

# Digital Signages-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/D6BC3385BDEEN.html

Date: April 2018

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: D6BC3385BDEEN

### **Abstracts**

#### **Report Summary**

Digital Signages-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Digital Signages industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Digital Signages 2013-2017, and development forecast 2018-2023

Main market players of Digital Signages in Europe, with company and product introduction, position in the Digital Signages market

Market status and development trend of Digital Signages by types and applications Cost and profit status of Digital Signages, and marketing status Market growth drivers and challenges

The report segments the Europe Digital Signages market as:

Europe Digital Signages Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany
United Kingdom
France
Italy
Spain



Benelux

Russia

Europe Digital Signages Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Rear Projection
Liquid Crystal Diode (LED)
Ultra High Definition (UHD)
Plasma
Light Emitting Diode (LCD)
Other

Europe Digital Signages Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Banking

Corporate

Education

Healthcare

Retail

Transportation

Other

Europe Digital Signages Market: Players Segment Analysis (Company and Product introduction, Digital Signages Sales Volume, Revenue, Price and Gross Margin):

LG Electronics

**NEC Display Solutions** 

**Omnivex Corporation** 

Microsoft Corporation

Key West Technology

**ADFLOW Networks** 

Polk Audio

BrightSign LLC

Scala

Winmate Communication

Samsung Electronics

Panasonic Corporation



NEXCOM
Nanonation
Sony Corporation
Sharp
Planar Systems
Advantech

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF DIGITAL SIGNAGES**

- 1.1 Definition of Digital Signages in This Report
- 1.2 Commercial Types of Digital Signages
  - 1.2.1 Rear Projection
  - 1.2.2 Liquid Crystal Diode (LED)
  - 1.2.3 Ultra High Definition (UHD)
  - 1.2.4 Plasma
  - 1.2.5 Light Emitting Diode (LCD)
  - 1.2.6 Other
- 1.3 Downstream Application of Digital Signages
  - 1.3.1 Banking
  - 1.3.2 Corporate
  - 1.3.3 Education
  - 1.3.4 Healthcare
  - 1.3.5 Retail
- 1.3.6 Transportation
- 1.3.7 Other
- 1.4 Development History of Digital Signages
- 1.5 Market Status and Trend of Digital Signages 2013-2023
- 1.5.1 Europe Digital Signages Market Status and Trend 2013-2023
- 1.5.2 Regional Digital Signages Market Status and Trend 2013-2023

#### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Digital Signages in Europe 2013-2017
- 2.2 Consumption Market of Digital Signages in Europe by Regions
- 2.2.1 Consumption Volume of Digital Signages in Europe by Regions
- 2.2.2 Revenue of Digital Signages in Europe by Regions
- 2.3 Market Analysis of Digital Signages in Europe by Regions
  - 2.3.1 Market Analysis of Digital Signages in Germany 2013-2017
  - 2.3.2 Market Analysis of Digital Signages in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Digital Signages in France 2013-2017
  - 2.3.4 Market Analysis of Digital Signages in Italy 2013-2017
  - 2.3.5 Market Analysis of Digital Signages in Spain 2013-2017
  - 2.3.6 Market Analysis of Digital Signages in Benelux 2013-2017
- 2.3.7 Market Analysis of Digital Signages in Russia 2013-2017



- 2.4 Market Development Forecast of Digital Signages in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Digital Signages in Europe 2018-2023
- 2.4.2 Market Development Forecast of Digital Signages by Regions 2018-2023

#### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Digital Signages in Europe by Types
  - 3.1.2 Revenue of Digital Signages in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Digital Signages in Europe by Types

# CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Digital Signages in Europe by Downstream Industry
- 4.2 Demand Volume of Digital Signages by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Digital Signages by Downstream Industry in Germany
- 4.2.2 Demand Volume of Digital Signages by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Digital Signages by Downstream Industry in France
- 4.2.4 Demand Volume of Digital Signages by Downstream Industry in Italy
- 4.2.5 Demand Volume of Digital Signages by Downstream Industry in Spain
- 4.2.6 Demand Volume of Digital Signages by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Digital Signages by Downstream Industry in Russia
- 4.3 Market Forecast of Digital Signages in Europe by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DIGITAL SIGNAGES

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Digital Signages Downstream Industry Situation and Trend Overview

