

Digital Signage Systems-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/D6A5B8C8DAE8EN.html

Date: May 2018

Pages: 138

Price: US\$ 2,480.00 (Single User License)

ID: D6A5B8C8DAE8EN

Abstracts

Report Summary

Digital Signage Systems-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Digital Signage Systems industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Digital Signage Systems 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Digital Signage Systems worldwide, with company and product introduction, position in the Digital Signage Systems market Market status and development trend of Digital Signage Systems by types and applications

Cost and profit status of Digital Signage Systems, and marketing status Market growth drivers and challenges

The report segments the global Digital Signage Systems market as:

Global Digital Signage Systems Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): North America

Europe

China

Japan

Rest APAC



Latin America

Global Digital Signage Systems Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Digital Signage Displays

Digital Signage Set Top Boxes

Media Players

Digital Signage Software

Other

Global Digital Signage Systems Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Retail

Public Transportation

Other

Global Digital Signage Systems Market: Manufacturers Segment Analysis (Company and Product introduction, Digital Signage Systems Sales Volume, Revenue, Price and Gross Margin):

Advantech

Barco N.V.

BrightSign

Daktronics

Dynasign

Extron Electronics

Four Winds

Gefen

LG Corporation

Nanonation

NEC Corporation

NEXCOM

Samsung

Scala

Sharp

SIIG

Sony Corporation

SpinetiX

In a word, the report provides detailed statistics and analysis on the state of the



industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF DIGITAL SIGNAGE SYSTEMS

- 1.1 Definition of Digital Signage Systems in This Report
- 1.2 Commercial Types of Digital Signage Systems
 - 1.2.1 Digital Signage Displays
 - 1.2.2 Digital Signage Set Top Boxes
 - 1.2.3 Media Players
 - 1.2.4 Digital Signage Software
 - 1.2.5 Other
- 1.3 Downstream Application of Digital Signage Systems
 - 1.3.1 Retail
 - 1.3.2 Public Transportation
 - 1.3.3 Other
- 1.4 Development History of Digital Signage Systems
- 1.5 Market Status and Trend of Digital Signage Systems 2013-2023
- 1.5.1 Global Digital Signage Systems Market Status and Trend 2013-2023
- 1.5.2 Regional Digital Signage Systems Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Digital Signage Systems 2013-2017
- 2.2 Sales Market of Digital Signage Systems by Regions
- 2.2.1 Sales Volume of Digital Signage Systems by Regions
- 2.2.2 Sales Value of Digital Signage Systems by Regions
- 2.3 Production Market of Digital Signage Systems by Regions
- 2.4 Global Market Forecast of Digital Signage Systems 2018-2023
 - 2.4.1 Global Market Forecast of Digital Signage Systems 2018-2023
 - 2.4.2 Market Forecast of Digital Signage Systems by Regions 2018-2023

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Sales Volume of Digital Signage Systems by Types
- 3.2 Sales Value of Digital Signage Systems by Types
- 3.3 Market Forecast of Digital Signage Systems by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY



- 4.1 Global Sales Volume of Digital Signage Systems by Downstream Industry
- 4.2 Global Market Forecast of Digital Signage Systems by Downstream Industry

CHAPTER 5 NORTH AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 5.1 North America Digital Signage Systems Market Status by Countries
 - 5.1.1 North America Digital Signage Systems Sales by Countries (2013-2017)
 - 5.1.2 North America Digital Signage Systems Revenue by Countries (2013-2017)
 - 5.1.3 United States Digital Signage Systems Market Status (2013-2017)
 - 5.1.4 Canada Digital Signage Systems Market Status (2013-2017)
 - 5.1.5 Mexico Digital Signage Systems Market Status (2013-2017)
- 5.2 North America Digital Signage Systems Market Status by Manufacturers
- 5.3 North America Digital Signage Systems Market Status by Type (2013-2017)
 - 5.3.1 North America Digital Signage Systems Sales by Type (2013-2017)
 - 5.3.2 North America Digital Signage Systems Revenue by Type (2013-2017)
- 5.4 North America Digital Signage Systems Market Status by Downstream Industry (2013-2017)

