

Direct-to-Consumer (DTC) Genetic Testing-North America Market Status and Trend Report 2013-2023

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Abstracts

Report Summary

Direct-to-Consumer (DTC) Genetic Testing-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Direct-to-Consumer (DTC) Genetic Testing industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Direct-to-Consumer (DTC) Genetic Testing 2013-2017, and development forecast 2018-2023

Main market players of Direct-to-Consumer (DTC) Genetic Testing in North America, with company and product introduction, position in the Direct-to-Consumer (DTC) Genetic Testing market

Market status and development trend of Direct-to-Consumer (DTC) Genetic Testing by types and applications

Cost and profit status of Direct-to-Consumer (DTC) Genetic Testing, and marketing status

Market growth drivers and challenges

The report segments the North America Direct-to-Consumer (DTC) Genetic Testing market as:

North America Direct-to-Consumer (DTC) Genetic Testing Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Direct-to-Consumer (DTC) Genetic Testing Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Genome Data Bank Material Model

Individual Health Planning Model

Comprehensive Genome Tests Model

Medical Precision Tests Model

Restricted Trait Tests Model

North America Direct-to-Consumer (DTC) Genetic Testing Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Doctor Office

Internet

Others

North America Direct-to-Consumer (DTC) Genetic Testing Market: Players Segment Analysis (Company and Product introduction, Direct-to-Consumer (DTC) Genetic Testing Sales Volume, Revenue, Price and Gross Margin):

23andMe

deCODEme

DNA DTC

GeneByGene

Genecodebook Oy

Genetrainer

MD Revolution

Myriad Genetics

Navigenics

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

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