

Direct-to-consumer Genetic Testing-United States Market Status and Trend Report 2013-2023

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Abstracts

Report Summary

Direct-to-consumer Genetic Testing-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Direct-to-consumer Genetic Testing industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Direct-to-consumer Genetic Testing 2013-2017, and development forecast 2018-2023

Main market players of Direct-to-consumer Genetic Testing in United States, with company and product introduction, position in the Direct-to-consumer Genetic Testing market

Market status and development trend of Direct-to-consumer Genetic Testing by types and applications

Cost and profit status of Direct-to-consumer Genetic Testing, and marketing status

Market growth drivers and challenges

The report segments the United States Direct-to-consumer Genetic Testing market as:

United States Direct-to-consumer Genetic Testing Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Direct-to-consumer Genetic Testing Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Pre-Implantation Diagnosis

Newborn Screening

Relationship Testing

Other

United States Direct-to-consumer Genetic Testing Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Direct Sales

Retail Sales

Laboratory Sales

United States Direct-to-consumer Genetic Testing Market: Players Segment Analysis (Company and Product introduction, Direct-to-consumer Genetic Testing Sales Volume, Revenue, Price and Gross Margin):

23andMe

Myriad Genetics

LabCorp

Quest Diagnostics

African Ancestry

Counsyl

DNA Services of America

Ambry Genetics

AncestrybyDNA

Gene By Gene

MyHeritage

Invitae

Sonora Quest Laboratories
Mapmygenome
Pathway Genomics
Positive Bioscience
Shuwen Health Sciences

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF DIRECT-TO-CONSUMER GENETIC TESTING

- 1.1 Definition of Direct-to-consumer Genetic Testing in This Report
- 1.2 Commercial Types of Direct-to-consumer Genetic Testing
 - 1.2.1 Pre-Implantation Diagnosis
 - 1.2.2 Newborn Screening
 - 1.2.3 Relationship Testing
 - 1.2.4 Other
- 1.3 Downstream Application of Direct-to-consumer Genetic Testing
 - 1.3.1 Direct Sales
 - 1.3.2 Retail Sales
 - 1.3.3 Laboratory Sales
- 1.4 Development History of Direct-to-consumer Genetic Testing
- 1.5 Market Status and Trend of Direct-to-consumer Genetic Testing 2013-2023
 - 1.5.1 United States Direct-to-consumer Genetic Testing Market Status and Trend 2013-2023
 - 1.5.2 Regional Direct-to-consumer Genetic Testing Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Direct-to-consumer Genetic Testing in United States 2013-2017
- 2.2 Consumption Market of Direct-to-consumer Genetic Testing in United States by Regions
 - 2.2.1 Consumption Volume of Direct-to-consumer Genetic Testing in United States by Regions
 - 2.2.2 Revenue of Direct-to-consumer Genetic Testing in United States by Regions
- 2.3 Market Analysis of Direct-to-consumer Genetic Testing in United States by Regions
 - 2.3.1 Market Analysis of Direct-to-consumer Genetic Testing in New England 2013-2017
 - 2.3.2 Market Analysis of Direct-to-consumer Genetic Testing in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Direct-to-consumer Genetic Testing in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Direct-to-consumer Genetic Testing in The West 2013-2017
 - 2.3.5 Market Analysis of Direct-to-consumer Genetic Testing in The South 2013-2017
 - 2.3.6 Market Analysis of Direct-to-consumer Genetic Testing in Southwest 2013-2017

2.4 Market Development Forecast of Direct-to-consumer Genetic Testing in United States 2018-2023

2.4.1 Market Development Forecast of Direct-to-consumer Genetic Testing in United States 2018-2023

2.4.2 Market Development Forecast of Direct-to-consumer Genetic Testing by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

3.1 Whole United States Market Status by Types

3.1.1 Consumption Volume of Direct-to-consumer Genetic Testing in United States by Types

3.1.2 Revenue of Direct-to-consumer Genetic Testing in United States by Types

3.2 United States Market Status by Types in Major Countries

3.2.1 Market Status by Types in New England

3.2.2 Market Status by Types in The Middle Atlantic

3.2.3 Market Status by Types in The Midwest

3.2.4 Market Status by Types in The West

3.2.5 Market Status by Types in The South

3.2.6 Market Status by Types in Southwest

3.3 Market Forecast of Direct-to-consumer Genetic Testing in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Direct-to-consumer Genetic Testing in United States by Downstream Industry

4.2 Demand Volume of Direct-to-consumer Genetic Testing by Downstream Industry in Major Countries

4.2.1 Demand Volume of Direct-to-consumer Genetic Testing by Downstream Industry in New England

4.2.2 Demand Volume of Direct-to-consumer Genetic Testing by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Direct-to-consumer Genetic Testing by Downstream Industry in The Midwest

