

# Direct-to-Consumer (DTC) Genetic Testing-United States Market Status and Trend Report 2013-2023

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## Abstracts

### Report Summary

Direct-to-Consumer (DTC) Genetic Testing-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Direct-to-Consumer (DTC) Genetic Testing industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Direct-to-Consumer (DTC) Genetic Testing 2013-2017, and development forecast 2018-2023

Main market players of Direct-to-Consumer (DTC) Genetic Testing in United States, with company and product introduction, position in the Direct-to-Consumer (DTC) Genetic Testing market

Market status and development trend of Direct-to-Consumer (DTC) Genetic Testing by types and applications

Cost and profit status of Direct-to-Consumer (DTC) Genetic Testing, and marketing status

Market growth drivers and challenges

The report segments the United States Direct-to-Consumer (DTC) Genetic Testing market as:

United States Direct-to-Consumer (DTC) Genetic Testing Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England  
The Middle Atlantic  
The Midwest  
The West  
The South  
Southwest

United States Direct-to-Consumer (DTC) Genetic Testing Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Genome Data Bank Material Model  
Individual Health Planning Model  
Comprehensive Genome Tests Model  
Medical Precision Tests Model  
Restricted Trait Tests Model

United States Direct-to-Consumer (DTC) Genetic Testing Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Doctor Office  
Internet  
Others

United States Direct-to-Consumer (DTC) Genetic Testing Market: Players Segment Analysis (Company and Product introduction, Direct-to-Consumer (DTC) Genetic Testing Sales Volume, Revenue, Price and Gross Margin):

23andMe  
deCODEme  
DNA DTC  
GeneByGene  
Genecodebook Oy  
Genetrainer  
MD Revolution  
Myriad Genetics  
Navigenics

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

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