

Down Jacket-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/D175E26259EMEN.html>

Date: February 2018

Pages: 139

Price: US\$ 3,480.00 (Single User License)

ID: D175E26259EMEN

Abstracts

Report Summary

Down Jacket-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Down Jacket industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Down Jacket 2013-2017, and development forecast 2018-2023

Main market players of Down Jacket in North America, with company and product introduction, position in the Down Jacket market

Market status and development trend of Down Jacket by types and applications

Cost and profit status of Down Jacket, and marketing status

Market growth drivers and challenges

The report segments the North America Down Jacket market as:

North America Down Jacket Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Down Jacket Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Duck Down Jacket
Goose Down Jacket

North America Down Jacket Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Shopping Mall
Exclusive Shop
Online Store

North America Down Jacket Market: Players Segment Analysis (Company and Product introduction, Down Jacket Sales Volume, Revenue, Price and Gross Margin):

Fast Retailing Co., Ltd
Yalu Holding
Giordano
Eral
H&M
Yaya
Bosideng
Hongdou
Baleno (Texwinca Holdings Limited)
Meters/bonwe
Jack&Jones (BESTSELLER)
Valentino
The North Face(VF Corporation)
CHERICOM
Pierre Cardin
Marmot
YISHION
Columbia
Semir
Moncler

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF DOWN JACKET

- 1.1 Definition of Down Jacket in This Report
- 1.2 Commercial Types of Down Jacket
 - 1.2.1 Duck Down Jacket
 - 1.2.2 Goose Down Jacket
- 1.3 Downstream Application of Down Jacket
 - 1.3.1 Shopping Mall
 - 1.3.2 Exclusive Shop
 - 1.3.3 Online Store
- 1.4 Development History of Down Jacket
- 1.5 Market Status and Trend of Down Jacket 2013-2023
 - 1.5.1 North America Down Jacket Market Status and Trend 2013-2023
 - 1.5.2 Regional Down Jacket Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Down Jacket in North America 2013-2017
- 2.2 Consumption Market of Down Jacket in North America by Regions
 - 2.2.1 Consumption Volume of Down Jacket in North America by Regions
 - 2.2.2 Revenue of Down Jacket in North America by Regions
- 2.3 Market Analysis of Down Jacket in North America by Regions
 - 2.3.1 Market Analysis of Down Jacket in United States 2013-2017
 - 2.3.2 Market Analysis of Down Jacket in Canada 2013-2017
 - 2.3.3 Market Analysis of Down Jacket in Mexico 2013-2017
- 2.4 Market Development Forecast of Down Jacket in North America 2018-2023
 - 2.4.1 Market Development Forecast of Down Jacket in North America 2018-2023
 - 2.4.2 Market Development Forecast of Down Jacket by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Down Jacket in North America by Types
 - 3.1.2 Revenue of Down Jacket in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada

- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Down Jacket in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Down Jacket in North America by Downstream Industry
- 4.2 Demand Volume of Down Jacket by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Down Jacket by Downstream Industry in United States
 - 4.2.2 Demand Volume of Down Jacket by Downstream Industry in Canada
 - 4.2.3 Demand Volume of Down Jacket by Downstream Industry in Mexico
- 4.3 Market Forecast of Down Jacket in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DOWN JACKET

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Down Jacket Downstream Industry Situation and Trend Overview

CHAPTER 6 DOWN JACKET MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Down Jacket in North America by Major Players
- 6.2 Revenue of Down Jacket in North America by Major Players
- 6.3 Basic Information of Down Jacket by Major Players
 - 6.3.1 Headquarters Location and Established Time of Down Jacket Major Players
 - 6.3.2 Employees and Revenue Level of Down Jacket Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 DOWN JACKET MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Fast Retailing Co., Ltd
 - 7.1.1 Company profile
 - 7.1.2 Representative Down Jacket Product
 - 7.1.3 Down Jacket Sales, Revenue, Price and Gross Margin of Fast Retailing Co., Ltd
- 7.2 Yalu Holding

- 7.2.1 Company profile
- 7.2.2 Representative Down Jacket Product
- 7.2.3 Down Jacket Sales, Revenue, Price and Gross Margin of Yalu Holding
- 7.3 Giordano
 - 7.3.1 Company profile
 - 7.3.2 Representative Down Jacket Product
 - 7.3.3 Down Jacket Sales, Revenue, Price and Gross Margin of Giordano
- 7.4 Eral
 - 7.4.1 Company profile
 - 7.4.2 Representative Down Jacket Product
 - 7.4.3 Down Jacket Sales, Revenue, Price and Gross Margin of Eral
- 7.5 H&M
 - 7.5.1 Company profile
 - 7.5.2 Representative Down Jacket Product
 - 7.5.3 Down Jacket Sales, Revenue, Price and Gross Margin of H&M
- 7.6 Yaya
 - 7.6.1 Company profile
 - 7.6.2 Representative Down Jacket Product
 - 7.6.3 Down Jacket Sales, Revenue, Price and Gross Margin of Yaya
- 7.7 Bosideng
 - 7.7.1 Company profile
 - 7.7.2 Representative Down Jacket Product
 - 7.7.3 Down Jacket Sales, Revenue, Price and Gross Margin of Bosideng
- 7.8 Hongdou
 - 7.8.1 Company profile
 - 7.8.2 Representative Down Jacket Product
 - 7.8.3 Down Jacket Sales, Revenue, Price and Gross Margin of Hongdou
- 7.9 Baleno (Texwinca Holdings Limited)
 - 7.9.1 Company profile
 - 7.9.2 Representative Down Jacket Product
 - 7.9.3 Down Jacket Sales, Revenue, Price and Gross Margin of Baleno (Texwinca Holdings Limited)
- 7.10 Meters/bonwe
 - 7.10.1 Company profile
 - 7.10.2 Representative Down Jacket Product
 - 7.10.3 Down Jacket Sales, Revenue, Price and Gross Margin of Meters/bonwe
- 7.11 Jack&Jones (BESTSELLER)
 - 7.11.1 Company profile
 - 7.11.2 Representative Down Jacket Product

7.11.3 Down Jacket Sales, Revenue, Price and Gross Margin of Jack&Jones
(BESTSELLER)

7.12 Valentino

7.12.1 Company profile

7.12.2 Representative Down Jacket Product

7.12.3 Down Jacket Sales, Revenue, Price and Gross Margin of Valentino

7.13 The North Face(VF Corporation)

7.13.1 Company profile

7.13.2 Representative Down Jacket Product

7.13.3 Down Jacket Sales, Revenue, Price and Gross Margin of The North Face(VF Corporation)

7.14 CHERICOM

7.14.1 Company profile

7.14.2 Representative Down Jacket Product

7.14.3 Down Jacket Sales, Revenue, Price and Gross Margin of CHERICOM

7.15 Pierre Cardin

7.15.1 Company profile

7.15.2 Representative Down Jacket Product

7.15.3 Down Jacket Sales, Revenue, Price and Gross Margin of Pierre Cardin

7.16 Marmot

7.17 YISHION

7.18 Columbia

7.19 Semir

7.20 Moncler

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DOWN JACKET

8.1 Industry Chain of Down Jacket

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DOWN JACKET

9.1 Cost Structure Analysis of Down Jacket

9.2 Raw Materials Cost Analysis of Down Jacket

9.3 Labor Cost Analysis of Down Jacket

9.4 Manufacturing Expenses Analysis of Down Jacket

CHAPTER 10 MARKETING STATUS ANALYSIS OF DOWN JACKET

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Down Jacket-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/D175E26259EMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D175E26259EMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970