

# Digital Pen-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/DB9B9FE092F0EN.html

Date: April 2018

Pages: 144

Price: US\$ 3,480.00 (Single User License)

ID: DB9B9FE092F0EN

### **Abstracts**

### **Report Summary**

Digital Pen-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Digital Pen industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Digital Pen 2013-2017, and development forecast 2018-2023

Main market players of Digital Pen in EMEA, with company and product introduction, position in the Digital Pen market

Market status and development trend of Digital Pen by types and applications Cost and profit status of Digital Pen, and marketing status Market growth drivers and challenges

The report segments the EMEA Digital Pen market as:

EMEA Digital Pen Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa

EMEA Digital Pen Market: Product Type Segment Analysis (Consumption Volume,



Average Price, Revenue, Market Share and Trend 2013-2023):

iOS-based Digital Pen Android-based Digital Pen Windows-based Digital Pen Others

EMEA Digital Pen Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Clinical Documentation
Education
Billing & Back Office
Communication
Others

EMEA Digital Pen Market: Players Segment Analysis (Company and Product introduction, Digital Pen Sales Volume, Revenue, Price and Gross Margin):

Hewlett-Packard Company
Microsoft
Anoto Group AB
Wacom Co. Ltd
Toshiba Corporation
Canon
E-pens Ltd
Logitech

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF DIGITAL PEN**

- 1.1 Definition of Digital Pen in This Report
- 1.2 Commercial Types of Digital Pen
  - 1.2.1 iOS-based Digital Pen
  - 1.2.2 Android-based Digital Pen
  - 1.2.3 Windows-based Digital Pen
  - 1.2.4 Others
- 1.3 Downstream Application of Digital Pen
  - 1.3.1 Clinical Documentation
  - 1.3.2 Education
  - 1.3.3 Billing & Back Office
  - 1.3.4 Communication
  - 1.3.5 Others
- 1.4 Development History of Digital Pen
- 1.5 Market Status and Trend of Digital Pen 2013-2023
- 1.5.1 EMEA Digital Pen Market Status and Trend 2013-2023
- 1.5.2 Regional Digital Pen Market Status and Trend 2013-2023

#### CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Digital Pen in EMEA 2013-2017
- 2.2 Consumption Market of Digital Pen in EMEA by Regions
  - 2.2.1 Consumption Volume of Digital Pen in EMEA by Regions
  - 2.2.2 Revenue of Digital Pen in EMEA by Regions
- 2.3 Market Analysis of Digital Pen in EMEA by Regions
  - 2.3.1 Market Analysis of Digital Pen in Europe 2013-2017
  - 2.3.2 Market Analysis of Digital Pen in Middle East 2013-2017
  - 2.3.3 Market Analysis of Digital Pen in Africa 2013-2017
- 2.4 Market Development Forecast of Digital Pen in EMEA 2018-2023
- 2.4.1 Market Development Forecast of Digital Pen in EMEA 2018-2023
- 2.4.2 Market Development Forecast of Digital Pen by Regions 2018-2023

#### CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Digital Pen in EMEA by Types



- 3.1.2 Revenue of Digital Pen in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East
  - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Digital Pen in EMEA by Types

## CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Digital Pen in EMEA by Downstream Industry
- 4.2 Demand Volume of Digital Pen by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Digital Pen by Downstream Industry in Europe
- 4.2.2 Demand Volume of Digital Pen by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Digital Pen by Downstream Industry in Africa
- 4.3 Market Forecast of Digital Pen in EMEA by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DIGITAL PEN

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Digital Pen Downstream Industry Situation and Trend Overview

# CHAPTER 6 DIGITAL PEN MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Digital Pen in EMEA by Major Players
- 6.2 Revenue of Digital Pen in EMEA by Major Players
- 6.3 Basic Information of Digital Pen by Major Players
  - 6.3.1 Headquarters Location and Established Time of Digital Pen Major Players
  - 6.3.2 Employees and Revenue Level of Digital Pen Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## CHAPTER 7 DIGITAL PEN MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Hewlett-Packard Company



- 7.1.1 Company profile
- 7.1.2 Representative Digital Pen Product
- 7.1.3 Digital Pen Sales, Revenue, Price and Gross Margin of Hewlett-Packard Company
- 7.2 Microsoft
  - 7.2.1 Company profile
  - 7.2.2 Representative Digital Pen Product
  - 7.2.3 Digital Pen Sales, Revenue, Price and Gross Margin of Microsoft
- 7.3 Anoto Group AB
  - 7.3.1 Company profile
  - 7.3.2 Representative Digital Pen Product
  - 7.3.3 Digital Pen Sales, Revenue, Price and Gross Margin of Anoto Group AB
- 7.4 Wacom Co. Ltd
  - 7.4.1 Company profile
  - 7.4.2 Representative Digital Pen Product
  - 7.4.3 Digital Pen Sales, Revenue, Price and Gross Margin of Wacom Co. Ltd
- 7.5 Toshiba Corporation
  - 7.5.1 Company profile
  - 7.5.2 Representative Digital Pen Product
  - 7.5.3 Digital Pen Sales, Revenue, Price and Gross Margin of Toshiba Corporation
- 7.6 Canon
  - 7.6.1 Company profile
  - 7.6.2 Representative Digital Pen Product
- 7.6.3 Digital Pen Sales, Revenue, Price and Gross Margin of Canon
- 7.7 E-pens Ltd
  - 7.7.1 Company profile
  - 7.7.2 Representative Digital Pen Product
  - 7.7.3 Digital Pen Sales, Revenue, Price and Gross Margin of E-pens Ltd
- 7.8 Logitech
  - 7.8.1 Company profile
  - 7.8.2 Representative Digital Pen Product
  - 7.8.3 Digital Pen Sales, Revenue, Price and Gross Margin of Logitech

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DIGITAL PEN

- 8.1 Industry Chain of Digital Pen
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis



### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DIGITAL PEN**

- 9.1 Cost Structure Analysis of Digital Pen
- 9.2 Raw Materials Cost Analysis of Digital Pen
- 9.3 Labor Cost Analysis of Digital Pen
- 9.4 Manufacturing Expenses Analysis of Digital Pen

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF DIGITAL PEN**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Digital Pen-EMEA Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/DB9B9FE092F0EN.html">https://marketpublishers.com/r/DB9B9FE092F0EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name: Email:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/DB9B9FE092F0EN.html">https://marketpublishers.com/r/DB9B9FE092F0EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

| Company:      |                           |
|---------------|---------------------------|
| Address:      |                           |
| City:         |                           |
| Zip code:     |                           |
| Country:      |                           |
| Tel:          |                           |
| Fax:          |                           |
| Your message: |                           |
|               |                           |
|               |                           |
|               |                           |
|               | **All fields are required |
|               | Custumer signature        |
|               |                           |
|               |                           |

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms