

# Display-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/DC5707F62FEN.html

Date: December 2017

Pages: 147

Price: US\$ 3,480.00 (Single User License)

ID: DC5707F62FEEN

### **Abstracts**

### **Report Summary**

Display-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Display industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Display 2013-2017, and development forecast 2018-2023

Main market players of Display in United States, with company and product introduction, position in the Display market

Market status and development trend of Display by types and applications Cost and profit status of Display, and marketing status Market growth drivers and challenges

The report segments the United States Display market as:

United States Display Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England
The Middle Atlantic
The Midwest
The West
The South



### Southwest

United States Display Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

OLED LCD LED DLP

**PDP** 

United States Display Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Consumer Electronics

Aerospace

Healthcare

Automotive

Others

United States Display Market: Players Segment Analysis (Company and Product introduction, Display Sales Volume, Revenue, Price and Gross Margin):

Sony Corporation

**Sharp Corporation** 

**AU Optronics Corp** 

Cambridge Display Technology Ltd

Corning Incorporated

Samsung Electronics

Seiko Epson Corporation

E Ink

**OED** Technologies

Qualcomm

Liquavista

Plastic Logic

Pervasive Displays

LG Display

In a word, the report provides detailed statistics and analysis on the state of the



industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF DISPLAY**

- 1.1 Definition of Display in This Report
- 1.2 Commercial Types of Display
  - 1.2.1 OLED
  - 1.2.2 LCD
  - 1.2.3 LED
  - 1.2.4 DLP
  - 1.2.5 PDP
- 1.3 Downstream Application of Display
  - 1.3.1 Consumer Electronics
  - 1.3.2 Aerospace
- 1.3.3 Healthcare
- 1.3.4 Automotive
- 1.3.5 Others
- 1.4 Development History of Display
- 1.5 Market Status and Trend of Display 2013-2023
  - 1.5.1 United States Display Market Status and Trend 2013-2023
- 1.5.2 Regional Display Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Display in United States 2013-2017
- 2.2 Consumption Market of Display in United States by Regions
  - 2.2.1 Consumption Volume of Display in United States by Regions
  - 2.2.2 Revenue of Display in United States by Regions
- 2.3 Market Analysis of Display in United States by Regions
  - 2.3.1 Market Analysis of Display in New England 2013-2017
  - 2.3.2 Market Analysis of Display in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Display in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Display in The West 2013-2017
  - 2.3.5 Market Analysis of Display in The South 2013-2017
  - 2.3.6 Market Analysis of Display in Southwest 2013-2017
- 2.4 Market Development Forecast of Display in United States 2018-2023
  - 2.4.1 Market Development Forecast of Display in United States 2018-2023
  - 2.4.2 Market Development Forecast of Display by Regions 2018-2023



### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Display in United States by Types
  - 3.1.2 Revenue of Display in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Display in United States by Types

# CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Display in United States by Downstream Industry
- 4.2 Demand Volume of Display by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Display by Downstream Industry in New England
  - 4.2.2 Demand Volume of Display by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Display by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Display by Downstream Industry in The West
- 4.2.5 Demand Volume of Display by Downstream Industry in The South
- 4.2.6 Demand Volume of Display by Downstream Industry in Southwest
- 4.3 Market Forecast of Display in United States by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DISPLAY

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Display Downstream Industry Situation and Trend Overview

# CHAPTER 6 DISPLAY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Display in United States by Major Players
- 6.2 Revenue of Display in United States by Major Players
- 6.3 Basic Information of Display by Major Players
  - 6.3.1 Headquarters Location and Established Time of Display Major Players



- 6.3.2 Employees and Revenue Level of Display Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 DISPLAY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Sony Corporation
  - 7.1.1 Company profile
  - 7.1.2 Representative Display Product
  - 7.1.3 Display Sales, Revenue, Price and Gross Margin of Sony Corporation
- 7.2 Sharp Corporation
  - 7.2.1 Company profile
  - 7.2.2 Representative Display Product
  - 7.2.3 Display Sales, Revenue, Price and Gross Margin of Sharp Corporation
- 7.3 AU Optronics Corp
  - 7.3.1 Company profile
  - 7.3.2 Representative Display Product
  - 7.3.3 Display Sales, Revenue, Price and Gross Margin of AU Optronics Corp.
- 7.4 Cambridge Display Technology Ltd
  - 7.4.1 Company profile
  - 7.4.2 Representative Display Product
- 7.4.3 Display Sales, Revenue, Price and Gross Margin of Cambridge Display Technology Ltd
- 7.5 Corning Incorporated
  - 7.5.1 Company profile
  - 7.5.2 Representative Display Product
  - 7.5.3 Display Sales, Revenue, Price and Gross Margin of Corning Incorporated
- 7.6 Samsung Electronics
  - 7.6.1 Company profile
  - 7.6.2 Representative Display Product
  - 7.6.3 Display Sales, Revenue, Price and Gross Margin of Samsung Electronics
- 7.7 Seiko Epson Corporation
  - 7.7.1 Company profile
  - 7.7.2 Representative Display Product
- 7.7.3 Display Sales, Revenue, Price and Gross Margin of Seiko Epson Corporation
- 7.8 E Ink



- 7.8.1 Company profile
- 7.8.2 Representative Display Product
- 7.8.3 Display Sales, Revenue, Price and Gross Margin of E Ink
- 7.9 OED Technologies
  - 7.9.1 Company profile
  - 7.9.2 Representative Display Product
  - 7.9.3 Display Sales, Revenue, Price and Gross Margin of OED Technologies
- 7.10 Qualcomm
  - 7.10.1 Company profile
  - 7.10.2 Representative Display Product
  - 7.10.3 Display Sales, Revenue, Price and Gross Margin of Qualcomm
- 7.11 Liquavista
  - 7.11.1 Company profile
  - 7.11.2 Representative Display Product
  - 7.11.3 Display Sales, Revenue, Price and Gross Margin of Liquavista
- 7.12 Plastic Logic
  - 7.12.1 Company profile
  - 7.12.2 Representative Display Product
  - 7.12.3 Display Sales, Revenue, Price and Gross Margin of Plastic Logic
- 7.13 Pervasive Displays
  - 7.13.1 Company profile
  - 7.13.2 Representative Display Product
  - 7.13.3 Display Sales, Revenue, Price and Gross Margin of Pervasive Displays
- 7.14 LG Display
  - 7.14.1 Company profile
  - 7.14.2 Representative Display Product
  - 7.14.3 Display Sales, Revenue, Price and Gross Margin of LG Display

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DISPLAY

- 8.1 Industry Chain of Display
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DISPLAY**

- 9.1 Cost Structure Analysis of Display
- 9.2 Raw Materials Cost Analysis of Display
- 9.3 Labor Cost Analysis of Display



### 9.4 Manufacturing Expenses Analysis of Display

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF DISPLAY**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Display-United States Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/DC5707F62FEEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/DC5707F62FEEN.html">https://marketpublishers.com/r/DC5707F62FEEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970