

Digital Signage Systems-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/D4C4FCB14A38EN.html

Date: May 2018

Pages: 131

Price: US\$ 2,980.00 (Single User License)

ID: D4C4FCB14A38EN

Abstracts

Report Summary

Digital Signage Systems-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Digital Signage Systems industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Digital Signage Systems 2013-2017, and development forecast 2018-2023

Main market players of Digital Signage Systems in China, with company and product introduction, position in the Digital Signage Systems market

Market status and development trend of Digital Signage Systems by types and applications

Cost and profit status of Digital Signage Systems, and marketing status Market growth drivers and challenges

The report segments the China Digital Signage Systems market as:

China Digital Signage Systems Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China



Northwest China

China Digital Signage Systems Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Digital Signage Displays

Digital Signage Set Top Boxes

Media Players

Digital Signage Software

Other

China Digital Signage Systems Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Retail

Public Transportation

Other

China Digital Signage Systems Market: Players Segment Analysis (Company and Product introduction, Digital Signage Systems Sales Volume, Revenue, Price and Gross Margin):

Advantech

Barco N.V.

BrightSign

Daktronics

Dynasign

Extron Electronics

Four Winds

Gefen

LG Corporation

Nanonation

NEC Corporation

NEXCOM

Samsung

Scala

Sharp

SIIG

Sony Corporation

SpinetiX

In a word, the report provides detailed statistics and analysis on the state of the



industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF DIGITAL SIGNAGE SYSTEMS

- 1.1 Definition of Digital Signage Systems in This Report
- 1.2 Commercial Types of Digital Signage Systems
 - 1.2.1 Digital Signage Displays
 - 1.2.2 Digital Signage Set Top Boxes
 - 1.2.3 Media Players
 - 1.2.4 Digital Signage Software
 - 1.2.5 Other
- 1.3 Downstream Application of Digital Signage Systems
- 1.3.1 Retail
- 1.3.2 Public Transportation
- 1.3.3 Other
- 1.4 Development History of Digital Signage Systems
- 1.5 Market Status and Trend of Digital Signage Systems 2013-2023
 - 1.5.1 India Digital Signage Systems Market Status and Trend 2013-2023
 - 1.5.2 Regional Digital Signage Systems Market Status and Trend 2013-2023

CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Digital Signage Systems in India 2013-2017
- 2.2 Consumption Market of Digital Signage Systems in India by Regions
- 2.2.1 Consumption Volume of Digital Signage Systems in India by Regions
- 2.2.2 Revenue of Digital Signage Systems in India by Regions
- 2.3 Market Analysis of Digital Signage Systems in India by Regions
 - 2.3.1 Market Analysis of Digital Signage Systems in North India 2013-2017
 - 2.3.2 Market Analysis of Digital Signage Systems in Northeast India 2013-2017
 - 2.3.3 Market Analysis of Digital Signage Systems in East India 2013-2017
 - 2.3.4 Market Analysis of Digital Signage Systems in South India 2013-2017
 - 2.3.5 Market Analysis of Digital Signage Systems in West India 2013-2017
- 2.4 Market Development Forecast of Digital Signage Systems in India 2017-2023
 - 2.4.1 Market Development Forecast of Digital Signage Systems in India 2017-2023
- 2.4.2 Market Development Forecast of Digital Signage Systems by Regions 2017-2023

CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole India Market Status by Types
 - 3.1.1 Consumption Volume of Digital Signage Systems in India by Types
 - 3.1.2 Revenue of Digital Signage Systems in India by Types
- 3.2 India Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North India
 - 3.2.2 Market Status by Types in Northeast India
 - 3.2.3 Market Status by Types in East India
 - 3.2.4 Market Status by Types in South India
 - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Digital Signage Systems in India by Types

CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Digital Signage Systems in India by Downstream Industry
- 4.2 Demand Volume of Digital Signage Systems by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Digital Signage Systems by Downstream Industry in North India
- 4.2.2 Demand Volume of Digital Signage Systems by Downstream Industry in Northeast India
- 4.2.3 Demand Volume of Digital Signage Systems by Downstream Industry in East India
- 4.2.4 Demand Volume of Digital Signage Systems by Downstream Industry in South India
- 4.2.5 Demand Volume of Digital Signage Systems by Downstream Industry in West India
- 4.3 Market Forecast of Digital Signage Systems in India by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DIGITAL SIGNAGE SYSTEMS

