

Direct-to-consumer Genetic Testing-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/DADE9443229EN.html>

Date: January 2018

Pages: 145

Price: US\$ 2,980.00 (Single User License)

ID: DADE9443229EN

Abstracts

Report Summary

Direct-to-consumer Genetic Testing-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Direct-to-consumer Genetic Testing industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Direct-to-consumer Genetic Testing 2013-2017, and development forecast 2018-2023

Main market players of Direct-to-consumer Genetic Testing in China, with company and product introduction, position in the Direct-to-consumer Genetic Testing market
Market status and development trend of Direct-to-consumer Genetic Testing by types and applications

Cost and profit status of Direct-to-consumer Genetic Testing, and marketing status

Market growth drivers and challenges

The report segments the China Direct-to-consumer Genetic Testing market as:

China Direct-to-consumer Genetic Testing Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China
Central & South China
Southwest China
Northwest China

China Direct-to-consumer Genetic Testing Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Pre-Implantation Diagnosis
Newborn Screening
Relationship Testing
Other

China Direct-to-consumer Genetic Testing Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Direct Sales
Retail Sales
Laboratory Sales

China Direct-to-consumer Genetic Testing Market: Players Segment Analysis
(Company and Product introduction, Direct-to-consumer Genetic Testing Sales Volume, Revenue, Price and Gross Margin):

23andMe
Myriad Genetics
LabCorp
Quest Diagnostics
African Ancestry
Counsyl
DNA Services of America
Ambry Genetics
AncestrybyDNA
Gene By Gene
MyHeritage
Invitae
Sonora Quest Laboratories
Mapmygenome

Pathway Genomics
Positive Bioscience
Shuwen Health Sciences

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

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