CHAPTER 6 EUROPE MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 6.1 Europe Digital Signage Systems Market Status by Countries
 - 6.1.1 Europe Digital Signage Systems Sales by Countries (2013-2017)
 - 6.1.2 Europe Digital Signage Systems Revenue by Countries (2013-2017)
 - 6.1.3 Germany Digital Signage Systems Market Status (2013-2017)
 - 6.1.4 UK Digital Signage Systems Market Status (2013-2017)
 - 6.1.5 France Digital Signage Systems Market Status (2013-2017)
 - 6.1.6 Italy Digital Signage Systems Market Status (2013-2017)
 - 6.1.7 Russia Digital Signage Systems Market Status (2013-2017)
 - 6.1.8 Spain Digital Signage Systems Market Status (2013-2017)
 - 6.1.9 Benelux Digital Signage Systems Market Status (2013-2017)
- 6.2 Europe Digital Signage Systems Market Status by Manufacturers
- 6.3 Europe Digital Signage Systems Market Status by Type (2013-2017)
- 6.3.1 Europe Digital Signage Systems Sales by Type (2013-2017)
- 6.3.2 Europe Digital Signage Systems Revenue by Type (2013-2017)
- 6.4 Europe Digital Signage Systems Market Status by Downstream Industry (2013-2017)



CHAPTER 7 ASIA PACIFIC MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 7.1 Asia Pacific Digital Signage Systems Market Status by Countries
 - 7.1.1 Asia Pacific Digital Signage Systems Sales by Countries (2013-2017)
 - 7.1.2 Asia Pacific Digital Signage Systems Revenue by Countries (2013-2017)
 - 7.1.3 China Digital Signage Systems Market Status (2013-2017)
 - 7.1.4 Japan Digital Signage Systems Market Status (2013-2017)
 - 7.1.5 India Digital Signage Systems Market Status (2013-2017)
 - 7.1.6 Southeast Asia Digital Signage Systems Market Status (2013-2017)
 - 7.1.7 Australia Digital Signage Systems Market Status (2013-2017)
- 7.2 Asia Pacific Digital Signage Systems Market Status by Manufacturers
- 7.3 Asia Pacific Digital Signage Systems Market Status by Type (2013-2017)
 - 7.3.1 Asia Pacific Digital Signage Systems Sales by Type (2013-2017)
 - 7.3.2 Asia Pacific Digital Signage Systems Revenue by Type (2013-2017)
- 7.4 Asia Pacific Digital Signage Systems Market Status by Downstream Industry (2013-2017)

CHAPTER 8 LATIN AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 8.1 Latin America Digital Signage Systems Market Status by Countries
 - 8.1.1 Latin America Digital Signage Systems Sales by Countries (2013-2017)
 - 8.1.2 Latin America Digital Signage Systems Revenue by Countries (2013-2017)
 - 8.1.3 Brazil Digital Signage Systems Market Status (2013-2017)
 - 8.1.4 Argentina Digital Signage Systems Market Status (2013-2017)
 - 8.1.5 Colombia Digital Signage Systems Market Status (2013-2017)
- 8.2 Latin America Digital Signage Systems Market Status by Manufacturers
- 8.3 Latin America Digital Signage Systems Market Status by Type (2013-2017)
 - 8.3.1 Latin America Digital Signage Systems Sales by Type (2013-2017)
 - 8.3.2 Latin America Digital Signage Systems Revenue by Type (2013-2017)
- 8.4 Latin America Digital Signage Systems Market Status by Downstream Industry (2013-2017)

CHAPTER 9 MIDDLE EAST AND AFRICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

9.1 Middle East and Africa Digital Signage Systems Market Status by Countries



- 9.1.1 Middle East and Africa Digital Signage Systems Sales by Countries (2013-2017)
- 9.1.2 Middle East and Africa Digital Signage Systems Revenue by Countries (2013-2017)
 - 9.1.3 Middle East Digital Signage Systems Market Status (2013-2017)
- 9.1.4 Africa Digital Signage Systems Market Status (2013-2017)
- 9.2 Middle East and Africa Digital Signage Systems Market Status by Manufacturers
- 9.3 Middle East and Africa Digital Signage Systems Market Status by Type (2013-2017)
 - 9.3.1 Middle East and Africa Digital Signage Systems Sales by Type (2013-2017)
 - 9.3.2 Middle East and Africa Digital Signage Systems Revenue by Type (2013-2017)
- 9.4 Middle East and Africa Digital Signage Systems Market Status by Downstream Industry (2013-2017)

CHAPTER 10 MARKET DRIVING FACTOR ANALYSIS OF DIGITAL SIGNAGE SYSTEMS

- 10.1 Global Economy Situation and Trend Overview
- 10.2 Digital Signage Systems Downstream Industry Situation and Trend Overview

