

Down Jacket-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/DC9227ACA9FMEN.html>

Date: February 2018

Pages: 140

Price: US\$ 2,980.00 (Single User License)

ID: DC9227ACA9FMEN

Abstracts

Report Summary

Down Jacket-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Down Jacket industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Down Jacket 2013-2017, and development forecast 2018-2023

Main market players of Down Jacket in China, with company and product introduction, position in the Down Jacket market

Market status and development trend of Down Jacket by types and applications

Cost and profit status of Down Jacket, and marketing status

Market growth drivers and challenges

The report segments the China Down Jacket market as:

China Down Jacket Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Down Jacket Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Duck Down Jacket

Goose Down Jacket

China Down Jacket Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Shopping Mall

Exclusive Shop

Online Store

China Down Jacket Market: Players Segment Analysis (Company and Product introduction, Down Jacket Sales Volume, Revenue, Price and Gross Margin):

Fast Retailing Co., Ltd

Yalu Holding

Giordano

Eral

H&M

Yaya

Bosideng

Hongdou

Baleno (Texwinca Holdings Limited)

Meters/bonwe

Jack&Jones (BESTSELLER)

Valentino

The North Face(VF Corporation)

CHERICOM

Pierre Cardin

Marmot

YISHION

Columbia

Semir

Moncler

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF DOWN JACKET

- 1.1 Definition of Down Jacket in This Report
- 1.2 Commercial Types of Down Jacket
 - 1.2.1 Duck Down Jacket
 - 1.2.2 Goose Down Jacket
- 1.3 Downstream Application of Down Jacket
 - 1.3.1 Shopping Mall
 - 1.3.2 Exclusive Shop
 - 1.3.3 Online Store
- 1.4 Development History of Down Jacket
- 1.5 Market Status and Trend of Down Jacket 2013-2023
 - 1.5.1 China Down Jacket Market Status and Trend 2013-2023
 - 1.5.2 Regional Down Jacket Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Down Jacket in China 2013-2017
- 2.2 Consumption Market of Down Jacket in China by Regions
 - 2.2.1 Consumption Volume of Down Jacket in China by Regions
 - 2.2.2 Revenue of Down Jacket in China by Regions
- 2.3 Market Analysis of Down Jacket in China by Regions
 - 2.3.1 Market Analysis of Down Jacket in North China 2013-2017
 - 2.3.2 Market Analysis of Down Jacket in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Down Jacket in East China 2013-2017
 - 2.3.4 Market Analysis of Down Jacket in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Down Jacket in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Down Jacket in Northwest China 2013-2017
- 2.4 Market Development Forecast of Down Jacket in China 2018-2023
 - 2.4.1 Market Development Forecast of Down Jacket in China 2018-2023
 - 2.4.2 Market Development Forecast of Down Jacket by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Down Jacket in China by Types
 - 3.1.2 Revenue of Down Jacket in China by Types

- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Down Jacket in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Down Jacket in China by Downstream Industry
- 4.2 Demand Volume of Down Jacket by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Down Jacket by Downstream Industry in North China
 - 4.2.2 Demand Volume of Down Jacket by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Down Jacket by Downstream Industry in East China
 - 4.2.4 Demand Volume of Down Jacket by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Down Jacket by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Down Jacket by Downstream Industry in Northwest China
- 4.3 Market Forecast of Down Jacket in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DOWN JACKET

- 5.1 China Economy Situation and Trend Overview
- 5.2 Down Jacket Downstream Industry Situation and Trend Overview

CHAPTER 6 DOWN JACKET MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Down Jacket in China by Major Players
- 6.2 Revenue of Down Jacket in China by Major Players
- 6.3 Basic Information of Down Jacket by Major Players
 - 6.3.1 Headquarters Location and Established Time of Down Jacket Major Players
 - 6.3.2 Employees and Revenue Level of Down Jacket Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 DOWN JACKET MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Fast Retailing Co., Ltd

