

Dish-washing Detergent-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/DA4434C19C1MEN.html>

Date: March 2018

Pages: 151

Price: US\$ 3,480.00 (Single User License)

ID: DA4434C19C1MEN

Abstracts

Report Summary

Dish-washing Detergent-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Dish-washing Detergent industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Dish-washing Detergent 2013-2017, and development forecast 2018-2023

Main market players of Dish-washing Detergent in Europe, with company and product introduction, position in the Dish-washing Detergent market

Market status and development trend of Dish-washing Detergent by types and applications

Cost and profit status of Dish-washing Detergent, and marketing status

Market growth drivers and challenges

The report segments the Europe Dish-washing Detergent market as:

Europe Dish-washing Detergent Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Dish-washing Detergent Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Weak alkaline liquid detergent

Neutral liquid detergent

Europe Dish-washing Detergent Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Bowls

plates

Knife

Fork

Chopsticks

Europe Dish-washing Detergent Market: Players Segment Analysis (Company and Product introduction, Dish-washing Detergent Sales Volume, Revenue, Price and Gross Margin):

P&G

Unilever

Church & Dwight

Henkel

Clorox

ReckittBenckiser

Kao

Scjohnson

Lion

Colgate

Amway

Phoenix Brand

LIBY Group

Nice Group

Blue Moon

Shanghai White Cat Group

Pangkam
Nafine
Lam Soon (Hong Kong) Limited
Lonkey
Reward Group
Kaimi
Baoding Qilijia Daily Chemical
Beijing Lvsan Chemistry
Jieneng Group
Chengdu Nymph Group
Beijing Yiqing Daily Chemical
Jielushi

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF DISH-WASHING DETERGENT

- 1.1 Definition of Dish-washing Detergent in This Report
- 1.2 Commercial Types of Dish-washing Detergent
 - 1.2.1 Weak alkaline liquid detergent
 - 1.2.2 Neutral liquid detergent
- 1.3 Downstream Application of Dish-washing Detergent
 - 1.3.1 Bowls
 - 1.3.2 plates
 - 1.3.3 Knife
 - 1.3.4 Fork
 - 1.3.5 Chopsticks
- 1.4 Development History of Dish-washing Detergent
- 1.5 Market Status and Trend of Dish-washing Detergent 2013-2023
 - 1.5.1 Europe Dish-washing Detergent Market Status and Trend 2013-2023
 - 1.5.2 Regional Dish-washing Detergent Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Dish-washing Detergent in Europe 2013-2017
- 2.2 Consumption Market of Dish-washing Detergent in Europe by Regions
 - 2.2.1 Consumption Volume of Dish-washing Detergent in Europe by Regions
 - 2.2.2 Revenue of Dish-washing Detergent in Europe by Regions
- 2.3 Market Analysis of Dish-washing Detergent in Europe by Regions
 - 2.3.1 Market Analysis of Dish-washing Detergent in Germany 2013-2017
 - 2.3.2 Market Analysis of Dish-washing Detergent in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Dish-washing Detergent in France 2013-2017
 - 2.3.4 Market Analysis of Dish-washing Detergent in Italy 2013-2017
 - 2.3.5 Market Analysis of Dish-washing Detergent in Spain 2013-2017
 - 2.3.6 Market Analysis of Dish-washing Detergent in Benelux 2013-2017
 - 2.3.7 Market Analysis of Dish-washing Detergent in Russia 2013-2017
- 2.4 Market Development Forecast of Dish-washing Detergent in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Dish-washing Detergent in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Dish-washing Detergent by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of Dish-washing Detergent in Europe by Types
 - 3.1.2 Revenue of Dish-washing Detergent in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Dish-washing Detergent in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Dish-washing Detergent in Europe by Downstream Industry
- 4.2 Demand Volume of Dish-washing Detergent by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Dish-washing Detergent by Downstream Industry in Germany
 - 4.2.2 Demand Volume of Dish-washing Detergent by Downstream Industry in United Kingdom
 - 4.2.3 Demand Volume of Dish-washing Detergent by Downstream Industry in France
 - 4.2.4 Demand Volume of Dish-washing Detergent by Downstream Industry in Italy
 - 4.2.5 Demand Volume of Dish-washing Detergent by Downstream Industry in Spain
 - 4.2.6 Demand Volume of Dish-washing Detergent by Downstream Industry in Benelux
 - 4.2.7 Demand Volume of Dish-washing Detergent by Downstream Industry in Russia
- 4.3 Market Forecast of Dish-washing Detergent in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DISH-WASHING DETERGENT

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Dish-washing Detergent Downstream Industry Situation and Trend Overview

