

# Dentifrices-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/DD71F59C5B7EN.html>

Date: February 2018

Pages: 143

Price: US\$ 3,480.00 (Single User License)

ID: DD71F59C5B7EN

## Abstracts

### Report Summary

Dentifrices-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Dentifrices industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Dentifrices 2013-2017, and development forecast 2018-2023

Main market players of Dentifrices in North America, with company and product introduction, position in the Dentifrices market

Market status and development trend of Dentifrices by types and applications

Cost and profit status of Dentifrices, and marketing status

Market growth drivers and challenges

The report segments the North America Dentifrices market as:

North America Dentifrices Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Dentifrices Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Silica Type  
Calcium Carbonate Type  
Phosphate Type  
Aluminum Hydroxide Type  
Other

North America Dentifrices Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household  
Commercial

North America Dentifrices Market: Players Segment Analysis (Company and Product introduction, Dentifrices Sales Volume, Revenue, Price and Gross Margin):

Colgate Palmolive  
P&G  
GSK  
Unilever  
Church & Dwight  
Haolai  
Yunnanbaiyao  
Lion  
LG  
Dencare  
Peelu  
Beyond Dental & Health

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF DENTIFRICES**

- 1.1 Definition of Dentifrices in This Report
- 1.2 Commercial Types of Dentifrices
  - 1.2.1 Silica Type
  - 1.2.2 Calcium Carbonate Type
  - 1.2.3 Phosphate Type
  - 1.2.4 Aluminum Hydroxide Type
  - 1.2.5 Other
- 1.3 Downstream Application of Dentifrices
  - 1.3.1 Household
  - 1.3.2 Commercial
- 1.4 Development History of Dentifrices
- 1.5 Market Status and Trend of Dentifrices 2013-2023
  - 1.5.1 North America Dentifrices Market Status and Trend 2013-2023
  - 1.5.2 Regional Dentifrices Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Dentifrices in North America 2013-2017
- 2.2 Consumption Market of Dentifrices in North America by Regions
  - 2.2.1 Consumption Volume of Dentifrices in North America by Regions
  - 2.2.2 Revenue of Dentifrices in North America by Regions
- 2.3 Market Analysis of Dentifrices in North America by Regions
  - 2.3.1 Market Analysis of Dentifrices in United States 2013-2017
  - 2.3.2 Market Analysis of Dentifrices in Canada 2013-2017
  - 2.3.3 Market Analysis of Dentifrices in Mexico 2013-2017
- 2.4 Market Development Forecast of Dentifrices in North America 2018-2023
  - 2.4.1 Market Development Forecast of Dentifrices in North America 2018-2023
  - 2.4.2 Market Development Forecast of Dentifrices by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Dentifrices in North America by Types
  - 3.1.2 Revenue of Dentifrices in North America by Types
- 3.2 North America Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Dentifrices in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Dentifrices in North America by Downstream Industry
- 4.2 Demand Volume of Dentifrices by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Dentifrices by Downstream Industry in United States
  - 4.2.2 Demand Volume of Dentifrices by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Dentifrices by Downstream Industry in Mexico
- 4.3 Market Forecast of Dentifrices in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DENTIFRICES**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Dentifrices Downstream Industry Situation and Trend Overview

## **CHAPTER 6 DENTIFRICES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Dentifrices in North America by Major Players
- 6.2 Revenue of Dentifrices in North America by Major Players
- 6.3 Basic Information of Dentifrices by Major Players
  - 6.3.1 Headquarters Location and Established Time of Dentifrices Major Players
  - 6.3.2 Employees and Revenue Level of Dentifrices Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 DENTIFRICES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Colgate Palmolive
  - 7.1.1 Company profile
  - 7.1.2 Representative Dentifrices Product

- 7.1.3 Dentifrices Sales, Revenue, Price and Gross Margin of Colgate Palmolive
- 7.2 P&G
  - 7.2.1 Company profile
  - 7.2.2 Representative Dentifrices Product
  - 7.2.3 Dentifrices Sales, Revenue, Price and Gross Margin of P&G
- 7.3 GSK
  - 7.3.1 Company profile
  - 7.3.2 Representative Dentifrices Product
  - 7.3.3 Dentifrices Sales, Revenue, Price and Gross Margin of GSK
- 7.4 Unilever
  - 7.4.1 Company profile
  - 7.4.2 Representative Dentifrices Product
  - 7.4.3 Dentifrices Sales, Revenue, Price and Gross Margin of Unilever
- 7.5 Church & Dwight
  - 7.5.1 Company profile
  - 7.5.2 Representative Dentifrices Product
  - 7.5.3 Dentifrices Sales, Revenue, Price and Gross Margin of Church & Dwight
- 7.6 Haolai
  - 7.6.1 Company profile
  - 7.6.2 Representative Dentifrices Product
  - 7.6.3 Dentifrices Sales, Revenue, Price and Gross Margin of Haolai
- 7.7 Yunnanbaiyao
  - 7.7.1 Company profile
  - 7.7.2 Representative Dentifrices Product
  - 7.7.3 Dentifrices Sales, Revenue, Price and Gross Margin of Yunnanbaiyao
- 7.8 Lion
  - 7.8.1 Company profile
  - 7.8.2 Representative Dentifrices Product
  - 7.8.3 Dentifrices Sales, Revenue, Price and Gross Margin of Lion
- 7.9 LG
  - 7.9.1 Company profile
  - 7.9.2 Representative Dentifrices Product
  - 7.9.3 Dentifrices Sales, Revenue, Price and Gross Margin of LG
- 7.10 Dencare
  - 7.10.1 Company profile
  - 7.10.2 Representative Dentifrices Product
  - 7.10.3 Dentifrices Sales, Revenue, Price and Gross Margin of Dencare
- 7.11 Peelu
  - 7.11.1 Company profile

- 7.11.2 Representative Dentifrices Product
- 7.11.3 Dentifrices Sales, Revenue, Price and Gross Margin of Peelu
- 7.12 Beyond Dental & Health
  - 7.12.1 Company profile
  - 7.12.2 Representative Dentifrices Product
  - 7.12.3 Dentifrices Sales, Revenue, Price and Gross Margin of Beyond Dental & Health

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DENTIFRICES**

- 8.1 Industry Chain of Dentifrices
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DENTIFRICES**

- 9.1 Cost Structure Analysis of Dentifrices
- 9.2 Raw Materials Cost Analysis of Dentifrices
- 9.3 Labor Cost Analysis of Dentifrices
- 9.4 Manufacturing Expenses Analysis of Dentifrices

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF DENTIFRICES**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Dentifrices-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/DD71F59C5B7EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DD71F59C5B7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970