- 5.1 India Economy Situation and Trend Overview
- 5.2 Digital Signage Systems Downstream Industry Situation and Trend Overview

CHAPTER 6 DIGITAL SIGNAGE SYSTEMS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

6.1 Sales Volume of Digital Signage Systems in India by Major Players



- 6.2 Revenue of Digital Signage Systems in India by Major Players
- 6.3 Basic Information of Digital Signage Systems by Major Players
- 6.3.1 Headquarters Location and Established Time of Digital Signage Systems Major Players
- 6.3.2 Employees and Revenue Level of Digital Signage Systems Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 DIGITAL SIGNAGE SYSTEMS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Advantech
 - 7.1.1 Company profile
 - 7.1.2 Representative Digital Signage Systems Product
- 7.1.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of Advantech 7.2 Barco N.V.
- 7.2.1 Company profile
- 7.2.2 Representative Digital Signage Systems Product
- 7.2.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of Barco N.V.
- 7.3 BrightSign
 - 7.3.1 Company profile
 - 7.3.2 Representative Digital Signage Systems Product
- 7.3.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of BrightSign
- 7.4 Daktronics
 - 7.4.1 Company profile
 - 7.4.2 Representative Digital Signage Systems Product
- 7.4.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of Daktronics
- 7.5 Dynasign
 - 7.5.1 Company profile
 - 7.5.2 Representative Digital Signage Systems Product
 - 7.5.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of Dynasign
- 7.6 Extron Electronics
 - 7.6.1 Company profile
 - 7.6.2 Representative Digital Signage Systems Product
- 7.6.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of Extron Electronics
- 7.7 Four Winds



- 7.7.1 Company profile
- 7.7.2 Representative Digital Signage Systems Product
- 7.7.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of Four Winds

7.8 Gefen

- 7.8.1 Company profile
- 7.8.2 Representative Digital Signage Systems Product
- 7.8.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of Gefen
- 7.9 LG Corporation
 - 7.9.1 Company profile
 - 7.9.2 Representative Digital Signage Systems Product
- 7.9.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of LG

Corporation

- 7.10 Nanonation
 - 7.10.1 Company profile
 - 7.10.2 Representative Digital Signage Systems Product
 - 7.10.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of

Nanonation

- 7.11 NEC Corporation
 - 7.11.1 Company profile
 - 7.11.2 Representative Digital Signage Systems Product
- 7.11.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of NEC Corporation

7.12 NEXCOM

- 7.12.1 Company profile
- 7.12.2 Representative Digital Signage Systems Product
- 7.12.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of NEXCOM

7.13 Samsung

- 7.13.1 Company profile
- 7.13.2 Representative Digital Signage Systems Product
- 7.13.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of Samsung

7.14 Scala

- 7.14.1 Company profile
- 7.14.2 Representative Digital Signage Systems Product
- 7.14.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of Scala

7.15 Sharp

- 7.15.1 Company profile
- 7.15.2 Representative Digital Signage Systems Product
- 7.15.3 Digital Signage Systems Sales, Revenue, Price and Gross Margin of Sharp

7.16 SIIG



- 7.17 Sony Corporation
- 7.18 SpinetiX

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DIGITAL SIGNAGE SYSTEMS

- 8.1 Industry Chain of Digital Signage Systems
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DIGITAL SIGNAGE SYSTEMS

- 9.1 Cost Structure Analysis of Digital Signage Systems
- 9.2 Raw Materials Cost Analysis of Digital Signage Systems
- 9.3 Labor Cost Analysis of Digital Signage Systems
- 9.4 Manufacturing Expenses Analysis of Digital Signage Systems

CHAPTER 10 MARKETING STATUS ANALYSIS OF DIGITAL SIGNAGE SYSTEMS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source



12.2.1 Secondary Sources12.2.2 Primary Sources12.3 Reference



I would like to order

Product name: Digital Signage Systems-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/D4C4FCB14A38EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/D4C4FCB14A38EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970