

Digital Logistics-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/D366A98852BEN.html>

Date: December 2017

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: D366A98852BEN

Abstracts

Report Summary

Digital Logistics-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Digital Logistics industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Digital Logistics 2013-2017, and development forecast 2018-2023

Main market players of Digital Logistics in EMEA, with company and product introduction, position in the Digital Logistics market

Market status and development trend of Digital Logistics by types and applications

Cost and profit status of Digital Logistics, and marketing status

Market growth drivers and challenges

The report segments the EMEA Digital Logistics market as:

EMEA Digital Logistics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Digital Logistics Market: Product Type Segment Analysis (Consumption Volume,

Average Price, Revenue, Market Share and Trend 2013-2023):

Tracking and monitoring systems
Information integrated systems
Electronic data interchange systems
Database management systems
Fleet management systems
Order management systems

EMEA Digital Logistics Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Warehouse management
Labor management
Transportation management

EMEA Digital Logistics Market: Players Segment Analysis (Company and Product introduction, Digital Logistics Sales Volume, Revenue, Price and Gross Margin):

Tech Mahindra
SAP
Oracle
Advantech
IBM
Huawei Technologies

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF DIGITAL LOGISTICS

- 1.1 Definition of Digital Logistics in This Report
- 1.2 Commercial Types of Digital Logistics
 - 1.2.1 Tracking and monitoring systems
 - 1.2.2 Information integrated systems
 - 1.2.3 Electronic data interchange systems
 - 1.2.4 Database management systems
 - 1.2.5 Fleet management systems
 - 1.2.6 Order management systems
- 1.3 Downstream Application of Digital Logistics
 - 1.3.1 Warehouse management
 - 1.3.2 Labor management
 - 1.3.3 Transportation management
- 1.4 Development History of Digital Logistics
- 1.5 Market Status and Trend of Digital Logistics 2013-2023
 - 1.5.1 EMEA Digital Logistics Market Status and Trend 2013-2023
 - 1.5.2 Regional Digital Logistics Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Digital Logistics in EMEA 2013-2017
- 2.2 Consumption Market of Digital Logistics in EMEA by Regions
 - 2.2.1 Consumption Volume of Digital Logistics in EMEA by Regions
 - 2.2.2 Revenue of Digital Logistics in EMEA by Regions
- 2.3 Market Analysis of Digital Logistics in EMEA by Regions
 - 2.3.1 Market Analysis of Digital Logistics in Europe 2013-2017
 - 2.3.2 Market Analysis of Digital Logistics in Middle East 2013-2017
 - 2.3.3 Market Analysis of Digital Logistics in Africa 2013-2017
- 2.4 Market Development Forecast of Digital Logistics in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Digital Logistics in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of Digital Logistics by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
 - 3.1.1 Consumption Volume of Digital Logistics in EMEA by Types

- 3.1.2 Revenue of Digital Logistics in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe
 - 3.2.2 Market Status by Types in Middle East
 - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Digital Logistics in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Digital Logistics in EMEA by Downstream Industry
- 4.2 Demand Volume of Digital Logistics by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Digital Logistics by Downstream Industry in Europe
 - 4.2.2 Demand Volume of Digital Logistics by Downstream Industry in Middle East
 - 4.2.3 Demand Volume of Digital Logistics by Downstream Industry in Africa
- 4.3 Market Forecast of Digital Logistics in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DIGITAL LOGISTICS

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Digital Logistics Downstream Industry Situation and Trend Overview

CHAPTER 6 DIGITAL LOGISTICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Digital Logistics in EMEA by Major Players
- 6.2 Revenue of Digital Logistics in EMEA by Major Players
- 6.3 Basic Information of Digital Logistics by Major Players
 - 6.3.1 Headquarters Location and Established Time of Digital Logistics Major Players
 - 6.3.2 Employees and Revenue Level of Digital Logistics Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 DIGITAL LOGISTICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Tech Mahindra

- 7.1.1 Company profile
- 7.1.2 Representative Digital Logistics Product
- 7.1.3 Digital Logistics Sales, Revenue, Price and Gross Margin of Tech Mahindra
- 7.2 SAP
 - 7.2.1 Company profile
 - 7.2.2 Representative Digital Logistics Product
 - 7.2.3 Digital Logistics Sales, Revenue, Price and Gross Margin of SAP
- 7.3 Oracle
 - 7.3.1 Company profile
 - 7.3.2 Representative Digital Logistics Product
 - 7.3.3 Digital Logistics Sales, Revenue, Price and Gross Margin of Oracle
- 7.4 Advantech
 - 7.4.1 Company profile
 - 7.4.2 Representative Digital Logistics Product
 - 7.4.3 Digital Logistics Sales, Revenue, Price and Gross Margin of Advantech
- 7.5 IBM
 - 7.5.1 Company profile
 - 7.5.2 Representative Digital Logistics Product
 - 7.5.3 Digital Logistics Sales, Revenue, Price and Gross Margin of IBM
- 7.6 Huawei Technologies
 - 7.6.1 Company profile
 - 7.6.2 Representative Digital Logistics Product
 - 7.6.3 Digital Logistics Sales, Revenue, Price and Gross Margin of Huawei Technologies

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DIGITAL LOGISTICS

- 8.1 Industry Chain of Digital Logistics
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DIGITAL LOGISTICS

- 9.1 Cost Structure Analysis of Digital Logistics
- 9.2 Raw Materials Cost Analysis of Digital Logistics
- 9.3 Labor Cost Analysis of Digital Logistics
- 9.4 Manufacturing Expenses Analysis of Digital Logistics

CHAPTER 10 MARKETING STATUS ANALYSIS OF DIGITAL LOGISTICS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Digital Logistics-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/D366A98852BEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D366A98852BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970