#### CHAPTER 6 DIGITAL SIGNAGES MARKET COMPETITION STATUS BY MAJOR



#### PLAYERS IN EUROPE

- 6.1 Sales Volume of Digital Signages in Europe by Major Players
- 6.2 Revenue of Digital Signages in Europe by Major Players
- 6.3 Basic Information of Digital Signages by Major Players
  - 6.3.1 Headquarters Location and Established Time of Digital Signages Major Players
- 6.3.2 Employees and Revenue Level of Digital Signages Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 DIGITAL SIGNAGES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 LG Electronics
  - 7.1.1 Company profile
  - 7.1.2 Representative Digital Signages Product
  - 7.1.3 Digital Signages Sales, Revenue, Price and Gross Margin of LG Electronics
- 7.2 NEC Display Solutions
  - 7.2.1 Company profile
  - 7.2.2 Representative Digital Signages Product
- 7.2.3 Digital Signages Sales, Revenue, Price and Gross Margin of NEC Display Solutions
- 7.3 Omnivex Corporation
  - 7.3.1 Company profile
  - 7.3.2 Representative Digital Signages Product
- 7.3.3 Digital Signages Sales, Revenue, Price and Gross Margin of Omnivex Corporation
- 7.4 Microsoft Corporation
  - 7.4.1 Company profile
  - 7.4.2 Representative Digital Signages Product
- 7.4.3 Digital Signages Sales, Revenue, Price and Gross Margin of Microsoft Corporation
- 7.5 Key West Technology
  - 7.5.1 Company profile
  - 7.5.2 Representative Digital Signages Product
- 7.5.3 Digital Signages Sales, Revenue, Price and Gross Margin of Key West Technology



#### 7.6 ADFLOW Networks

- 7.6.1 Company profile
- 7.6.2 Representative Digital Signages Product
- 7.6.3 Digital Signages Sales, Revenue, Price and Gross Margin of ADFLOW Networks
- 7.7 Polk Audio
  - 7.7.1 Company profile
  - 7.7.2 Representative Digital Signages Product
  - 7.7.3 Digital Signages Sales, Revenue, Price and Gross Margin of Polk Audio
- 7.8 BrightSign LLC
  - 7.8.1 Company profile
  - 7.8.2 Representative Digital Signages Product
  - 7.8.3 Digital Signages Sales, Revenue, Price and Gross Margin of BrightSign LLC
- 7.9 Scala
  - 7.9.1 Company profile
  - 7.9.2 Representative Digital Signages Product
  - 7.9.3 Digital Signages Sales, Revenue, Price and Gross Margin of Scala
- 7.10 Winmate Communication
  - 7.10.1 Company profile
  - 7.10.2 Representative Digital Signages Product
- 7.10.3 Digital Signages Sales, Revenue, Price and Gross Margin of Winmate Communication

## 7.11 Samsung Electronics

- 7.11.1 Company profile
- 7.11.2 Representative Digital Signages Product
- 7.11.3 Digital Signages Sales, Revenue, Price and Gross Margin of Samsung Electronics

#### 7.12 Panasonic Corporation

- 7.12.1 Company profile
- 7.12.2 Representative Digital Signages Product
- 7.12.3 Digital Signages Sales, Revenue, Price and Gross Margin of Panasonic Corporation

#### 7.13 NEXCOM

- 7.13.1 Company profile
- 7.13.2 Representative Digital Signages Product
- 7.13.3 Digital Signages Sales, Revenue, Price and Gross Margin of NEXCOM
- 7.14 Nanonation
  - 7.14.1 Company profile
  - 7.14.2 Representative Digital Signages Product
  - 7.14.3 Digital Signages Sales, Revenue, Price and Gross Margin of Nanonation



- 7.15 Sony Corporation
  - 7.15.1 Company profile
  - 7.15.2 Representative Digital Signages Product
  - 7.15.3 Digital Signages Sales, Revenue, Price and Gross Margin of Sony Corporation
- **7.16** Sharp
- 7.17 Planar Systems
- 7.18 Advantech

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DIGITAL SIGNAGES

- 8.1 Industry Chain of Digital Signages
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DIGITAL SIGNAGES

- 9.1 Cost Structure Analysis of Digital Signages
- 9.2 Raw Materials Cost Analysis of Digital Signages
- 9.3 Labor Cost Analysis of Digital Signages
- 9.4 Manufacturing Expenses Analysis of Digital Signages

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF DIGITAL SIGNAGES**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach



- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Digital Signages-Europe Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/D6BC3385BDEEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/D6BC3385BDEEN.html">https://marketpublishers.com/r/D6BC3385BDEEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970