

# Dry Mortar-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/D0B2239F7A80EN.html

Date: April 2018

Pages: 149

Price: US\$ 3,480.00 (Single User License)

ID: D0B2239F7A80EN

# **Abstracts**

# **Report Summary**

Dry Mortar-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Dry Mortar industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Dry Mortar 2013-2017, and development forecast 2018-2023

Main market players of Dry Mortar in United States, with company and product introduction, position in the Dry Mortar market

Market status and development trend of Dry Mortar by types and applications Cost and profit status of Dry Mortar, and marketing status Market growth drivers and challenges

The report segments the United States Dry Mortar market as:

United States Dry Mortar Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England
The Middle Atlantic
The Midwest
The West
The South



### Southwest

United States Dry Mortar Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Bricklaying/ Masonry mortars

Floor screeds, including thick Floor screeds and thin Floor screeds (SLU)

Tile adhesives/ grouts

Wall renders and plasters (interior and exterior)

EIFS Products(major EPS and XPS)

Skim Coats

Other

United States Dry Mortar Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential

Single House

Apartment/Accessories

Duplex/Quadruplex

Residential Condo

Other Residential

United States Dry Mortar Market: Players Segment Analysis (Company and Product introduction, Dry Mortar Sales Volume, Revenue, Price and Gross Margin):

Holcim

**Bostik** 

Allgemeine Bau-Chemie (ABC)

**BASF** 

Mapei

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# **Contents**

#### **CHAPTER 1 OVERVIEW OF DRY MORTAR**

- 1.1 Definition of Dry Mortar in This Report
- 1.2 Commercial Types of Dry Mortar
  - 1.2.1 Bricklaying/ Masonry mortars
  - 1.2.2 Floor screeds, including thick Floor screeds and thin Floor screeds (SLU)
  - 1.2.3 Tile adhesives/ grouts
  - 1.2.4 Wall renders and plasters (interior and exterior)
  - 1.2.5 EIFS Products(major EPS and XPS)
  - 1.2.6 Skim Coats
  - 1.2.7 Other
- 1.3 Downstream Application of Dry Mortar
  - 1.3.1 Residential
- 1.3.2 Single House
- 1.3.3 Apartment/Accessories
- 1.3.4 Duplex/Quadruplex
- 1.3.5 Residential Condo
- 1.3.6 Other Residential
- 1.4 Development History of Dry Mortar
- 1.5 Market Status and Trend of Dry Mortar 2013-2023
- 1.5.1 United States Dry Mortar Market Status and Trend 2013-2023
- 1.5.2 Regional Dry Mortar Market Status and Trend 2013-2023

# **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Dry Mortar in United States 2013-2017
- 2.2 Consumption Market of Dry Mortar in United States by Regions
- 2.2.1 Consumption Volume of Dry Mortar in United States by Regions
- 2.2.2 Revenue of Dry Mortar in United States by Regions
- 2.3 Market Analysis of Dry Mortar in United States by Regions
  - 2.3.1 Market Analysis of Dry Mortar in New England 2013-2017
  - 2.3.2 Market Analysis of Dry Mortar in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Dry Mortar in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Dry Mortar in The West 2013-2017
  - 2.3.5 Market Analysis of Dry Mortar in The South 2013-2017
  - 2.3.6 Market Analysis of Dry Mortar in Southwest 2013-2017
- 2.4 Market Development Forecast of Dry Mortar in United States 2018-2023



- 2.4.1 Market Development Forecast of Dry Mortar in United States 2018-2023
- 2.4.2 Market Development Forecast of Dry Mortar by Regions 2018-2023

#### CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Dry Mortar in United States by Types
  - 3.1.2 Revenue of Dry Mortar in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Dry Mortar in United States by Types

# CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Dry Mortar in United States by Downstream Industry
- 4.2 Demand Volume of Dry Mortar by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Dry Mortar by Downstream Industry in New England
- 4.2.2 Demand Volume of Dry Mortar by Downstream Industry in The Middle Atlantic
- 4.2.3 Demand Volume of Dry Mortar by Downstream Industry in The Midwest
- 4.2.4 Demand Volume of Dry Mortar by Downstream Industry in The West
- 4.2.5 Demand Volume of Dry Mortar by Downstream Industry in The South
- 4.2.6 Demand Volume of Dry Mortar by Downstream Industry in Southwest
- 4.3 Market Forecast of Dry Mortar in United States by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DRY MORTAR

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Dry Mortar Downstream Industry Situation and Trend Overview

# CHAPTER 6 DRY MORTAR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

6.1 Sales Volume of Dry Mortar in United States by Major Players



- 6.2 Revenue of Dry Mortar in United States by Major Players
- 6.3 Basic Information of Dry Mortar by Major Players
  - 6.3.1 Headquarters Location and Established Time of Dry Mortar Major Players
  - 6.3.2 Employees and Revenue Level of Dry Mortar Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 DRY MORTAR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Holcim
  - 7.1.1 Company profile
  - 7.1.2 Representative Dry Mortar Product
  - 7.1.3 Dry Mortar Sales, Revenue, Price and Gross Margin of Holcim
- 7.2 Bostik
- 7.2.1 Company profile
- 7.2.2 Representative Dry Mortar Product
- 7.2.3 Dry Mortar Sales, Revenue, Price and Gross Margin of Bostik
- 7.3 Allgemeine Bau-Chemie (ABC)
  - 7.3.1 Company profile
  - 7.3.2 Representative Dry Mortar Product
- 7.3.3 Dry Mortar Sales, Revenue, Price and Gross Margin of Allgemeine Bau-Chemie (ABC)
- **7.4 BASF** 
  - 7.4.1 Company profile
  - 7.4.2 Representative Dry Mortar Product
  - 7.4.3 Dry Mortar Sales, Revenue, Price and Gross Margin of BASF
- 7.5 Mapei
  - 7.5.1 Company profile
  - 7.5.2 Representative Dry Mortar Product
  - 7.5.3 Dry Mortar Sales, Revenue, Price and Gross Margin of Mapei

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DRY MORTAR

- 8.1 Industry Chain of Dry Mortar
- 8.2 Upstream Market and Representative Companies Analysis



# 8.3 Downstream Market and Representative Companies Analysis

# **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DRY MORTAR**

- 9.1 Cost Structure Analysis of Dry Mortar
- 9.2 Raw Materials Cost Analysis of Dry Mortar
- 9.3 Labor Cost Analysis of Dry Mortar
- 9.4 Manufacturing Expenses Analysis of Dry Mortar

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF DRY MORTAR**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

# **CHAPTER 11 REPORT CONCLUSION**

# **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



# I would like to order

Product name: Dry Mortar-United States Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/D0B2239F7A80EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/D0B2239F7A80EN.html">https://marketpublishers.com/r/D0B2239F7A80EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970