

# Digital Educational Publishing-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

https://marketpublishers.com/r/D349ADC6307EN.html

Date: February 2018

Pages: 134

Price: US\$ 3,680.00 (Single User License)

ID: D349ADC6307EN

### **Abstracts**

### Report Summary

Digital Educational Publishing-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data offers a comprehensive analysis on Digital Educational Publishing industry, standing on the readers' perspective, delivering detailed market data in Global major 20 countries and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Top 20 Countries Market Size of Digital Educational Publishing 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Digital Educational Publishing worldwide and market share by regions, with company and product introduction, position in the Digital Educational Publishing market

Market status and development trend of Digital Educational Publishing by types and applications

Cost and profit status of Digital Educational Publishing, and marketing status Market growth drivers and challenges

The report segments the global Digital Educational Publishing market as:

Global Digital Educational Publishing Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America (United States, Canada and Mexico)
Europe (Germany, UK, France, Italy, Russia, Spain and Benelux)



Asia Pacific (China, Japan, India, Southeast Asia and Australia) Latin America (Brazil, Argentina and Colombia) Middle East and Africa

Global Digital Educational Publishing Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Digital textbook
Digital assessment book
Others

Global Digital Educational Publishing Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Primary school Middle school High school University

Global Digital Educational Publishing Market: Manufacturers Segment Analysis (Company and Product introduction, Digital Educational Publishing Sales Volume, Revenue, Price and Gross Margin):

Georg von Holtzbrinck

Hachette Livre

McGraw-Hill Education

Pearson

Yumpu

**VIBAL** 

Diwa Learning Systems Inc (Diwa)

**KITE** 

Pelangi Publishing

PCI Educational Publishing

Sasbadi

Cambridge Publishing

**Educomp Solutions Ltd** 

Times Publishing Group

**POPULAR** 



Ulektz Aptara India Today Group

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF DIGITAL EDUCATIONAL PUBLISHING**

- 1.1 Definition of Digital Educational Publishing in This Report
- 1.2 Commercial Types of Digital Educational Publishing
  - 1.2.1 Digital textbook
  - 1.2.2 Digital assessment book
  - 1.2.3 Others
- 1.3 Downstream Application of Digital Educational Publishing
  - 1.3.1 Primary school
  - 1.3.2 Middle school
  - 1.3.3 High school
  - 1.3.4 University
- 1.4 Development History of Digital Educational Publishing
- 1.5 Market Status and Trend of Digital Educational Publishing 2013-2023
- 1.5.1 Global Digital Educational Publishing Market Status and Trend 2013-2023
- 1.5.2 Regional Digital Educational Publishing Market Status and Trend 2013-2023

### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Digital Educational Publishing 2013-2017
- 2.2 Sales Market of Digital Educational Publishing by Regions
- 2.2.1 Sales Volume of Digital Educational Publishing by Regions
- 2.2.2 Sales Value of Digital Educational Publishing by Regions
- 2.3 Production Market of Digital Educational Publishing by Regions
- 2.4 Global Market Forecast of Digital Educational Publishing 2018-2023
- 2.4.1 Global Market Forecast of Digital Educational Publishing 2018-2023
- 2.4.2 Market Forecast of Digital Educational Publishing by Regions 2018-2023

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Sales Volume of Digital Educational Publishing by Types
- 3.2 Sales Value of Digital Educational Publishing by Types
- 3.3 Market Forecast of Digital Educational Publishing by Types

# CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY



- 4.1 Global Sales Volume of Digital Educational Publishing by Downstream Industry
- 4.2 Global Market Forecast of Digital Educational Publishing by Downstream Industry

# CHAPTER 5 NORTH AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 5.1 North America Digital Educational Publishing Market Status by Countries
  - 5.1.1 North America Digital Educational Publishing Sales by Countries (2013-2017)
- 5.1.2 North America Digital Educational Publishing Revenue by Countries (2013-2017)
- 5.1.3 United States Digital Educational Publishing Market Status (2013-2017)
- 5.1.4 Canada Digital Educational Publishing Market Status (2013-2017)
- 5.1.5 Mexico Digital Educational Publishing Market Status (2013-2017)
- 5.2 North America Digital Educational Publishing Market Status by Manufacturers
- 5.3 North America Digital Educational Publishing Market Status by Type (2013-2017)
  - 5.3.1 North America Digital Educational Publishing Sales by Type (2013-2017)
  - 5.3.2 North America Digital Educational Publishing Revenue by Type (2013-2017)
- 5.4 North America Digital Educational Publishing Market Status by Downstream Industry (2013-2017)

