

Display Backlighting-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/D83F7A478F4EN.html

Date: February 2019

Pages: 151

Price: US\$ 2,980.00 (Single User License)

ID: D83F7A478F4EN

Abstracts

Report Summary

Display Backlighting-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Display Backlighting industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Display Backlighting 2013-2017, and development forecast 2018-2023

Main market players of Display Backlighting in China, with company and product introduction, position in the Display Backlighting market

Market status and development trend of Display Backlighting by types and applications Cost and profit status of Display Backlighting, and marketing status

Market growth drivers and challenges

The report segments the China Display Backlighting market as:

China Display Backlighting Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China



China Display Backlighting Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Small-Sized LED Backlights
Mid and Large Sized LED Backlights

China Display Backlighting Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Household Commercial

Others

China Display Backlighting Market: Players Segment Analysis (Company and Product introduction, Display Backlighting Sales Volume, Revenue, Price and Gross Margin): Samsung

Nichia

LG Innotek

Epistar

Lumileds

Seoul Semiconductor

Toyoda Gosei

Unity Opto Technology

Genesis Photonics

Shenzhen Jufei Optoelectronics

Shenzhen Refond Optoelectronics

Foshan Nationstar Semiconductor

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF DISPLAY BACKLIGHTING

- 1.1 Definition of Display Backlighting in This Report
- 1.2 Commercial Types of Display Backlighting
 - 1.2.1 Small-Sized LED Backlights
 - 1.2.2 Mid and Large Sized LED Backlights
- 1.3 Downstream Application of Display Backlighting
 - 1.3.1 Household
 - 1.3.2 Commercial
- 1.3.3 Others
- 1.4 Development History of Display Backlighting
- 1.5 Market Status and Trend of Display Backlighting 2013-2023
- 1.5.1 China Display Backlighting Market Status and Trend 2013-2023
- 1.5.2 Regional Display Backlighting Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Display Backlighting in China 2013-2017
- 2.2 Consumption Market of Display Backlighting in China by Regions
 - 2.2.1 Consumption Volume of Display Backlighting in China by Regions
 - 2.2.2 Revenue of Display Backlighting in China by Regions
- 2.3 Market Analysis of Display Backlighting in China by Regions
 - 2.3.1 Market Analysis of Display Backlighting in North China 2013-2017
 - 2.3.2 Market Analysis of Display Backlighting in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Display Backlighting in East China 2013-2017
 - 2.3.4 Market Analysis of Display Backlighting in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Display Backlighting in Southwest China 2013-2017
- 2.3.6 Market Analysis of Display Backlighting in Northwest China 2013-2017
- 2.4 Market Development Forecast of Display Backlighting in China 2018-2023
 - 2.4.1 Market Development Forecast of Display Backlighting in China 2018-2023
 - 2.4.2 Market Development Forecast of Display Backlighting by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of Display Backlighting in China by Types
- 3.1.2 Revenue of Display Backlighting in China by Types



- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Display Backlighting in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Display Backlighting in China by Downstream Industry
- 4.2 Demand Volume of Display Backlighting by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Display Backlighting by Downstream Industry in North China
- 4.2.2 Demand Volume of Display Backlighting by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Display Backlighting by Downstream Industry in East China
- 4.2.4 Demand Volume of Display Backlighting by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Display Backlighting by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Display Backlighting by Downstream Industry in Northwest China
- 4.3 Market Forecast of Display Backlighting in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DISPLAY BACKLIGHTING

- 5.1 China Economy Situation and Trend Overview
- 5.2 Display Backlighting Downstream Industry Situation and Trend Overview

CHAPTER 6 DISPLAY BACKLIGHTING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Display Backlighting in China by Major Players
- 6.2 Revenue of Display Backlighting in China by Major Players
- 6.3 Basic Information of Display Backlighting by Major Players
- 6.3.1 Headquarters Location and Established Time of Display Backlighting Major Players



- 6.3.2 Employees and Revenue Level of Display Backlighting Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 DISPLAY BACKLIGHTING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Samsung
 - 7.1.1 Company profile
 - 7.1.2 Representative Display Backlighting Product
 - 7.1.3 Display Backlighting Sales, Revenue, Price and Gross Margin of Samsung
- 7.2 Nichia
 - 7.2.1 Company profile
 - 7.2.2 Representative Display Backlighting Product
 - 7.2.3 Display Backlighting Sales, Revenue, Price and Gross Margin of Nichia
- 7.3 LG Innotek
 - 7.3.1 Company profile
 - 7.3.2 Representative Display Backlighting Product
 - 7.3.3 Display Backlighting Sales, Revenue, Price and Gross Margin of LG Innotek
- 7.4 Epistar
 - 7.4.1 Company profile
 - 7.4.2 Representative Display Backlighting Product
 - 7.4.3 Display Backlighting Sales, Revenue, Price and Gross Margin of Epistar
- 7.5 Lumileds
 - 7.5.1 Company profile
 - 7.5.2 Representative Display Backlighting Product
 - 7.5.3 Display Backlighting Sales, Revenue, Price and Gross Margin of Lumileds
- 7.6 Seoul Semiconductor
 - 7.6.1 Company profile
 - 7.6.2 Representative Display Backlighting Product
- 7.6.3 Display Backlighting Sales, Revenue, Price and Gross Margin of Seoul Semiconductor
- 7.7 Toyoda Gosei
 - 7.7.1 Company profile
 - 7.7.2 Representative Display Backlighting Product
 - 7.7.3 Display Backlighting Sales, Revenue, Price and Gross Margin of Toyoda Gosei
- 7.8 Unity Opto Technology



- 7.8.1 Company profile
- 7.8.2 Representative Display Backlighting Product
- 7.8.3 Display Backlighting Sales, Revenue, Price and Gross Margin of Unity Opto Technology
- 7.9 Genesis Photonics
 - 7.9.1 Company profile
 - 7.9.2 Representative Display Backlighting Product
- 7.9.3 Display Backlighting Sales, Revenue, Price and Gross Margin of Genesis Photonics
- 7.10 Shenzhen Jufei Optoelectronics
 - 7.10.1 Company profile
 - 7.10.2 Representative Display Backlighting Product
- 7.10.3 Display Backlighting Sales, Revenue, Price and Gross Margin of Shenzhen Jufei Optoelectronics
- 7.11 Shenzhen Refond Optoelectronics
 - 7.11.1 Company profile
 - 7.11.2 Representative Display Backlighting Product
- 7.11.3 Display Backlighting Sales, Revenue, Price and Gross Margin of Shenzhen Refond Optoelectronics
- 7.12 Foshan Nationstar Semiconductor
 - 7.12.1 Company profile
 - 7.12.2 Representative Display Backlighting Product
- 7.12.3 Display Backlighting Sales, Revenue, Price and Gross Margin of Foshan Nationstar Semiconductor

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DISPLAY BACKLIGHTING

- 8.1 Industry Chain of Display Backlighting
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DISPLAY BACKLIGHTING

- 9.1 Cost Structure Analysis of Display Backlighting
- 9.2 Raw Materials Cost Analysis of Display Backlighting
- 9.3 Labor Cost Analysis of Display Backlighting
- 9.4 Manufacturing Expenses Analysis of Display Backlighting



CHAPTER 10 MARKETING STATUS ANALYSIS OF DISPLAY BACKLIGHTING

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Display Backlighting-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/D83F7A478F4EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/D83F7A478F4EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970