

Display Backlighting-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/D37C378A1E6EN.html>

Date: February 2019

Pages: 156

Price: US\$ 2,480.00 (Single User License)

ID: D37C378A1E6EN

Abstracts

Report Summary

Display Backlighting-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Display Backlighting industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Display Backlighting 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Display Backlighting worldwide, with company and product introduction, position in the Display Backlighting market

Market status and development trend of Display Backlighting by types and applications

Cost and profit status of Display Backlighting, and marketing status

Market growth drivers and challenges

The report segments the global Display Backlighting market as:

Global Display Backlighting Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Display Backlighting Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Small-Sized LED Backlights

Mid and Large Sized LED Backlights

Global Display Backlighting Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household

Commercial

Others

Global Display Backlighting Market: Manufacturers Segment Analysis (Company and Product introduction, Display Backlighting Sales Volume, Revenue, Price and Gross Margin):

Samsung

Nichia

LG Innotek

Epistar

Lumileds

Seoul Semiconductor

Toyoda Gosei

Unity Opto Technology

Genesis Photonics

Shenzhen Jufei Optoelectronics

Shenzhen Refond Optoelectronics

Foshan Nationstar Semiconductor

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF DISPLAY BACKLIGHTING

- 1.1 Definition of Display Backlighting in This Report
- 1.2 Commercial Types of Display Backlighting
 - 1.2.1 Small-Sized LED Backlights
 - 1.2.2 Mid and Large Sized LED Backlights
- 1.3 Downstream Application of Display Backlighting
 - 1.3.1 Household
 - 1.3.2 Commercial
 - 1.3.3 Others
- 1.4 Development History of Display Backlighting
- 1.5 Market Status and Trend of Display Backlighting 2013-2023
 - 1.5.1 Global Display Backlighting Market Status and Trend 2013-2023
 - 1.5.2 Regional Display Backlighting Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Display Backlighting 2013-2017
- 2.2 Production Market of Display Backlighting by Regions
 - 2.2.1 Production Volume of Display Backlighting by Regions
 - 2.2.2 Production Value of Display Backlighting by Regions
- 2.3 Demand Market of Display Backlighting by Regions
- 2.4 Production and Demand Status of Display Backlighting by Regions
 - 2.4.1 Production and Demand Status of Display Backlighting by Regions 2013-2017
 - 2.4.2 Import and Export Status of Display Backlighting by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Display Backlighting by Types
- 3.2 Production Value of Display Backlighting by Types
- 3.3 Market Forecast of Display Backlighting by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Display Backlighting by Downstream Industry
- 4.2 Market Forecast of Display Backlighting by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DISPLAY BACKLIGHTING

5.1 Global Economy Situation and Trend Overview

5.2 Display Backlighting Downstream Industry Situation and Trend Overview

CHAPTER 6 DISPLAY BACKLIGHTING MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

6.1 Production Volume of Display Backlighting by Major Manufacturers

6.2 Production Value of Display Backlighting by Major Manufacturers

6.3 Basic Information of Display Backlighting by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Display Backlighting Major Manufacturer

6.3.2 Employees and Revenue Level of Display Backlighting Major Manufacturer

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 DISPLAY BACKLIGHTING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Samsung

7.1.1 Company profile

7.1.2 Representative Display Backlighting Product

7.1.3 Display Backlighting Sales, Revenue, Price and Gross Margin of Samsung

7.2 Nichia

7.2.1 Company profile

7.2.2 Representative Display Backlighting Product

7.2.3 Display Backlighting Sales, Revenue, Price and Gross Margin of Nichia

7.3 LG Innotek

7.3.1 Company profile

7.3.2 Representative Display Backlighting Product

7.3.3 Display Backlighting Sales, Revenue, Price and Gross Margin of LG Innotek

7.4 Epistar

7.4.1 Company profile

7.4.2 Representative Display Backlighting Product

7.4.3 Display Backlighting Sales, Revenue, Price and Gross Margin of Epistar

7.5 Lumileds

7.5.1 Company profile

7.5.2 Representative Display Backlighting Product

7.5.3 Display Backlighting Sales, Revenue, Price and Gross Margin of Lumileds

7.6 Seoul Semiconductor

7.6.1 Company profile

7.6.2 Representative Display Backlighting Product

7.6.3 Display Backlighting Sales, Revenue, Price and Gross Margin of Seoul

Semiconductor

7.7 Toyoda Gosei

7.7.1 Company profile

7.7.2 Representative Display Backlighting Product

7.7.3 Display Backlighting Sales, Revenue, Price and Gross Margin of Toyoda Gosei

7.8 Unity Opto Technology

7.8.1 Company profile

7.8.2 Representative Display Backlighting Product

7.8.3 Display Backlighting Sales, Revenue, Price and Gross Margin of Unity Opto

Technology

7.9 Genesis Photonics

7.9.1 Company profile

7.9.2 Representative Display Backlighting Product

7.9.3 Display Backlighting Sales, Revenue, Price and Gross Margin of Genesis

Photonics

7.10 Shenzhen Jufei Optoelectronics

7.10.1 Company profile

7.10.2 Representative Display Backlighting Product

7.10.3 Display Backlighting Sales, Revenue, Price and Gross Margin of Shenzhen

Jufei Optoelectronics

7.11 Shenzhen Refond Optoelectronics

7.11.1 Company profile

7.11.2 Representative Display Backlighting Product

7.11.3 Display Backlighting Sales, Revenue, Price and Gross Margin of Shenzhen

Refond Optoelectronics

7.12 Foshan Nationstar Semiconductor

7.12.1 Company profile

7.12.2 Representative Display Backlighting Product

7.12.3 Display Backlighting Sales, Revenue, Price and Gross Margin of Foshan

Nationstar Semiconductor

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DISPLAY BACKLIGHTING

- 8.1 Industry Chain of Display Backlighting
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DISPLAY BACKLIGHTING

- 9.1 Cost Structure Analysis of Display Backlighting
- 9.2 Raw Materials Cost Analysis of Display Backlighting
- 9.3 Labor Cost Analysis of Display Backlighting
- 9.4 Manufacturing Expenses Analysis of Display Backlighting

CHAPTER 10 MARKETING STATUS ANALYSIS OF DISPLAY BACKLIGHTING

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Display Backlighting-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/D37C378A1E6EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D37C378A1E6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970