

Direct-to-consumer Genetic Testing-Global Market Status and Trend Report 2016-2026

<https://marketpublishers.com/r/DC104243348EN.html>

Date: December 2021

Pages: 135

Price: US\$ 2,980.00 (Single User License)

ID: DC104243348EN

Abstracts

Report Summary

Direct-to-consumer Genetic Testing-Global Market Status and Trend Report 2016-2026 offers a comprehensive analysis on Direct-to-consumer Genetic Testing industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Direct-to-consumer Genetic Testing 2016-2021, and development forecast 2022-2026

Main manufacturers/suppliers of Direct-to-consumer Genetic Testing worldwide, with company and product introduction, position in the Direct-to-consumer Genetic Testing market

Market status and development trend of Direct-to-consumer Genetic Testing by types and applications

Cost and profit status of Direct-to-consumer Genetic Testing, and marketing status

Market growth drivers and challenges Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Ammonium Direct-to-consumer Genetic Testing market in 2020. COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets. The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines;

restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future. This report also analyses the impact of Coronavirus COVID-19 on the Direct-to-consumer Genetic Testing industry.

The report segments the global Direct-to-consumer Genetic Testing market as:

Global Direct-to-consumer Genetic Testing Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2016-2026):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Direct-to-consumer Genetic Testing Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2016-2026):

Diagnostic Screening

Preimplantation Genetic Diagnosis (PGD)

Relationship Testing

Global Direct-to-consumer Genetic Testing Market: Application Segment Analysis (Consumption Volume and Market Share 2016-2026; Downstream Customers and Market Analysis)

Online Direct-to-consumer Genetic Testing

Offline Direct-to-consumer Genetic Testing

Global Direct-to-consumer Genetic Testing Market: Manufacturers Segment Analysis (Company and Product introduction, Direct-to-consumer Genetic Testing Sales Volume, Revenue, Price and Gross Margin):

23andMe

MyHeritage

LabCorp

Myriad Genetics

Ancestry.com

Quest Diagnostics

Gene By Gene
DNA Diagnostics Center
Invitae
IntelliGenetics
Ambry Genetics
Living DNA
EasyDNA
Pathway Genomics
Centrillion Technology
Xcode
Color Genomics
Anglia DNA Services
African Ancestry
Canadian DNA Services
DNA Family Check
Alpha Biolaboratories
Test Me DNA
23 Mofang
Genetic Health
DNA Services of America
Shuwen Health Sciences
Mapmygenome
Full Genomes

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF DIRECT-TO-CONSUMER GENETIC TESTING

- 1.1 Definition of Direct-to-consumer Genetic Testing in This Report
- 1.2 Commercial Types of Direct-to-consumer Genetic Testing
 - 1.2.1 Diagnostic Screening
 - 1.2.2 Preimplantation Genetic Diagnosis (PGD)
 - 1.2.3 Relationship Testing
- 1.3 Downstream Application of Direct-to-consumer Genetic Testing
 - 1.3.1 Online Direct-to-consumer Genetic Testing
 - 1.3.2 Offline Direct-to-consumer Genetic Testing
- 1.4 Development History of Direct-to-consumer Genetic Testing
- 1.5 Market Status and Trend of Direct-to-consumer Genetic Testing 2016-2026
 - 1.5.1 Global Direct-to-consumer Genetic Testing Market Status and Trend 2016-2026
 - 1.5.2 Regional Direct-to-consumer Genetic Testing Market Status and Trend 2016-2026

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Direct-to-consumer Genetic Testing 2016-2021
- 2.2 Production Market of Direct-to-consumer Genetic Testing by Regions
 - 2.2.1 Production Volume of Direct-to-consumer Genetic Testing by Regions
 - 2.2.2 Production Value of Direct-to-consumer Genetic Testing by Regions
- 2.3 Demand Market of Direct-to-consumer Genetic Testing by Regions
- 2.4 Production and Demand Status of Direct-to-consumer Genetic Testing by Regions
 - 2.4.1 Production and Demand Status of Direct-to-consumer Genetic Testing by Regions 2016-2021
 - 2.4.2 Import and Export Status of Direct-to-consumer Genetic Testing by Regions 2016-2021

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Direct-to-consumer Genetic Testing by Types
- 3.2 Production Value of Direct-to-consumer Genetic Testing by Types
- 3.3 Market Forecast of Direct-to-consumer Genetic Testing by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Direct-to-consumer Genetic Testing by Downstream Industry
- 4.2 Market Forecast of Direct-to-consumer Genetic Testing by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DIRECT-TO-CONSUMER GENETIC TESTING

