

Desktop IP Phone-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/D3EFC14B6CCEN.html>

Date: February 2018

Pages: 141

Price: US\$ 2,480.00 (Single User License)

ID: D3EFC14B6CCEN

Abstracts

Report Summary

Desktop IP Phone-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Desktop IP Phone industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Desktop IP Phone 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Desktop IP Phone worldwide, with company and product introduction, position in the Desktop IP Phone market

Market status and development trend of Desktop IP Phone by types and applications

Cost and profit status of Desktop IP Phone, and marketing status

Market growth drivers and challenges

The report segments the global Desktop IP Phone market as:

Global Desktop IP Phone Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Desktop IP Phone Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Video Desktop IP Phone
Common Desktop IP Phone

Global Desktop IP Phone Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential
Business

Global Desktop IP Phone Market: Manufacturers Segment Analysis (Company and Product introduction, Desktop IP Phone Sales Volume, Revenue, Price and Gross Margin):

Cisco
Avaya
Mitel
Polycom
Alcatel-Lucent
Yealink
Grandstream
NEC
D-Link
Escene
Fanvil
Snom

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF DESKTOP IP PHONE

- 1.1 Definition of Desktop IP Phone in This Report
- 1.2 Commercial Types of Desktop IP Phone
 - 1.2.1 Video Desktop IP Phone
 - 1.2.2 Common Desktop IP Phone
- 1.3 Downstream Application of Desktop IP Phone
 - 1.3.1 Residential
 - 1.3.2 Business
- 1.4 Development History of Desktop IP Phone
- 1.5 Market Status and Trend of Desktop IP Phone 2013-2023
 - 1.5.1 Global Desktop IP Phone Market Status and Trend 2013-2023
 - 1.5.2 Regional Desktop IP Phone Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Desktop IP Phone 2013-2017
- 2.2 Production Market of Desktop IP Phone by Regions
 - 2.2.1 Production Volume of Desktop IP Phone by Regions
 - 2.2.2 Production Value of Desktop IP Phone by Regions
- 2.3 Demand Market of Desktop IP Phone by Regions
- 2.4 Production and Demand Status of Desktop IP Phone by Regions
 - 2.4.1 Production and Demand Status of Desktop IP Phone by Regions 2013-2017
 - 2.4.2 Import and Export Status of Desktop IP Phone by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Desktop IP Phone by Types
- 3.2 Production Value of Desktop IP Phone by Types
- 3.3 Market Forecast of Desktop IP Phone by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Desktop IP Phone by Downstream Industry
- 4.2 Market Forecast of Desktop IP Phone by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DESKTOP IP PHONE

5.1 Global Economy Situation and Trend Overview

5.2 Desktop IP Phone Downstream Industry Situation and Trend Overview

CHAPTER 6 DESKTOP IP PHONE MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

6.1 Production Volume of Desktop IP Phone by Major Manufacturers

6.2 Production Value of Desktop IP Phone by Major Manufacturers

6.3 Basic Information of Desktop IP Phone by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Desktop IP Phone Major Manufacturer

6.3.2 Employees and Revenue Level of Desktop IP Phone Major Manufacturer

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 DESKTOP IP PHONE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Cisco

7.1.1 Company profile

7.1.2 Representative Desktop IP Phone Product

7.1.3 Desktop IP Phone Sales, Revenue, Price and Gross Margin of Cisco

7.2 Avaya

7.2.1 Company profile

7.2.2 Representative Desktop IP Phone Product

7.2.3 Desktop IP Phone Sales, Revenue, Price and Gross Margin of Avaya

7.3 Mitel

7.3.1 Company profile

7.3.2 Representative Desktop IP Phone Product

7.3.3 Desktop IP Phone Sales, Revenue, Price and Gross Margin of Mitel

7.4 Polycom

7.4.1 Company profile

7.4.2 Representative Desktop IP Phone Product

7.4.3 Desktop IP Phone Sales, Revenue, Price and Gross Margin of Polycom

7.5 Alcatel-Lucent

- 7.5.1 Company profile
- 7.5.2 Representative Desktop IP Phone Product
- 7.5.3 Desktop IP Phone Sales, Revenue, Price and Gross Margin of Alcatel-Lucent
- 7.6 Yealink
 - 7.6.1 Company profile
 - 7.6.2 Representative Desktop IP Phone Product
 - 7.6.3 Desktop IP Phone Sales, Revenue, Price and Gross Margin of Yealink
- 7.7 Grandstream
 - 7.7.1 Company profile
 - 7.7.2 Representative Desktop IP Phone Product
 - 7.7.3 Desktop IP Phone Sales, Revenue, Price and Gross Margin of Grandstream
- 7.8 NEC
 - 7.8.1 Company profile
 - 7.8.2 Representative Desktop IP Phone Product
 - 7.8.3 Desktop IP Phone Sales, Revenue, Price and Gross Margin of NEC
- 7.9 D-Link
 - 7.9.1 Company profile
 - 7.9.2 Representative Desktop IP Phone Product
 - 7.9.3 Desktop IP Phone Sales, Revenue, Price and Gross Margin of D-Link
- 7.10 Escene
 - 7.10.1 Company profile
 - 7.10.2 Representative Desktop IP Phone Product
 - 7.10.3 Desktop IP Phone Sales, Revenue, Price and Gross Margin of Escene
- 7.11 Fanvil
 - 7.11.1 Company profile
 - 7.11.2 Representative Desktop IP Phone Product
 - 7.11.3 Desktop IP Phone Sales, Revenue, Price and Gross Margin of Fanvil
- 7.12 Snom
 - 7.12.1 Company profile
 - 7.12.2 Representative Desktop IP Phone Product
 - 7.12.3 Desktop IP Phone Sales, Revenue, Price and Gross Margin of Snom

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DESKTOP IP PHONE

- 8.1 Industry Chain of Desktop IP Phone
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DESKTOP IP PHONE

- 9.1 Cost Structure Analysis of Desktop IP Phone
- 9.2 Raw Materials Cost Analysis of Desktop IP Phone
- 9.3 Labor Cost Analysis of Desktop IP Phone
- 9.4 Manufacturing Expenses Analysis of Desktop IP Phone

CHAPTER 10 MARKETING STATUS ANALYSIS OF DESKTOP IP PHONE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Desktop IP Phone-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/D3EFC14B6CCEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D3EFC14B6CCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970