

Detergent-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/D91532964FEMEN.html>

Date: February 2018

Pages: 136

Price: US\$ 2,980.00 (Single User License)

ID: D91532964FEMEN

Abstracts

Report Summary

Detergent-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Detergent industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Detergent 2013-2017, and development forecast 2018-2023

Main market players of Detergent in China, with company and product introduction, position in the Detergent market

Market status and development trend of Detergent by types and applications

Cost and profit status of Detergent, and marketing status

Market growth drivers and challenges

The report segments the China Detergent market as:

China Detergent Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Detergent Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Dish-washing Detergent
Laundry Detergent
Others

China Detergent Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Tableware
Clothing
Toilet
Others

China Detergent Market: Players Segment Analysis (Company and Product introduction, Detergent Sales Volume, Revenue, Price and Gross Margin):

P&G
Unilever
Church & Dwight
Henkel
Clorox
ReckittBenckiser
Kao
Scjohnson
Lion
Colgate
Amway
Phoenix Brand
LIBY Group
Nice Group
Blue Moon
Shanghai White Cat Group
Pangkam
Nafine
Lam Soon (Hong Kong) Limited

Lonkey
Reward Group
Kaimi
Baoding Qilijia Daily Chemical
Beijing Lvsan Chemistry

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF DETERGENT

- 1.1 Definition of Detergent in This Report
- 1.2 Commercial Types of Detergent
 - 1.2.1 Dish-washing Detergent
 - 1.2.2 Laundry Detergent
 - 1.2.3 Others
- 1.3 Downstream Application of Detergent
 - 1.3.1 Tableware
 - 1.3.2 Clothing
 - 1.3.3 Toilet
 - 1.3.4 Others
- 1.4 Development History of Detergent
- 1.5 Market Status and Trend of Detergent 2013-2023
 - 1.5.1 China Detergent Market Status and Trend 2013-2023
 - 1.5.2 Regional Detergent Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Detergent in China 2013-2017
- 2.2 Consumption Market of Detergent in China by Regions
 - 2.2.1 Consumption Volume of Detergent in China by Regions
 - 2.2.2 Revenue of Detergent in China by Regions
- 2.3 Market Analysis of Detergent in China by Regions
 - 2.3.1 Market Analysis of Detergent in North China 2013-2017
 - 2.3.2 Market Analysis of Detergent in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Detergent in East China 2013-2017
 - 2.3.4 Market Analysis of Detergent in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Detergent in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Detergent in Northwest China 2013-2017
- 2.4 Market Development Forecast of Detergent in China 2018-2023
 - 2.4.1 Market Development Forecast of Detergent in China 2018-2023
 - 2.4.2 Market Development Forecast of Detergent by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types

- 3.1.1 Consumption Volume of Detergent in China by Types
- 3.1.2 Revenue of Detergent in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Detergent in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Detergent in China by Downstream Industry
- 4.2 Demand Volume of Detergent by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Detergent by Downstream Industry in North China
 - 4.2.2 Demand Volume of Detergent by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Detergent by Downstream Industry in East China
 - 4.2.4 Demand Volume of Detergent by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Detergent by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Detergent by Downstream Industry in Northwest China
- 4.3 Market Forecast of Detergent in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DETERGENT

- 5.1 China Economy Situation and Trend Overview
- 5.2 Detergent Downstream Industry Situation and Trend Overview

CHAPTER 6 DETERGENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Detergent in China by Major Players
- 6.2 Revenue of Detergent in China by Major Players
- 6.3 Basic Information of Detergent by Major Players
 - 6.3.1 Headquarters Location and Established Time of Detergent Major Players
 - 6.3.2 Employees and Revenue Level of Detergent Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 DETERGENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 P&G

- 7.1.1 Company profile
- 7.1.2 Representative Detergent Product
- 7.1.3 Detergent Sales, Revenue, Price and Gross Margin of P&G

7.2 Unilever

- 7.2.1 Company profile
- 7.2.2 Representative Detergent Product
- 7.2.3 Detergent Sales, Revenue, Price and Gross Margin of Unilever

7.3 Church & Dwight

- 7.3.1 Company profile
- 7.3.2 Representative Detergent Product
- 7.3.3 Detergent Sales, Revenue, Price and Gross Margin of Church & Dwight

7.4 Henkel

- 7.4.1 Company profile
- 7.4.2 Representative Detergent Product
- 7.4.3 Detergent Sales, Revenue, Price and Gross Margin of Henkel

7.5 Clorox

- 7.5.1 Company profile
- 7.5.2 Representative Detergent Product
- 7.5.3 Detergent Sales, Revenue, Price and Gross Margin of Clorox

7.6 ReckittBenckiser

- 7.6.1 Company profile
- 7.6.2 Representative Detergent Product
- 7.6.3 Detergent Sales, Revenue, Price and Gross Margin of ReckittBenckiser

7.7 Kao

- 7.7.1 Company profile
- 7.7.2 Representative Detergent Product
- 7.7.3 Detergent Sales, Revenue, Price and Gross Margin of Kao

7.8 Scjohnson

- 7.8.1 Company profile
- 7.8.2 Representative Detergent Product
- 7.8.3 Detergent Sales, Revenue, Price and Gross Margin of Scjohnson

7.9 Lion

- 7.9.1 Company profile
- 7.9.2 Representative Detergent Product
- 7.9.3 Detergent Sales, Revenue, Price and Gross Margin of Lion
- 7.10 Colgate
 - 7.10.1 Company profile
 - 7.10.2 Representative Detergent Product
 - 7.10.3 Detergent Sales, Revenue, Price and Gross Margin of Colgate
- 7.11 Amway
 - 7.11.1 Company profile
 - 7.11.2 Representative Detergent Product
 - 7.11.3 Detergent Sales, Revenue, Price and Gross Margin of Amway
- 7.12 Phoenix Brand
 - 7.12.1 Company profile
 - 7.12.2 Representative Detergent Product
 - 7.12.3 Detergent Sales, Revenue, Price and Gross Margin of Phoenix Brand
- 7.13 LIBY Group
 - 7.13.1 Company profile
 - 7.13.2 Representative Detergent Product
 - 7.13.3 Detergent Sales, Revenue, Price and Gross Margin of LIBY Group
- 7.14 Nice Group
 - 7.14.1 Company profile
 - 7.14.2 Representative Detergent Product
 - 7.14.3 Detergent Sales, Revenue, Price and Gross Margin of Nice Group
- 7.15 Blue Moon
 - 7.15.1 Company profile
 - 7.15.2 Representative Detergent Product
 - 7.15.3 Detergent Sales, Revenue, Price and Gross Margin of Blue Moon
- 7.16 Shanghai White Cat Group
- 7.17 Pangkam
- 7.18 Nafine
- 7.19 Lam Soon (Hong Kong) Limited
- 7.20 Lonkey
- 7.21 Reward Group
- 7.22 Kaimi
- 7.23 Baoding Qilijia Daily Chemical
- 7.24 Beijing Lvsan Chemistry

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DETERGENT

- 8.1 Industry Chain of Detergent
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DETERGENT

- 9.1 Cost Structure Analysis of Detergent
- 9.2 Raw Materials Cost Analysis of Detergent
- 9.3 Labor Cost Analysis of Detergent
- 9.4 Manufacturing Expenses Analysis of Detergent

CHAPTER 10 MARKETING STATUS ANALYSIS OF DETERGENT

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Detergent-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/D91532964FEMEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D91532964FEMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970