

Digital Educational Publishing-China Market Status and Trend Report 2013-2023

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Abstracts

Report Summary

Digital Educational Publishing-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Digital Educational Publishing industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Digital Educational Publishing 2013-2017, and development forecast 2018-2023

Main market players of Digital Educational Publishing in China, with company and product introduction, position in the Digital Educational Publishing market

Market status and development trend of Digital Educational Publishing by types and applications

Cost and profit status of Digital Educational Publishing, and marketing status

Market growth drivers and challenges

The report segments the China Digital Educational Publishing market as:

China Digital Educational Publishing Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China
Northwest China

China Digital Educational Publishing Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Digital textbook
Digital assessment book
Others

China Digital Educational Publishing Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Primary school
Middle school
High school
University

China Digital Educational Publishing Market: Players Segment Analysis (Company and Product introduction, Digital Educational Publishing Sales Volume, Revenue, Price and Gross Margin):

Georg von Holtzbrinck
Hachette Livre
McGraw-Hill Education
Pearson
Yumpu
VIBAL
Diwa Learning Systems Inc (Diwa)
KITE
Pelangi Publishing
PCI Educational Publishing
Sasbadi
Cambridge Publishing
Educomp Solutions Ltd
Times Publishing Group
POPULAR
Ulektz

Aptara
India Today Group

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF DIGITAL EDUCATIONAL PUBLISHING

- 1.1 Definition of Digital Educational Publishing in This Report
- 1.2 Commercial Types of Digital Educational Publishing
 - 1.2.1 Digital textbook
 - 1.2.2 Digital assessment book
 - 1.2.3 Others
- 1.3 Downstream Application of Digital Educational Publishing
 - 1.3.1 Primary school
 - 1.3.2 Middle school
 - 1.3.3 High school
 - 1.3.4 University
- 1.4 Development History of Digital Educational Publishing
- 1.5 Market Status and Trend of Digital Educational Publishing 2013-2023
 - 1.5.1 China Digital Educational Publishing Market Status and Trend 2013-2023
 - 1.5.2 Regional Digital Educational Publishing Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Digital Educational Publishing in China 2013-2017
- 2.2 Consumption Market of Digital Educational Publishing in China by Regions
 - 2.2.1 Consumption Volume of Digital Educational Publishing in China by Regions
 - 2.2.2 Revenue of Digital Educational Publishing in China by Regions
- 2.3 Market Analysis of Digital Educational Publishing in China by Regions
 - 2.3.1 Market Analysis of Digital Educational Publishing in North China 2013-2017
 - 2.3.2 Market Analysis of Digital Educational Publishing in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Digital Educational Publishing in East China 2013-2017
 - 2.3.4 Market Analysis of Digital Educational Publishing in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Digital Educational Publishing in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Digital Educational Publishing in Northwest China 2013-2017
- 2.4 Market Development Forecast of Digital Educational Publishing in China 2018-2023
 - 2.4.1 Market Development Forecast of Digital Educational Publishing in China 2018-2023
 - 2.4.2 Market Development Forecast of Digital Educational Publishing by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole China Market Status by Types

3.1.1 Consumption Volume of Digital Educational Publishing in China by Types

3.1.2 Revenue of Digital Educational Publishing in China by Types

3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

3.3 Market Forecast of Digital Educational Publishing in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Digital Educational Publishing in China by Downstream Industry

4.2 Demand Volume of Digital Educational Publishing by Downstream Industry in Major Countries

4.2.1 Demand Volume of Digital Educational Publishing by Downstream Industry in North China

4.2.2 Demand Volume of Digital Educational Publishing by Downstream Industry in Northeast China

4.2.3 Demand Volume of Digital Educational Publishing by Downstream Industry in East China

4.2.4 Demand Volume of Digital Educational Publishing by Downstream Industry in Central & South China

4.2.5 Demand Volume of Digital Educational Publishing by Downstream Industry in Southwest China

4.2.6 Demand Volume of Digital Educational Publishing by Downstream Industry in Northwest China

4.3 Market Forecast of Digital Educational Publishing in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DIGITAL EDUCATIONAL PUBLISHING

