

# Direct-to-consumer Genetic Testing-EMEA Market Status and Trend Report 2013-2023

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## Abstracts

### Report Summary

Direct-to-consumer Genetic Testing-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Direct-to-consumer Genetic Testing industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Direct-to-consumer Genetic Testing 2013-2017, and development forecast 2018-2023

Main market players of Direct-to-consumer Genetic Testing in EMEA, with company and product introduction, position in the Direct-to-consumer Genetic Testing market  
Market status and development trend of Direct-to-consumer Genetic Testing by types and applications

Cost and profit status of Direct-to-consumer Genetic Testing, and marketing status

Market growth drivers and challenges

The report segments the EMEA Direct-to-consumer Genetic Testing market as:

EMEA Direct-to-consumer Genetic Testing Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

## Africa

EMEA Direct-to-consumer Genetic Testing Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Pre-Implantation Diagnosis

Newborn Screening

Relationship Testing

Other

EMEA Direct-to-consumer Genetic Testing Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Direct Sales

Retail Sales

Laboratory Sales

EMEA Direct-to-consumer Genetic Testing Market: Players Segment Analysis  
(Company and Product introduction, Direct-to-consumer Genetic Testing Sales Volume, Revenue, Price and Gross Margin):

23andMe

Myriad Genetics

LabCorp

Quest Diagnostics

African Ancestry

Counsyl

DNA Services of America

Ambry Genetics

AncestrybyDNA

Gene By Gene

MyHeritage

Invitae

Sonora Quest Laboratories

Mapmygenome

Pathway Genomics

Positive Bioscience

Shuwen Health Sciences

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

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