

Direct-to-Consumer (DTC) Genetic Testing-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/DA0D732772CEN.html>

Date: February 2018

Pages: 157

Price: US\$ 2,480.00 (Single User License)

ID: DA0D732772CEN

Abstracts

Report Summary

Direct-to-Consumer (DTC) Genetic Testing-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Direct-to-Consumer (DTC) Genetic Testing industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Direct-to-Consumer (DTC) Genetic Testing 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Direct-to-Consumer (DTC) Genetic Testing worldwide, with company and product introduction, position in the Direct-to-Consumer (DTC) Genetic Testing market

Market status and development trend of Direct-to-Consumer (DTC) Genetic Testing by types and applications

Cost and profit status of Direct-to-Consumer (DTC) Genetic Testing, and marketing status

Market growth drivers and challenges

The report segments the global Direct-to-Consumer (DTC) Genetic Testing market as:

Global Direct-to-Consumer (DTC) Genetic Testing Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Direct-to-Consumer (DTC) Genetic Testing Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Genome Data Bank Material Model

Individual Health Planning Model

Comprehensive Genome Tests Model

Medical Precision Tests Model

Restricted Trait Tests Model

Global Direct-to-Consumer (DTC) Genetic Testing Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Doctor Office

Internet

Others

Global Direct-to-Consumer (DTC) Genetic Testing Market: Manufacturers Segment Analysis (Company and Product introduction, Direct-to-Consumer (DTC) Genetic Testing Sales Volume, Revenue, Price and Gross Margin):

23andMe

deCODEme

DNA DTC

GeneByGene

Genecodebook Oy

Genetrainer

MD Revolution

Myriad Genetics

Navigenics

In a word, the report provides detailed statistics and analysis on the state of the

industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF DIRECT-TO-CONSUMER (DTC) GENETIC TESTING

- 1.1 Definition of Direct-to-Consumer (DTC) Genetic Testing in This Report
- 1.2 Commercial Types of Direct-to-Consumer (DTC) Genetic Testing
 - 1.2.1 Genome Data Bank Material Model
 - 1.2.2 Individual Health Planning Model
 - 1.2.3 Comprehensive Genome Tests Model
 - 1.2.4 Medical Precision Tests Model
 - 1.2.5 Restricted Trait Tests Model
- 1.3 Downstream Application of Direct-to-Consumer (DTC) Genetic Testing
 - 1.3.1 Doctor Office
 - 1.3.2 Internet
 - 1.3.3 Others
- 1.4 Development History of Direct-to-Consumer (DTC) Genetic Testing
- 1.5 Market Status and Trend of Direct-to-Consumer (DTC) Genetic Testing 2013-2023
 - 1.5.1 Global Direct-to-Consumer (DTC) Genetic Testing Market Status and Trend 2013-2023
 - 1.5.2 Regional Direct-to-Consumer (DTC) Genetic Testing Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Direct-to-Consumer (DTC) Genetic Testing 2013-2017
- 2.2 Production Market of Direct-to-Consumer (DTC) Genetic Testing by Regions
 - 2.2.1 Production Volume of Direct-to-Consumer (DTC) Genetic Testing by Regions
 - 2.2.2 Production Value of Direct-to-Consumer (DTC) Genetic Testing by Regions
- 2.3 Demand Market of Direct-to-Consumer (DTC) Genetic Testing by Regions
- 2.4 Production and Demand Status of Direct-to-Consumer (DTC) Genetic Testing by Regions
 - 2.4.1 Production and Demand Status of Direct-to-Consumer (DTC) Genetic Testing by Regions 2013-2017
 - 2.4.2 Import and Export Status of Direct-to-Consumer (DTC) Genetic Testing by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Direct-to-Consumer (DTC) Genetic Testing by Types

- 3.2 Production Value of Direct-to-Consumer (DTC) Genetic Testing by Types
- 3.3 Market Forecast of Direct-to-Consumer (DTC) Genetic Testing by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Direct-to-Consumer (DTC) Genetic Testing by Downstream Industry
- 4.2 Market Forecast of Direct-to-Consumer (DTC) Genetic Testing by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DIRECT-TO-CONSUMER (DTC) GENETIC TESTING

