

Digital Educational Publishing-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/DC4F916CEBAEN.html>

Date: February 2018

Pages: 156

Price: US\$ 3,480.00 (Single User License)

ID: DC4F916CEBAEN

Abstracts

Report Summary

Digital Educational Publishing-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Digital Educational Publishing industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Digital Educational Publishing 2013-2017, and development forecast 2018-2023

Main market players of Digital Educational Publishing in Europe, with company and product introduction, position in the Digital Educational Publishing market

Market status and development trend of Digital Educational Publishing by types and applications

Cost and profit status of Digital Educational Publishing, and marketing status

Market growth drivers and challenges

The report segments the Europe Digital Educational Publishing market as:

Europe Digital Educational Publishing Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain
Benelux
Russia

Europe Digital Educational Publishing Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Digital textbook
Digital assessment book
Others

Europe Digital Educational Publishing Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Primary school
Middle school
High school
University

Europe Digital Educational Publishing Market: Players Segment Analysis (Company and Product introduction, Digital Educational Publishing Sales Volume, Revenue, Price and Gross Margin):

Georg von Holtzbrinck
Hachette Livre
McGraw-Hill Education
Pearson
Yumpu
VIBAL
Diwa Learning Systems Inc (Diwa)
KITE
Pelangi Publishing
PCI Educational Publishing
Sasbadi
Cambridge Publishing
Educomp Solutions Ltd
Times Publishing Group
POPULAR

Ulektz
Aptara
India Today Group

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF DIGITAL EDUCATIONAL PUBLISHING

- 1.1 Definition of Digital Educational Publishing in This Report
- 1.2 Commercial Types of Digital Educational Publishing
 - 1.2.1 Digital textbook
 - 1.2.2 Digital assessment book
 - 1.2.3 Others
- 1.3 Downstream Application of Digital Educational Publishing
 - 1.3.1 Primary school
 - 1.3.2 Middle school
 - 1.3.3 High school
 - 1.3.4 University
- 1.4 Development History of Digital Educational Publishing
- 1.5 Market Status and Trend of Digital Educational Publishing 2013-2023
 - 1.5.1 Europe Digital Educational Publishing Market Status and Trend 2013-2023
 - 1.5.2 Regional Digital Educational Publishing Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Digital Educational Publishing in Europe 2013-2017
- 2.2 Consumption Market of Digital Educational Publishing in Europe by Regions
 - 2.2.1 Consumption Volume of Digital Educational Publishing in Europe by Regions
 - 2.2.2 Revenue of Digital Educational Publishing in Europe by Regions
- 2.3 Market Analysis of Digital Educational Publishing in Europe by Regions
 - 2.3.1 Market Analysis of Digital Educational Publishing in Germany 2013-2017
 - 2.3.2 Market Analysis of Digital Educational Publishing in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Digital Educational Publishing in France 2013-2017
 - 2.3.4 Market Analysis of Digital Educational Publishing in Italy 2013-2017
 - 2.3.5 Market Analysis of Digital Educational Publishing in Spain 2013-2017
 - 2.3.6 Market Analysis of Digital Educational Publishing in Benelux 2013-2017
 - 2.3.7 Market Analysis of Digital Educational Publishing in Russia 2013-2017
- 2.4 Market Development Forecast of Digital Educational Publishing in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Digital Educational Publishing in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Digital Educational Publishing by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

3.1 Whole Europe Market Status by Types

3.1.1 Consumption Volume of Digital Educational Publishing in Europe by Types

3.1.2 Revenue of Digital Educational Publishing in Europe by Types

3.2 Europe Market Status by Types in Major Countries

3.2.1 Market Status by Types in Germany

3.2.2 Market Status by Types in United Kingdom

3.2.3 Market Status by Types in France

3.2.4 Market Status by Types in Italy

3.2.5 Market Status by Types in Spain

3.2.6 Market Status by Types in Benelux

3.2.7 Market Status by Types in Russia

3.3 Market Forecast of Digital Educational Publishing in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Digital Educational Publishing in Europe by Downstream Industry