7.1.1 Company profile

7.1.2 Representative Down Jacket Product

7.1.3 Down Jacket Sales, Revenue, Price and Gross Margin of Fast Retailing Co., Ltd

7.2 Yalu Holding

7.2.1 Company profile

7.2.2 Representative Down Jacket Product

7.2.3 Down Jacket Sales, Revenue, Price and Gross Margin of Yalu Holding

7.3 Giordano

7.3.1 Company profile

7.3.2 Representative Down Jacket Product

7.3.3 Down Jacket Sales, Revenue, Price and Gross Margin of Giordano

7.4 Eral

7.4.1 Company profile

7.4.2 Representative Down Jacket Product

7.4.3 Down Jacket Sales, Revenue, Price and Gross Margin of Eral

7.5 H&M

7.5.1 Company profile

7.5.2 Representative Down Jacket Product

7.5.3 Down Jacket Sales, Revenue, Price and Gross Margin of H&M

7.6 Yaya

7.6.1 Company profile

7.6.2 Representative Down Jacket Product

7.6.3 Down Jacket Sales, Revenue, Price and Gross Margin of Yaya

7.7 Bosideng

7.7.1 Company profile

7.7.2 Representative Down Jacket Product

7.7.3 Down Jacket Sales, Revenue, Price and Gross Margin of Bosideng

7.8 Hongdou

7.8.1 Company profile

7.8.2 Representative Down Jacket Product

7.8.3 Down Jacket Sales, Revenue, Price and Gross Margin of Hongdou

7.9 Baleno (Texwinca Holdings Limited)

7.9.1 Company profile

- 7.9.2 Representative Down Jacket Product
- 7.9.3 Down Jacket Sales, Revenue, Price and Gross Margin of Baleno (Texwinca Holdings Limited)
- 7.10 Meters/bonwe
 - 7.10.1 Company profile
 - 7.10.2 Representative Down Jacket Product
 - 7.10.3 Down Jacket Sales, Revenue, Price and Gross Margin of Meters/bonwe
- 7.11 Jack&Jones (BESTSELLER)
 - 7.11.1 Company profile
 - 7.11.2 Representative Down Jacket Product
 - 7.11.3 Down Jacket Sales, Revenue, Price and Gross Margin of Jack&Jones (BESTSELLER)
- 7.12 Valentino
 - 7.12.1 Company profile
 - 7.12.2 Representative Down Jacket Product
 - 7.12.3 Down Jacket Sales, Revenue, Price and Gross Margin of Valentino
- 7.13 The North Face(VF Corporation)
 - 7.13.1 Company profile
 - 7.13.2 Representative Down Jacket Product
 - 7.13.3 Down Jacket Sales, Revenue, Price and Gross Margin of The North Face(VF Corporation)
- 7.14 CHERICOM
 - 7.14.1 Company profile
 - 7.14.2 Representative Down Jacket Product
 - 7.14.3 Down Jacket Sales, Revenue, Price and Gross Margin of CHERICOM
- 7.15 Pierre Cardin
 - 7.15.1 Company profile
 - 7.15.2 Representative Down Jacket Product
 - 7.15.3 Down Jacket Sales, Revenue, Price and Gross Margin of Pierre Cardin
- 7.16 Marmot
- 7.17 YISHION
- 7.18 Columbia
- 7.19 Semir
- 7.20 Moncler

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DOWN JACKET

8.1 Industry Chain of Down Jacket

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DOWN JACKET

9.1 Cost Structure Analysis of Down Jacket

9.2 Raw Materials Cost Analysis of Down Jacket

9.3 Labor Cost Analysis of Down Jacket

9.4 Manufacturing Expenses Analysis of Down Jacket

CHAPTER 10 MARKETING STATUS ANALYSIS OF DOWN JACKET

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Down Jacket-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/DC9227ACA9FMEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DC9227ACA9FMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970