CHAPTER 6 DISH-WASHING DETERGENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Dish-washing Detergent in Europe by Major Players
- 6.2 Revenue of Dish-washing Detergent in Europe by Major Players
- 6.3 Basic Information of Dish-washing Detergent by Major Players
 - 6.3.1 Headquarters Location and Established Time of Dish-washing Detergent Major Players
 - 6.3.2 Employees and Revenue Level of Dish-washing Detergent Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 DISH-WASHING DETERGENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 P&G
 - 7.1.1 Company profile
 - 7.1.2 Representative Dish-washing Detergent Product
 - 7.1.3 Dish-washing Detergent Sales, Revenue, Price and Gross Margin of P&G
- 7.2 Unilever
 - 7.2.1 Company profile
 - 7.2.2 Representative Dish-washing Detergent Product
 - 7.2.3 Dish-washing Detergent Sales, Revenue, Price and Gross Margin of Unilever
- 7.3 Church & Dwight
 - 7.3.1 Company profile
 - 7.3.2 Representative Dish-washing Detergent Product
 - 7.3.3 Dish-washing Detergent Sales, Revenue, Price and Gross Margin of Church & Dwight
- 7.4 Henkel
 - 7.4.1 Company profile
 - 7.4.2 Representative Dish-washing Detergent Product
 - 7.4.3 Dish-washing Detergent Sales, Revenue, Price and Gross Margin of Henkel
- 7.5 Clorox
 - 7.5.1 Company profile
 - 7.5.2 Representative Dish-washing Detergent Product
 - 7.5.3 Dish-washing Detergent Sales, Revenue, Price and Gross Margin of Clorox
- 7.6 ReckittBenckiser
 - 7.6.1 Company profile
 - 7.6.2 Representative Dish-washing Detergent Product
 - 7.6.3 Dish-washing Detergent Sales, Revenue, Price and Gross Margin of

ReckittBenckiser

7.7 Kao

7.7.1 Company profile

7.7.2 Representative Dish-washing Detergent Product

7.7.3 Dish-washing Detergent Sales, Revenue, Price and Gross Margin of Kao

7.8 Scjohnson

7.8.1 Company profile

7.8.2 Representative Dish-washing Detergent Product

7.8.3 Dish-washing Detergent Sales, Revenue, Price and Gross Margin of Scjohnson

7.9 Lion

7.9.1 Company profile

7.9.2 Representative Dish-washing Detergent Product

7.9.3 Dish-washing Detergent Sales, Revenue, Price and Gross Margin of Lion

7.10 Colgate

7.10.1 Company profile

7.10.2 Representative Dish-washing Detergent Product

7.10.3 Dish-washing Detergent Sales, Revenue, Price and Gross Margin of Colgate

7.11 Amway

7.11.1 Company profile

7.11.2 Representative Dish-washing Detergent Product

7.11.3 Dish-washing Detergent Sales, Revenue, Price and Gross Margin of Amway

7.12 Phoenix Brand

7.12.1 Company profile

7.12.2 Representative Dish-washing Detergent Product

7.12.3 Dish-washing Detergent Sales, Revenue, Price and Gross Margin of Phoenix

Brand

7.13 LIBY Group

7.13.1 Company profile

7.13.2 Representative Dish-washing Detergent Product

7.13.3 Dish-washing Detergent Sales, Revenue, Price and Gross Margin of LIBY

Group

7.14 Nice Group

7.14.1 Company profile

7.14.2 Representative Dish-washing Detergent Product

7.14.3 Dish-washing Detergent Sales, Revenue, Price and Gross Margin of Nice

Group

7.15 Blue Moon

7.15.1 Company profile

7.15.2 Representative Dish-washing Detergent Product

- 7.15.3 Dish-washing Detergent Sales, Revenue, Price and Gross Margin of Blue Moon
- 7.16 Shanghai White Cat Group
- 7.17 Pangkam
- 7.18 Nafine
- 7.19 Lam Soon (Hong Kong) Limited
- 7.20 Lonkey
- 7.21 Reward Group
- 7.22 Kaimi
- 7.23 Baoding Qilijia Daily Chemical
- 7.24 Beijing Lvsan Chemistry
- 7.25 Jieneng Group
- 7.26 Chengdu Nymph Group
- 7.27 Beijing Yiqing Daily Chemical
- 7.28 Jielushi

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DISH-WASHING DETERGENT

- 8.1 Industry Chain of Dish-washing Detergent
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DISH-WASHING DETERGENT

- 9.1 Cost Structure Analysis of Dish-washing Detergent
- 9.2 Raw Materials Cost Analysis of Dish-washing Detergent
- 9.3 Labor Cost Analysis of Dish-washing Detergent
- 9.4 Manufacturing Expenses Analysis of Dish-washing Detergent

CHAPTER 10 MARKETING STATUS ANALYSIS OF DISH-WASHING DETERGENT

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy

- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Dish-washing Detergent-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/DA4434C19C1MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DA4434C19C1MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970