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Direct-to-Consumer (DTC) Genetic Testing Downstream Industry Situation and Trend Overview

CHAPTER 6 DIRECT-TO-CONSUMER (DTC) GENETIC TESTING MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Direct-to-Consumer (DTC) Genetic Testing by Major Manufacturers
- 6.2 Production Value of Direct-to-Consumer (DTC) Genetic Testing by Major Manufacturers
- 6.3 Basic Information of Direct-to-Consumer (DTC) Genetic Testing by Major Manufacturers
 - 6.3.1 Headquarters Location and Established Time of Direct-to-Consumer (DTC) Genetic Testing Major Manufacturer
 - 6.3.2 Employees and Revenue Level of Direct-to-Consumer (DTC) Genetic Testing Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 DIRECT-TO-CONSUMER (DTC) GENETIC TESTING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 23andMe

7.1.1 Company profile

7.1.2 Representative Direct-to-Consumer (DTC) Genetic Testing Product

7.1.3 Direct-to-Consumer (DTC) Genetic Testing Sales, Revenue, Price and Gross Margin of 23andMe

7.2 deCODEme

7.2.1 Company profile

7.2.2 Representative Direct-to-Consumer (DTC) Genetic Testing Product

7.2.3 Direct-to-Consumer (DTC) Genetic Testing Sales, Revenue, Price and Gross Margin of deCODEme

7.3 DNA DTC

7.3.1 Company profile

7.3.2 Representative Direct-to-Consumer (DTC) Genetic Testing Product

7.3.3 Direct-to-Consumer (DTC) Genetic Testing Sales, Revenue, Price and Gross Margin of DNA DTC

7.4 GeneByGene

7.4.1 Company profile

7.4.2 Representative Direct-to-Consumer (DTC) Genetic Testing Product

7.4.3 Direct-to-Consumer (DTC) Genetic Testing Sales, Revenue, Price and Gross Margin of GeneByGene

7.5 Genecodebook Oy

7.5.1 Company profile

7.5.2 Representative Direct-to-Consumer (DTC) Genetic Testing Product

7.5.3 Direct-to-Consumer (DTC) Genetic Testing Sales, Revenue, Price and Gross Margin of Genecodebook Oy

7.6 Genetrainer

7.6.1 Company profile

7.6.2 Representative Direct-to-Consumer (DTC) Genetic Testing Product

7.6.3 Direct-to-Consumer (DTC) Genetic Testing Sales, Revenue, Price and Gross Margin of Genetrainer

7.7 MD Revolution

7.7.1 Company profile

7.7.2 Representative Direct-to-Consumer (DTC) Genetic Testing Product

7.7.3 Direct-to-Consumer (DTC) Genetic Testing Sales, Revenue, Price and Gross Margin of MD Revolution

7.8 Myriad Genetics

7.8.1 Company profile

7.8.2 Representative Direct-to-Consumer (DTC) Genetic Testing Product

7.8.3 Direct-to-Consumer (DTC) Genetic Testing Sales, Revenue, Price and Gross

Margin of Myriad Genetics

7.9 Navigenics

7.9.1 Company profile

7.9.2 Representative Direct-to-Consumer (DTC) Genetic Testing Product

7.9.3 Direct-to-Consumer (DTC) Genetic Testing Sales, Revenue, Price and Gross

Margin of Navigenics

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DIRECT-TO-CONSUMER (DTC) GENETIC TESTING

8.1 Industry Chain of Direct-to-Consumer (DTC) Genetic Testing

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DIRECT-TO-CONSUMER (DTC) GENETIC TESTING

9.1 Cost Structure Analysis of Direct-to-Consumer (DTC) Genetic Testing

9.2 Raw Materials Cost Analysis of Direct-to-Consumer (DTC) Genetic Testing

9.3 Labor Cost Analysis of Direct-to-Consumer (DTC) Genetic Testing

9.4 Manufacturing Expenses Analysis of Direct-to-Consumer (DTC) Genetic Testing

CHAPTER 10 MARKETING STATUS ANALYSIS OF DIRECT-TO-CONSUMER (DTC) GENETIC TESTING

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Direct-to-Consumer (DTC) Genetic Testing-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/DA0D732772CEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DA0D732772CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