CHAPTER 11 DIGITAL SIGNAGE SYSTEMS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 11.1 Production Volume of Digital Signage Systems by Major Manufacturers
- 11.2 Production Value of Digital Signage Systems by Major Manufacturers
- 11.3 Basic Information of Digital Signage Systems by Major Manufacturers
- 11.3.1 Headquarters Location and Established Time of Digital Signage Systems Major Manufacturer
- 11.3.2 Employees and Revenue Level of Digital Signage Systems Major Manufacturer
- 11.4 Market Competition News and Trend
 - 11.4.1 Merger, Consolidation or Acquisition News
 - 11.4.2 Investment or Disinvestment News
 - 11.4.3 New Product Development and Launch

CHAPTER 12 DIGITAL SIGNAGE SYSTEMS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 12.1 Advantech
 - 12.1.1 Company profile
 - 12.1.2 Representative Digital Signage Systems Product
- 12.1.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of Advantech



- 12.2 Barco N.V.
 - 12.2.1 Company profile
 - 12.2.2 Representative Digital Signage Systems Product
- 12.2.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of Barco N.V.
- 12.3 BrightSign
 - 12.3.1 Company profile
 - 12.3.2 Representative Digital Signage Systems Product
 - 12.3.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of BrightSign
- 12.4 Daktronics
 - 12.4.1 Company profile
- 12.4.2 Representative Digital Signage Systems Product
- 12.4.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of Daktronics
- 12.5 Dynasign
 - 12.5.1 Company profile
 - 12.5.2 Representative Digital Signage Systems Product
- 12.5.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of Dynasign
- 12.6 Extron Electronics
 - 12.6.1 Company profile
 - 12.6.2 Representative Digital Signage Systems Product
- 12.6.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of Extron Electronics
- 12.7 Four Winds
 - 12.7.1 Company profile
 - 12.7.2 Representative Digital Signage Systems Product
- 12.7.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of Four Winds
- 12.8 Gefen
 - 12.8.1 Company profile
 - 12.8.2 Representative Digital Signage Systems Product
- 12.8.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of Gefen
- 12.9 LG Corporation
 - 12.9.1 Company profile
 - 12.9.2 Representative Digital Signage Systems Product
 - 12.9.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of LG

Corporation

- 12.10 Nanonation
 - 12.10.1 Company profile
 - 12.10.2 Representative Digital Signage Systems Product



12.10.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of Nanonation

- 12.11 NEC Corporation
 - 12.11.1 Company profile
 - 12.11.2 Representative Digital Signage Systems Product
- 12.11.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of NEC Corporation
- **12.12 NEXCOM**
 - 12.12.1 Company profile
 - 12.12.2 Representative Digital Signage Systems Product
- 12.12.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of

NEXCOM

- 12.13 Samsung
 - 12.13.1 Company profile
 - 12.13.2 Representative Digital Signage Systems Product
- 12.13.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of

Samsung

- 12.14 Scala
 - 12.14.1 Company profile
 - 12.14.2 Representative Digital Signage Systems Product
- 12.14.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of Scala
- 12.15 Sharp
 - 12.15.1 Company profile
 - 12.15.2 Representative Digital Signage Systems Product
- 12.15.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of Sharp
- 12.16 SIIG
- 12.17 Sony Corporation
- 12.18 SpinetiX

CHAPTER 13 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DIGITAL SIGNAGE SYSTEMS

- 13.1 Industry Chain of Digital Signage Systems
- 13.2 Upstream Market and Representative Companies Analysis
- 13.3 Downstream Market and Representative Companies Analysis

CHAPTER 14 COST AND GROSS MARGIN ANALYSIS OF DIGITAL SIGNAGE SYSTEMS



- 14.1 Cost Structure Analysis of Digital Signage Systems
- 14.2 Raw Materials Cost Analysis of Digital Signage Systems
- 14.3 Labor Cost Analysis of Digital Signage Systems
- 14.4 Manufacturing Expenses Analysis of Digital Signage Systems

CHAPTER 15 REPORT CONCLUSION

CHAPTER 16 RESEARCH METHODOLOGY AND REFERENCE

- 16.1 Methodology/Research Approach
- 16.1.1 Research Programs/Design
- 16.1.2 Market Size Estimation
- 16.1.3 Market Breakdown and Data Triangulation
- 16.2 Data Source
 - 16.2.1 Secondary Sources
- 16.2.2 Primary Sources
- 16.3 Reference



I would like to order

Product name: Digital Signage Systems-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/D6A5B8C8DAE8EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/D6A5B8C8DAE8EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970