Juvenile Products in China by Types

### CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Durable Juvenile Products in China by Downstream Industry
- 4.2 Demand Volume of Durable Juvenile Products by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Durable Juvenile Products by Downstream Industry in North China
- 4.2.2 Demand Volume of Durable Juvenile Products by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Durable Juvenile Products by Downstream Industry in East China
- 4.2.4 Demand Volume of Durable Juvenile Products by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Durable Juvenile Products by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Durable Juvenile Products by Downstream Industry in Northwest China
- 4.3 Market Forecast of Durable Juvenile Products in China by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DURABLE JUVENILE PRODUCTS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Durable Juvenile Products Downstream Industry Situation and Trend Overview

#### **CHAPTER 6 DURABLE JUVENILE PRODUCTS MARKET COMPETITION STATUS**



#### BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Durable Juvenile Products in China by Major Players
- 6.2 Revenue of Durable Juvenile Products in China by Major Players
- 6.3 Basic Information of Durable Juvenile Products by Major Players
- 6.3.1 Headquarters Location and Established Time of Durable Juvenile Products Major Players
- 6.3.2 Employees and Revenue Level of Durable Juvenile Products Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## CHAPTER 7 DURABLE JUVENILE PRODUCTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Dorel
  - 7.1.1 Company profile
  - 7.1.2 Representative Durable Juvenile Products Product
  - 7.1.3 Durable Juvenile Products Sales, Revenue, Price and Gross Margin of Dorel
- 7.2 Goodbaby
  - 7.2.1 Company profile
  - 7.2.2 Representative Durable Juvenile Products Product
- 7.2.3 Durable Juvenile Products Sales, Revenue, Price and Gross Margin of Goodbaby
- 7.3 Britax
  - 7.3.1 Company profile
  - 7.3.2 Representative Durable Juvenile Products Product
  - 7.3.3 Durable Juvenile Products Sales, Revenue, Price and Gross Margin of Britax
- 7.4 Newell Rubbermaid
  - 7.4.1 Company profile
  - 7.4.2 Representative Durable Juvenile Products Product
- 7.4.3 Durable Juvenile Products Sales, Revenue, Price and Gross Margin of Newell Rubbermaid
- 7.5 Chicco
  - 7.5.1 Company profile
  - 7.5.2 Representative Durable Juvenile Products Product
  - 7.5.3 Durable Juvenile Products Sales, Revenue, Price and Gross Margin of Chicco
- 7.6 Combi



- 7.6.1 Company profile
- 7.6.2 Representative Durable Juvenile Products Product
- 7.6.3 Durable Juvenile Products Sales, Revenue, Price and Gross Margin of Combi

#### 7.7 Stokke

- 7.7.1 Company profile
- 7.7.2 Representative Durable Juvenile Products Product
- 7.7.3 Durable Juvenile Products Sales, Revenue, Price and Gross Margin of Stokke

#### 7.8 Seebaby

- 7.8.1 Company profile
- 7.8.2 Representative Durable Juvenile Products Product
- 7.8.3 Durable Juvenile Products Sales, Revenue, Price and Gross Margin of Seebaby

#### 7.9 Bugaboo

- 7.9.1 Company profile
- 7.9.2 Representative Durable Juvenile Products Product
- 7.9.3 Durable Juvenile Products Sales, Revenue, Price and Gross Margin of Bugaboo

#### 7.10 BabyFirst

- 7.10.1 Company profile
- 7.10.2 Representative Durable Juvenile Products Product
- 7.10.3 Durable Juvenile Products Sales, Revenue, Price and Gross Margin of

#### **BabyFirst**

- 7.11 Phoenix
  - 7.11.1 Company profile
  - 7.11.2 Representative Durable Juvenile Products Product
- 7.11.3 Durable Juvenile Products Sales, Revenue, Price and Gross Margin of Phoenix

#### 7.12 ShenMa Group

- 7.12.1 Company profile
- 7.12.2 Representative Durable Juvenile Products Product
- 7.12.3 Durable Juvenile Products Sales, Revenue, Price and Gross Margin of ShenMa Group

#### 7.13 Peg Perego

- 7.13.1 Company profile
- 7.13.2 Representative Durable Juvenile Products Product
- 7.13.3 Durable Juvenile Products Sales, Revenue, Price and Gross Margin of Peg Perego

#### 7.14 BeSafe

- 7.14.1 Company profile
- 7.14.2 Representative Durable Juvenile Products Product
- 7.14.3 Durable Juvenile Products Sales, Revenue, Price and Gross Margin of BeSafe

#### 7.15 Jane



- 7.15.1 Company profile
- 7.15.2 Representative Durable Juvenile Products Product
- 7.15.3 Durable Juvenile Products Sales, Revenue, Price and Gross Margin of Jane
- 7.16 Mybaby
- **7.17 Giant**
- 7.18 Concord
- 7.19 Aing
- 7.20 Recaro
- 7.21 Roadmate
- 7.22 Hauck
- 7.23 Haolaixi
- 7.24 Emmaljunga
- 7.25 Dynacraft
- 7.26 Crown Crafts
- 7.27 Cam
- 7.28 Bestbaby
- 7.29 Baobaohao
- 7.30 Royalbaby

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DURABLE JUVENILE PRODUCTS

- 8.1 Industry Chain of Durable Juvenile Products
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DURABLE JUVENILE PRODUCTS

- 9.1 Cost Structure Analysis of Durable Juvenile Products
- 9.2 Raw Materials Cost Analysis of Durable Juvenile Products
- 9.3 Labor Cost Analysis of Durable Juvenile Products
- 9.4 Manufacturing Expenses Analysis of Durable Juvenile Products

### CHAPTER 10 MARKETING STATUS ANALYSIS OF DURABLE JUVENILE PRODUCTS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing



- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Durable Juvenile Products-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/D67904EDC09MEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/D67904EDC09MEN.html">https://marketpublishers.com/r/D67904EDC09MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970