

# Dentifrices-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/DD59D265D8BEN.html>

Date: February 2018

Pages: 155

Price: US\$ 3,480.00 (Single User License)

ID: DD59D265D8BEN

## Abstracts

### Report Summary

Dentifrices-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Dentifrices industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Dentifrices 2013-2017, and development forecast 2018-2023

Main market players of Dentifrices in United States, with company and product introduction, position in the Dentifrices market

Market status and development trend of Dentifrices by types and applications

Cost and profit status of Dentifrices, and marketing status

Market growth drivers and challenges

The report segments the United States Dentifrices market as:

United States Dentifrices Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

## Southwest

United States Dentifrices Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Silica Type

Calcium Carbonate Type

Phosphate Type

Aluminum Hydroxide Type

Other

United States Dentifrices Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household

Commercial

United States Dentifrices Market: Players Segment Analysis (Company and Product introduction, Dentifrices Sales Volume, Revenue, Price and Gross Margin):

Colgate Palmolive

P&G

GSK

Unilever

Church & Dwight

Haolai

Yunnanbaiyao

Lion

LG

Dencare

Peelu

Beyond Dental & Health

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF DENTIFRICES

- 1.1 Definition of Dentifrices in This Report
- 1.2 Commercial Types of Dentifrices
  - 1.2.1 Silica Type
  - 1.2.2 Calcium Carbonate Type
  - 1.2.3 Phosphate Type
  - 1.2.4 Aluminum Hydroxide Type
  - 1.2.5 Other
- 1.3 Downstream Application of Dentifrices
  - 1.3.1 Household
  - 1.3.2 Commercial
- 1.4 Development History of Dentifrices
- 1.5 Market Status and Trend of Dentifrices 2013-2023
  - 1.5.1 United States Dentifrices Market Status and Trend 2013-2023
  - 1.5.2 Regional Dentifrices Market Status and Trend 2013-2023

### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Dentifrices in United States 2013-2017
- 2.2 Consumption Market of Dentifrices in United States by Regions
  - 2.2.1 Consumption Volume of Dentifrices in United States by Regions
  - 2.2.2 Revenue of Dentifrices in United States by Regions
- 2.3 Market Analysis of Dentifrices in United States by Regions
  - 2.3.1 Market Analysis of Dentifrices in New England 2013-2017
  - 2.3.2 Market Analysis of Dentifrices in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Dentifrices in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Dentifrices in The West 2013-2017
  - 2.3.5 Market Analysis of Dentifrices in The South 2013-2017
  - 2.3.6 Market Analysis of Dentifrices in Southwest 2013-2017
- 2.4 Market Development Forecast of Dentifrices in United States 2018-2023
  - 2.4.1 Market Development Forecast of Dentifrices in United States 2018-2023
  - 2.4.2 Market Development Forecast of Dentifrices by Regions 2018-2023

### CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types

- 3.1.1 Consumption Volume of Dentifrices in United States by Types
- 3.1.2 Revenue of Dentifrices in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Dentifrices in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Dentifrices in United States by Downstream Industry
- 4.2 Demand Volume of Dentifrices by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Dentifrices by Downstream Industry in New England
  - 4.2.2 Demand Volume of Dentifrices by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Dentifrices by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Dentifrices by Downstream Industry in The West
  - 4.2.5 Demand Volume of Dentifrices by Downstream Industry in The South
  - 4.2.6 Demand Volume of Dentifrices by Downstream Industry in Southwest
- 4.3 Market Forecast of Dentifrices in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DENTIFRICES**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Dentifrices Downstream Industry Situation and Trend Overview

## **CHAPTER 6 DENTIFRICES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Dentifrices in United States by Major Players
- 6.2 Revenue of Dentifrices in United States by Major Players
- 6.3 Basic Information of Dentifrices by Major Players
  - 6.3.1 Headquarters Location and Established Time of Dentifrices Major Players
  - 6.3.2 Employees and Revenue Level of Dentifrices Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 DENTIFRICES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Colgate Palmolive
  - 7.1.1 Company profile
  - 7.1.2 Representative Dentifrices Product
  - 7.1.3 Dentifrices Sales, Revenue, Price and Gross Margin of Colgate Palmolive
- 7.2 P&G
  - 7.2.1 Company profile
  - 7.2.2 Representative Dentifrices Product
  - 7.2.3 Dentifrices Sales, Revenue, Price and Gross Margin of P&G
- 7.3 GSK
  - 7.3.1 Company profile
  - 7.3.2 Representative Dentifrices Product
  - 7.3.3 Dentifrices Sales, Revenue, Price and Gross Margin of GSK
- 7.4 Unilever
  - 7.4.1 Company profile
  - 7.4.2 Representative Dentifrices Product
  - 7.4.3 Dentifrices Sales, Revenue, Price and Gross Margin of Unilever
- 7.5 Church & Dwight
  - 7.5.1 Company profile
  - 7.5.2 Representative Dentifrices Product
  - 7.5.3 Dentifrices Sales, Revenue, Price and Gross Margin of Church & Dwight
- 7.6 Haolai
  - 7.6.1 Company profile
  - 7.6.2 Representative Dentifrices Product
  - 7.6.3 Dentifrices Sales, Revenue, Price and Gross Margin of Haolai
- 7.7 Yunnanbaiyao
  - 7.7.1 Company profile
  - 7.7.2 Representative Dentifrices Product
  - 7.7.3 Dentifrices Sales, Revenue, Price and Gross Margin of Yunnanbaiyao
- 7.8 Lion
  - 7.8.1 Company profile
  - 7.8.2 Representative Dentifrices Product
  - 7.8.3 Dentifrices Sales, Revenue, Price and Gross Margin of Lion
- 7.9 LG

- 7.9.1 Company profile
- 7.9.2 Representative Dentifrices Product
- 7.9.3 Dentifrices Sales, Revenue, Price and Gross Margin of LG
- 7.10 Dencare
  - 7.10.1 Company profile
  - 7.10.2 Representative Dentifrices Product
  - 7.10.3 Dentifrices Sales, Revenue, Price and Gross Margin of Dencare
- 7.11 Peelu
  - 7.11.1 Company profile
  - 7.11.2 Representative Dentifrices Product
  - 7.11.3 Dentifrices Sales, Revenue, Price and Gross Margin of Peelu
- 7.12 Beyond Dental & Health
  - 7.12.1 Company profile
  - 7.12.2 Representative Dentifrices Product
  - 7.12.3 Dentifrices Sales, Revenue, Price and Gross Margin of Beyond Dental & Health

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DENTIFRICES**

- 8.1 Industry Chain of Dentifrices
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DENTIFRICES**

- 9.1 Cost Structure Analysis of Dentifrices
- 9.2 Raw Materials Cost Analysis of Dentifrices
- 9.3 Labor Cost Analysis of Dentifrices
- 9.4 Manufacturing Expenses Analysis of Dentifrices

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF DENTIFRICES**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy

- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Dentifrices-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/DD59D265D8BEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DD59D265D8BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970