

Desktop IP Phone-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/DCE5092A787EN.html>

Date: February 2018

Pages: 134

Price: US\$ 2,980.00 (Single User License)

ID: DCE5092A787EN

Abstracts

Report Summary

Desktop IP Phone-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Desktop IP Phone industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Desktop IP Phone 2013-2017, and development forecast 2018-2023

Main market players of Desktop IP Phone in China, with company and product introduction, position in the Desktop IP Phone market

Market status and development trend of Desktop IP Phone by types and applications

Cost and profit status of Desktop IP Phone, and marketing status

Market growth drivers and challenges

The report segments the China Desktop IP Phone market as:

China Desktop IP Phone Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Desktop IP Phone Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Video Desktop IP Phone
Common Desktop IP Phone

China Desktop IP Phone Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential
Business

China Desktop IP Phone Market: Players Segment Analysis (Company and Product introduction, Desktop IP Phone Sales Volume, Revenue, Price and Gross Margin):

Cisco
Avaya
Mitel
Polycom
Alcatel-Lucent
Yealink
Grandstream
NEC
D-Link
Escene
Fanvil
Snom

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF DESKTOP IP PHONE

- 1.1 Definition of Desktop IP Phone in This Report
- 1.2 Commercial Types of Desktop IP Phone
 - 1.2.1 Video Desktop IP Phone
 - 1.2.2 Common Desktop IP Phone
- 1.3 Downstream Application of Desktop IP Phone
 - 1.3.1 Residential
 - 1.3.2 Business
- 1.4 Development History of Desktop IP Phone
- 1.5 Market Status and Trend of Desktop IP Phone 2013-2023
 - 1.5.1 China Desktop IP Phone Market Status and Trend 2013-2023
 - 1.5.2 Regional Desktop IP Phone Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Desktop IP Phone in China 2013-2017
- 2.2 Consumption Market of Desktop IP Phone in China by Regions
 - 2.2.1 Consumption Volume of Desktop IP Phone in China by Regions
 - 2.2.2 Revenue of Desktop IP Phone in China by Regions
- 2.3 Market Analysis of Desktop IP Phone in China by Regions
 - 2.3.1 Market Analysis of Desktop IP Phone in North China 2013-2017
 - 2.3.2 Market Analysis of Desktop IP Phone in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Desktop IP Phone in East China 2013-2017
 - 2.3.4 Market Analysis of Desktop IP Phone in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Desktop IP Phone in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Desktop IP Phone in Northwest China 2013-2017
- 2.4 Market Development Forecast of Desktop IP Phone in China 2018-2023
 - 2.4.1 Market Development Forecast of Desktop IP Phone in China 2018-2023
 - 2.4.2 Market Development Forecast of Desktop IP Phone by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Desktop IP Phone in China by Types
 - 3.1.2 Revenue of Desktop IP Phone in China by Types
- 3.2 China Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Desktop IP Phone in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Desktop IP Phone in China by Downstream Industry
- 4.2 Demand Volume of Desktop IP Phone by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Desktop IP Phone by Downstream Industry in North China
 - 4.2.2 Demand Volume of Desktop IP Phone by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Desktop IP Phone by Downstream Industry in East China
 - 4.2.4 Demand Volume of Desktop IP Phone by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Desktop IP Phone by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Desktop IP Phone by Downstream Industry in Northwest China
- 4.3 Market Forecast of Desktop IP Phone in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DESKTOP IP PHONE

- 5.1 China Economy Situation and Trend Overview
- 5.2 Desktop IP Phone Downstream Industry Situation and Trend Overview

CHAPTER 6 DESKTOP IP PHONE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Desktop IP Phone in China by Major Players
- 6.2 Revenue of Desktop IP Phone in China by Major Players
- 6.3 Basic Information of Desktop IP Phone by Major Players
 - 6.3.1 Headquarters Location and Established Time of Desktop IP Phone Major Players
 - 6.3.2 Employees and Revenue Level of Desktop IP Phone Major Players
- 6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 DESKTOP IP PHONE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Cisco

7.1.1 Company profile

7.1.2 Representative Desktop IP Phone Product

7.1.3 Desktop IP Phone Sales, Revenue, Price and Gross Margin of Cisco

7.2 Avaya

7.2.1 Company profile

7.2.2 Representative Desktop IP Phone Product

7.2.3 Desktop IP Phone Sales, Revenue, Price and Gross Margin of Avaya

7.3 Mitel

7.3.1 Company profile

7.3.2 Representative Desktop IP Phone Product

7.3.3 Desktop IP Phone Sales, Revenue, Price and Gross Margin of Mitel

7.4 Polycom

7.4.1 Company profile

7.4.2 Representative Desktop IP Phone Product

7.4.3 Desktop IP Phone Sales, Revenue, Price and Gross Margin of Polycom

7.5 Alcatel-Lucent

7.5.1 Company profile

7.5.2 Representative Desktop IP Phone Product

7.5.3 Desktop IP Phone Sales, Revenue, Price and Gross Margin of Alcatel-Lucent

7.6 Yealink

7.6.1 Company profile

7.6.2 Representative Desktop IP Phone Product

7.6.3 Desktop IP Phone Sales, Revenue, Price and Gross Margin of Yealink

7.7 Grandstream

7.7.1 Company profile

7.7.2 Representative Desktop IP Phone Product

7.7.3 Desktop IP Phone Sales, Revenue, Price and Gross Margin of Grandstream

7.8 NEC

7.8.1 Company profile

7.8.2 Representative Desktop IP Phone Product

7.8.3 Desktop IP Phone Sales, Revenue, Price and Gross Margin of NEC

7.9 D-Link

7.9.1 Company profile

7.9.2 Representative Desktop IP Phone Product

7.9.3 Desktop IP Phone Sales, Revenue, Price and Gross Margin of D-Link

7.10 Escene

7.10.1 Company profile

7.10.2 Representative Desktop IP Phone Product

7.10.3 Desktop IP Phone Sales, Revenue, Price and Gross Margin of Escene

7.11 Fanvil

7.11.1 Company profile

7.11.2 Representative Desktop IP Phone Product

7.11.3 Desktop IP Phone Sales, Revenue, Price and Gross Margin of Fanvil

7.12 Snom

7.12.1 Company profile

7.12.2 Representative Desktop IP Phone Product

7.12.3 Desktop IP Phone Sales, Revenue, Price and Gross Margin of Snom

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DESKTOP IP PHONE

8.1 Industry Chain of Desktop IP Phone

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DESKTOP IP PHONE

9.1 Cost Structure Analysis of Desktop IP Phone

9.2 Raw Materials Cost Analysis of Desktop IP Phone

9.3 Labor Cost Analysis of Desktop IP Phone

9.4 Manufacturing Expenses Analysis of Desktop IP Phone

CHAPTER 10 MARKETING STATUS ANALYSIS OF DESKTOP IP PHONE

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Desktop IP Phone-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/DCE5092A787EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DCE5092A787EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970