4.2 Demand Volume of Digital Educational Publishing by Downstream Industry in Major Countries

4.2.1 Demand Volume of Digital Educational Publishing by Downstream Industry in Germany

4.2.2 Demand Volume of Digital Educational Publishing by Downstream Industry in United Kingdom

4.2.3 Demand Volume of Digital Educational Publishing by Downstream Industry in France

4.2.4 Demand Volume of Digital Educational Publishing by Downstream Industry in Italy

4.2.5 Demand Volume of Digital Educational Publishing by Downstream Industry in Spain

4.2.6 Demand Volume of Digital Educational Publishing by Downstream Industry in Benelux

4.2.7 Demand Volume of Digital Educational Publishing by Downstream Industry in Russia

4.3 Market Forecast of Digital Educational Publishing in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DIGITAL EDUCATIONAL PUBLISHING

5.1 Europe Economy Situation and Trend Overview

5.2 Digital Educational Publishing Downstream Industry Situation and Trend Overview

CHAPTER 6 DIGITAL EDUCATIONAL PUBLISHING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

6.1 Sales Volume of Digital Educational Publishing in Europe by Major Players

6.2 Revenue of Digital Educational Publishing in Europe by Major Players

6.3 Basic Information of Digital Educational Publishing by Major Players

6.3.1 Headquarters Location and Established Time of Digital Educational Publishing Major Players

6.3.2 Employees and Revenue Level of Digital Educational Publishing Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 DIGITAL EDUCATIONAL PUBLISHING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Georg von Holtzbrinck

7.1.1 Company profile

7.1.2 Representative Digital Educational Publishing Product

7.1.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Georg von Holtzbrinck

7.2 Hachette Livre

7.2.1 Company profile

7.2.2 Representative Digital Educational Publishing Product

7.2.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Hachette Livre

7.3 McGraw-Hill Education

7.3.1 Company profile

7.3.2 Representative Digital Educational Publishing Product

7.3.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of McGraw-Hill Education

7.4 Pearson

7.4.1 Company profile

7.4.2 Representative Digital Educational Publishing Product

7.4.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Pearson

7.5 Yumpu

7.5.1 Company profile

7.5.2 Representative Digital Educational Publishing Product

7.5.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Yumpu

7.6 VIBAL

7.6.1 Company profile

7.6.2 Representative Digital Educational Publishing Product

7.6.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of VIBAL

7.7 Diwa Learning Systems Inc (Diwa)

7.7.1 Company profile

7.7.2 Representative Digital Educational Publishing Product

7.7.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Diwa Learning Systems Inc (Diwa)

7.8 KITE

7.8.1 Company profile

7.8.2 Representative Digital Educational Publishing Product

7.8.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of KITE

7.9 Pelangi Publishing

7.9.1 Company profile

7.9.2 Representative Digital Educational Publishing Product

7.9.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Pelangi Publishing

7.10 PCI Educational Publishing

7.10.1 Company profile

7.10.2 Representative Digital Educational Publishing Product

7.10.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of PCI Educational Publishing

7.11 Sasbadi

7.11.1 Company profile

7.11.2 Representative Digital Educational Publishing Product

7.11.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Sasbadi

7.12 Cambridge Publishing

- 7.12.1 Company profile
- 7.12.2 Representative Digital Educational Publishing Product
- 7.12.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Cambridge Publishing
- 7.13 Educomp Solutions Ltd
 - 7.13.1 Company profile
 - 7.13.2 Representative Digital Educational Publishing Product
 - 7.13.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Educomp Solutions Ltd
- 7.14 Times Publishing Group
 - 7.14.1 Company profile
 - 7.14.2 Representative Digital Educational Publishing Product
 - 7.14.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Times Publishing Group
- 7.15 POPULAR
 - 7.15.1 Company profile
 - 7.15.2 Representative Digital Educational Publishing Product
 - 7.15.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of POPULAR
- 7.16 Ulektz
- 7.17 Aptara
- 7.18 India Today Group

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DIGITAL EDUCATIONAL PUBLISHING

- 8.1 Industry Chain of Digital Educational Publishing
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DIGITAL EDUCATIONAL PUBLISHING

- 9.1 Cost Structure Analysis of Digital Educational Publishing
- 9.2 Raw Materials Cost Analysis of Digital Educational Publishing
- 9.3 Labor Cost Analysis of Digital Educational Publishing
- 9.4 Manufacturing Expenses Analysis of Digital Educational Publishing

CHAPTER 10 MARKETING STATUS ANALYSIS OF DIGITAL EDUCATIONAL

PUBLISHING

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Digital Educational Publishing-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/DC4F916CEBAEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DC4F916CEBAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970