# CHAPTER 6 EUROPE MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 6.1 Europe Digital Educational Publishing Market Status by Countries
- 6.1.1 Europe Digital Educational Publishing Sales by Countries (2013-2017)
- 6.1.2 Europe Digital Educational Publishing Revenue by Countries (2013-2017)
- 6.1.3 Germany Digital Educational Publishing Market Status (2013-2017)
- 6.1.4 UK Digital Educational Publishing Market Status (2013-2017)
- 6.1.5 France Digital Educational Publishing Market Status (2013-2017)
- 6.1.6 Italy Digital Educational Publishing Market Status (2013-2017)
- 6.1.7 Russia Digital Educational Publishing Market Status (2013-2017)
- 6.1.8 Spain Digital Educational Publishing Market Status (2013-2017)
- 6.1.9 Benelux Digital Educational Publishing Market Status (2013-2017)
- 6.2 Europe Digital Educational Publishing Market Status by Manufacturers
- 6.3 Europe Digital Educational Publishing Market Status by Type (2013-2017)
  - 6.3.1 Europe Digital Educational Publishing Sales by Type (2013-2017)
  - 6.3.2 Europe Digital Educational Publishing Revenue by Type (2013-2017)
- 6.4 Europe Digital Educational Publishing Market Status by Downstream Industry (2013-2017)



# CHAPTER 7 ASIA PACIFIC MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 7.1 Asia Pacific Digital Educational Publishing Market Status by Countries
  - 7.1.1 Asia Pacific Digital Educational Publishing Sales by Countries (2013-2017)
  - 7.1.2 Asia Pacific Digital Educational Publishing Revenue by Countries (2013-2017)
  - 7.1.3 China Digital Educational Publishing Market Status (2013-2017)
  - 7.1.4 Japan Digital Educational Publishing Market Status (2013-2017)
  - 7.1.5 India Digital Educational Publishing Market Status (2013-2017)
  - 7.1.6 Southeast Asia Digital Educational Publishing Market Status (2013-2017)
  - 7.1.7 Australia Digital Educational Publishing Market Status (2013-2017)
- 7.2 Asia Pacific Digital Educational Publishing Market Status by Manufacturers
- 7.3 Asia Pacific Digital Educational Publishing Market Status by Type (2013-2017)
  - 7.3.1 Asia Pacific Digital Educational Publishing Sales by Type (2013-2017)
- 7.3.2 Asia Pacific Digital Educational Publishing Revenue by Type (2013-2017)
- 7.4 Asia Pacific Digital Educational Publishing Market Status by Downstream Industry (2013-2017)

# CHAPTER 8 LATIN AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 8.1 Latin America Digital Educational Publishing Market Status by Countries
  - 8.1.1 Latin America Digital Educational Publishing Sales by Countries (2013-2017)
  - 8.1.2 Latin America Digital Educational Publishing Revenue by Countries (2013-2017)
  - 8.1.3 Brazil Digital Educational Publishing Market Status (2013-2017)
  - 8.1.4 Argentina Digital Educational Publishing Market Status (2013-2017)
  - 8.1.5 Colombia Digital Educational Publishing Market Status (2013-2017)
- 8.2 Latin America Digital Educational Publishing Market Status by Manufacturers
- 8.3 Latin America Digital Educational Publishing Market Status by Type (2013-2017)
  - 8.3.1 Latin America Digital Educational Publishing Sales by Type (2013-2017)
  - 8.3.2 Latin America Digital Educational Publishing Revenue by Type (2013-2017)
- 8.4 Latin America Digital Educational Publishing Market Status by Downstream Industry (2013-2017)

# CHAPTER 9 MIDDLE EAST AND AFRICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 9.1 Middle East and Africa Digital Educational Publishing Market Status by Countries
- 9.1.1 Middle East and Africa Digital Educational Publishing Sales by Countries



(2013-2017)

- 9.1.2 Middle East and Africa Digital Educational Publishing Revenue by Countries (2013-2017)
- 9.1.3 Middle East Digital Educational Publishing Market Status (2013-2017)
- 9.1.4 Africa Digital Educational Publishing Market Status (2013-2017)
- 9.2 Middle East and Africa Digital Educational Publishing Market Status by Manufacturers
- 9.3 Middle East and Africa Digital Educational Publishing Market Status by Type (2013-2017)
  - 9.3.1 Middle East and Africa Digital Educational Publishing Sales by Type (2013-2017)
- 9.3.2 Middle East and Africa Digital Educational Publishing Revenue by Type (2013-2017)
- 9.4 Middle East and Africa Digital Educational Publishing Market Status by Downstream Industry (2013-2017)

## CHAPTER 10 MARKET DRIVING FACTOR ANALYSIS OF DIGITAL EDUCATIONAL PUBLISHING

- 10.1 Global Economy Situation and Trend Overview
- 10.2 Digital Educational Publishing Downstream Industry Situation and Trend Overview