4.2.4 Demand Volume of Direct-to-consumer Genetic Testing by Downstream Industry in The West

4.2.5 Demand Volume of Direct-to-consumer Genetic Testing by Downstream Industry in The South

- 4.2.6 Demand Volume of Direct-to-consumer Genetic Testing by Downstream Industry in Southwest
- 4.3 Market Forecast of Direct-to-consumer Genetic Testing in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DIRECT-TO-CONSUMER GENETIC TESTING

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Direct-to-consumer Genetic Testing Downstream Industry Situation and Trend Overview

CHAPTER 6 DIRECT-TO-CONSUMER GENETIC TESTING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Direct-to-consumer Genetic Testing in United States by Major Players
- 6.2 Revenue of Direct-to-consumer Genetic Testing in United States by Major Players
- 6.3 Basic Information of Direct-to-consumer Genetic Testing by Major Players
 - 6.3.1 Headquarters Location and Established Time of Direct-to-consumer Genetic Testing Major Players
 - 6.3.2 Employees and Revenue Level of Direct-to-consumer Genetic Testing Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 DIRECT-TO-CONSUMER GENETIC TESTING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 23andMe
 - 7.1.1 Company profile
 - 7.1.2 Representative Direct-to-consumer Genetic Testing Product
 - 7.1.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of 23andMe
- 7.2 Myriad Genetics
 - 7.2.1 Company profile
 - 7.2.2 Representative Direct-to-consumer Genetic Testing Product

7.2.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of Myriad Genetics

7.3 LabCorp

7.3.1 Company profile

7.3.2 Representative Direct-to-consumer Genetic Testing Product

7.3.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of LabCorp

7.4 Quest Diagnostics

7.4.1 Company profile

7.4.2 Representative Direct-to-consumer Genetic Testing Product

7.4.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of Quest Diagnostics

7.5 African Ancestry

7.5.1 Company profile

7.5.2 Representative Direct-to-consumer Genetic Testing Product

7.5.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of African Ancestry

7.6 Counsyl

7.6.1 Company profile

7.6.2 Representative Direct-to-consumer Genetic Testing Product

7.6.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of Counsyl

7.7 DNA Services of America

7.7.1 Company profile

7.7.2 Representative Direct-to-consumer Genetic Testing Product

7.7.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of DNA Services of America

7.8 Ambry Genetics

7.8.1 Company profile

7.8.2 Representative Direct-to-consumer Genetic Testing Product

7.8.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of Ambry Genetics

7.9 AncestrybyDNA

7.9.1 Company profile

7.9.2 Representative Direct-to-consumer Genetic Testing Product

7.9.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of AncestrybyDNA

7.10 Gene By Gene

7.10.1 Company profile

- 7.10.2 Representative Direct-to-consumer Genetic Testing Product
- 7.10.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of Gene By Gene
- 7.11 MyHeritage
 - 7.11.1 Company profile
 - 7.11.2 Representative Direct-to-consumer Genetic Testing Product
 - 7.11.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of MyHeritage
- 7.12 Invitae
 - 7.12.1 Company profile
 - 7.12.2 Representative Direct-to-consumer Genetic Testing Product
 - 7.12.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of Invitae
- 7.13 Sonora Quest Laboratories
 - 7.13.1 Company profile
 - 7.13.2 Representative Direct-to-consumer Genetic Testing Product
 - 7.13.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of Sonora Quest Laboratories
- 7.14 Mapmygenome
 - 7.14.1 Company profile
 - 7.14.2 Representative Direct-to-consumer Genetic Testing Product
 - 7.14.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of Mapmygenome
- 7.15 Pathway Genomics
 - 7.15.1 Company profile
 - 7.15.2 Representative Direct-to-consumer Genetic Testing Product
 - 7.15.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of Pathway Genomics
- 7.16 Positive Bioscience
- 7.17 Shuwen Health Sciences

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DIRECT-TO-CONSUMER GENETIC TESTING

- 8.1 Industry Chain of Direct-to-consumer Genetic Testing
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DIRECT-TO-CONSUMER

GENETIC TESTING

- 9.1 Cost Structure Analysis of Direct-to-consumer Genetic Testing
- 9.2 Raw Materials Cost Analysis of Direct-to-consumer Genetic Testing
- 9.3 Labor Cost Analysis of Direct-to-consumer Genetic Testing
- 9.4 Manufacturing Expenses Analysis of Direct-to-consumer Genetic Testing

CHAPTER 10 MARKETING STATUS ANALYSIS OF DIRECT-TO-CONSUMER GENETIC TESTING

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

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