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Direct-to-consumer Genetic Testing Downstream Industry Situation and Trend Overview

CHAPTER 6 DIRECT-TO-CONSUMER GENETIC TESTING MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Direct-to-consumer Genetic Testing by Major Manufacturers
- 6.2 Production Value of Direct-to-consumer Genetic Testing by Major Manufacturers
- 6.3 Basic Information of Direct-to-consumer Genetic Testing by Major Manufacturers
 - 6.3.1 Headquarters Location and Established Time of Direct-to-consumer Genetic Testing Major Manufacturer
 - 6.3.2 Employees and Revenue Level of Direct-to-consumer Genetic Testing Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 DIRECT-TO-CONSUMER GENETIC TESTING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 23andMe
 - 7.1.1 Company profile
 - 7.1.2 Representative Direct-to-consumer Genetic Testing Product
 - 7.1.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of 23andMe
- 7.2 MyHeritage
 - 7.2.1 Company profile
 - 7.2.2 Representative Direct-to-consumer Genetic Testing Product
 - 7.2.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of MyHeritage

7.3 LabCorp

7.3.1 Company profile

7.3.2 Representative Direct-to-consumer Genetic Testing Product

7.3.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of LabCorp

7.4 Myriad Genetics

7.4.1 Company profile

7.4.2 Representative Direct-to-consumer Genetic Testing Product

7.4.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of Myriad Genetics

7.5 Ancestry.com

7.5.1 Company profile

7.5.2 Representative Direct-to-consumer Genetic Testing Product

7.5.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of Ancestry.com

7.6 Quest Diagnostics

7.6.1 Company profile

7.6.2 Representative Direct-to-consumer Genetic Testing Product

7.6.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of Quest Diagnostics

7.7 Gene By Gene

7.7.1 Company profile

7.7.2 Representative Direct-to-consumer Genetic Testing Product

7.7.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of Gene By Gene

7.8 DNA Diagnostics Center

7.8.1 Company profile

7.8.2 Representative Direct-to-consumer Genetic Testing Product

7.8.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of DNA Diagnostics Center

7.9 Invitae

7.9.1 Company profile

7.9.2 Representative Direct-to-consumer Genetic Testing Product

7.9.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of Invitae

7.10 IntelliGenetics

7.10.1 Company profile

7.10.2 Representative Direct-to-consumer Genetic Testing Product

7.10.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of

IntelliGenetics

7.11 Ambry Genetics

7.11.1 Company profile

7.11.2 Representative Direct-to-consumer Genetic Testing Product

7.11.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of Ambry Genetics

7.12 Living DNA

7.12.1 Company profile

7.12.2 Representative Direct-to-consumer Genetic Testing Product

7.12.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of Living DNA

7.13 EasyDNA

7.13.1 Company profile

7.13.2 Representative Direct-to-consumer Genetic Testing Product

7.13.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of EasyDNA

7.14 Pathway Genomics

7.14.1 Company profile

7.14.2 Representative Direct-to-consumer Genetic Testing Product

7.14.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of Pathway Genomics

7.15 Centrillion Technology

7.15.1 Company profile

7.15.2 Representative Direct-to-consumer Genetic Testing Product

7.15.3 Direct-to-consumer Genetic Testing Sales, Revenue, Price and Gross Margin of Centrillion Technology

7.16 Xcode

7.17 Color Genomics

7.18 Anglia DNA Services

7.19 African Ancestry

7.20 Canadian DNA Services

7.21 DNA Family Check

7.22 Alpha Biolaboratories

7.23 Test Me DNA

7.24 23 Mofang

7.25 Genetic Health

7.26 DNA Services of America

7.27 Shuwen Health Sciences

7.28 Mapmygenome

7.29 Full Genomes

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DIRECT-TO-CONSUMER GENETIC TESTING

8.1 Industry Chain of Direct-to-consumer Genetic Testing

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DIRECT-TO-CONSUMER GENETIC TESTING

9.1 Cost Structure Analysis of Direct-to-consumer Genetic Testing

9.2 Raw Materials Cost Analysis of Direct-to-consumer Genetic Testing

9.3 Labor Cost Analysis of Direct-to-consumer Genetic Testing

9.4 Manufacturing Expenses Analysis of Direct-to-consumer Genetic Testing

CHAPTER 10 MARKETING STATUS ANALYSIS OF DIRECT-TO-CONSUMER GENETIC TESTING

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Direct-to-consumer Genetic Testing-Global Market Status and Trend Report 2016-2026

Product link: <https://marketpublishers.com/r/DC104243348EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DC104243348EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970