5.1 China Economy Situation and Trend Overview

5.2 Digital Educational Publishing Downstream Industry Situation and Trend Overview

CHAPTER 6 DIGITAL EDUCATIONAL PUBLISHING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Digital Educational Publishing in China by Major Players
- 6.2 Revenue of Digital Educational Publishing in China by Major Players
- 6.3 Basic Information of Digital Educational Publishing by Major Players
 - 6.3.1 Headquarters Location and Established Time of Digital Educational Publishing Major Players
 - 6.3.2 Employees and Revenue Level of Digital Educational Publishing Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 DIGITAL EDUCATIONAL PUBLISHING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Georg von Holtzbrinck
 - 7.1.1 Company profile
 - 7.1.2 Representative Digital Educational Publishing Product
 - 7.1.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Georg von Holtzbrinck
- 7.2 Hachette Livre
 - 7.2.1 Company profile
 - 7.2.2 Representative Digital Educational Publishing Product
 - 7.2.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Hachette Livre
- 7.3 McGraw-Hill Education
 - 7.3.1 Company profile
 - 7.3.2 Representative Digital Educational Publishing Product
 - 7.3.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of McGraw-Hill Education
- 7.4 Pearson
 - 7.4.1 Company profile
 - 7.4.2 Representative Digital Educational Publishing Product
 - 7.4.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Pearson
- 7.5 Yumpu

- 7.5.1 Company profile
- 7.5.2 Representative Digital Educational Publishing Product
- 7.5.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Yumpu
- 7.6 VIBAL
 - 7.6.1 Company profile
 - 7.6.2 Representative Digital Educational Publishing Product
 - 7.6.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of VIBAL
- 7.7 Diwa Learning Systems Inc (Diwa)
 - 7.7.1 Company profile
 - 7.7.2 Representative Digital Educational Publishing Product
 - 7.7.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Diwa Learning Systems Inc (Diwa)
- 7.8 KITE
 - 7.8.1 Company profile
 - 7.8.2 Representative Digital Educational Publishing Product
 - 7.8.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of KITE
- 7.9 Pelangi Publishing
 - 7.9.1 Company profile
 - 7.9.2 Representative Digital Educational Publishing Product
 - 7.9.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Pelangi Publishing
- 7.10 PCI Educational Publishing
 - 7.10.1 Company profile
 - 7.10.2 Representative Digital Educational Publishing Product
 - 7.10.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of PCI Educational Publishing
- 7.11 Sasbadi
 - 7.11.1 Company profile
 - 7.11.2 Representative Digital Educational Publishing Product
 - 7.11.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Sasbadi
- 7.12 Cambridge Publishing
 - 7.12.1 Company profile
 - 7.12.2 Representative Digital Educational Publishing Product
 - 7.12.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Cambridge Publishing
- 7.13 Educomp Solutions Ltd
 - 7.13.1 Company profile

- 7.13.2 Representative Digital Educational Publishing Product
- 7.13.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Educomp Solutions Ltd
- 7.14 Times Publishing Group
 - 7.14.1 Company profile
 - 7.14.2 Representative Digital Educational Publishing Product
 - 7.14.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of Times Publishing Group
- 7.15 POPULAR
 - 7.15.1 Company profile
 - 7.15.2 Representative Digital Educational Publishing Product
 - 7.15.3 Digital Educational Publishing Sales, Revenue, Price and Gross Margin of POPULAR
- 7.16 Ulektz
- 7.17 Aptara
- 7.18 India Today Group

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DIGITAL EDUCATIONAL PUBLISHING

- 8.1 Industry Chain of Digital Educational Publishing
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DIGITAL EDUCATIONAL PUBLISHING

- 9.1 Cost Structure Analysis of Digital Educational Publishing
- 9.2 Raw Materials Cost Analysis of Digital Educational Publishing
- 9.3 Labor Cost Analysis of Digital Educational Publishing
- 9.4 Manufacturing Expenses Analysis of Digital Educational Publishing

CHAPTER 10 MARKETING STATUS ANALYSIS OF DIGITAL EDUCATIONAL PUBLISHING

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

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