# CHAPTER 11 DIGITAL EDUCATIONAL PUBLISHING MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 11.1 Production Volume of Digital Educational Publishing by Major Manufacturers
- 11.2 Production Value of Digital Educational Publishing by Major Manufacturers
- 11.3 Basic Information of Digital Educational Publishing by Major Manufacturers
- 11.3.1 Headquarters Location and Established Time of Digital Educational Publishing Major Manufacturer
- 11.3.2 Employees and Revenue Level of Digital Educational Publishing Major Manufacturer
- 11.4 Market Competition News and Trend
  - 11.4.1 Merger, Consolidation or Acquisition News
  - 11.4.2 Investment or Disinvestment News
  - 11.4.3 New Product Development and Launch

# CHAPTER 12 DIGITAL EDUCATIONAL PUBLISHING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA



- 12.1 Georg von Holtzbrinck
  - 12.1.1 Company profile
  - 12.1.2 Representative Digital Educational Publishing Product
- 12.1.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Georg von Holtzbrinck
- 12.2 Hachette Livre
  - 12.2.1 Company profile
  - 12.2.2 Representative Digital Educational Publishing Product
- 12.2.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Hachette Livre
- 12.3 McGraw-Hill Education
  - 12.3.1 Company profile
  - 12.3.2 Representative Digital Educational Publishing Product
- 12.3.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of McGraw-Hill Education
- 12.4 Pearson
  - 12.4.1 Company profile
  - 12.4.2 Representative Digital Educational Publishing Product
- 12.4.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Pearson
- 12.5 Yumpu
  - 12.5.1 Company profile
  - 12.5.2 Representative Digital Educational Publishing Product
- 12.5.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Yumpu
- **12.6 VIBAL** 
  - 12.6.1 Company profile
  - 12.6.2 Representative Digital Educational Publishing Product
- 12.6.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of VIBAL
- 12.7 Diwa Learning Systems Inc (Diwa)
  - 12.7.1 Company profile
  - 12.7.2 Representative Digital Educational Publishing Product
- 12.7.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Diwa Learning Systems Inc (Diwa)
- 12.8 KITE
  - 12.8.1 Company profile
  - 12.8.2 Representative Digital Educational Publishing Product
- 12.8.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of KITE



- 12.9 Pelangi Publishing
  - 12.9.1 Company profile
  - 12.9.2 Representative Digital Educational Publishing Product
- 12.9.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Pelangi Publishing
- 12.10 PCI Educational Publishing
  - 12.10.1 Company profile
  - 12.10.2 Representative Digital Educational Publishing Product
- 12.10.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of PCI Educational Publishing
- 12.11 Sasbadi
  - 12.11.1 Company profile
  - 12.11.2 Representative Digital Educational Publishing Product
- 12.11.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Sasbadi
- 12.12 Cambridge Publishing
  - 12.12.1 Company profile
  - 12.12.2 Representative Digital Educational Publishing Product
- 12.12.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Cambridge Publishing
- 12.13 Educomp Solutions Ltd
  - 12.13.1 Company profile
  - 12.13.2 Representative Digital Educational Publishing Product
- 12.13.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Educomp Solutions Ltd
- 12.14 Times Publishing Group
  - 12.14.1 Company profile
  - 12.14.2 Representative Digital Educational Publishing Product
- 12.14.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Times Publishing Group
- 12.15 POPULAR
  - 12.15.1 Company profile
  - 12.15.2 Representative Digital Educational Publishing Product
- 12.15.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of POPULAR
- 12.16 Ulektz
- 12.17 Aptara
- 12.18 India Today Group



# CHAPTER 13 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DIGITAL EDUCATIONAL PUBLISHING

- 13.1 Industry Chain of Digital Educational Publishing
- 13.2 Upstream Market and Representative Companies Analysis
- 13.3 Downstream Market and Representative Companies Analysis

# CHAPTER 14 COST AND GROSS MARGIN ANALYSIS OF DIGITAL EDUCATIONAL PUBLISHING

- 14.1 Cost Structure Analysis of Digital Educational Publishing
- 14.2 Raw Materials Cost Analysis of Digital Educational Publishing
- 14.3 Labor Cost Analysis of Digital Educational Publishing
- 14.4 Manufacturing Expenses Analysis of Digital Educational Publishing

### **CHAPTER 15 REPORT CONCLUSION**

### **CHAPTER 16 RESEARCH METHODOLOGY AND REFERENCE**

- 16.1 Methodology/Research Approach
  - 16.1.1 Research Programs/Design
  - 16.1.2 Market Size Estimation
  - 16.1.3 Market Breakdown and Data Triangulation
- 16.2 Data Source
  - 16.2.1 Secondary Sources
  - 16.2.2 Primary Sources
- 16.3 Reference



### I would like to order

Product name: Digital Educational Publishing-Global Market Status & Trend Report 2013-2023 Top 20

Countries Data

Product link: https://marketpublishers.com/r/D349ADC6307EN.html

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/D349ADC6307EN.html">https://marketpublishers.com/r/D349ADC6307EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



