

# Dentifrices-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/DBF8BC0B4AAEN.html>

Date: February 2018

Pages: 158

Price: US\$ 3,480.00 (Single User License)

ID: DBF8BC0B4AAEN

## Abstracts

### Report Summary

Dentifrices-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Dentifrices industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Dentifrices 2013-2017, and development forecast 2018-2023

Main market players of Dentifrices in Europe, with company and product introduction, position in the Dentifrices market

Market status and development trend of Dentifrices by types and applications

Cost and profit status of Dentifrices, and marketing status

Market growth drivers and challenges

The report segments the Europe Dentifrices market as:

Europe Dentifrices Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux  
Russia

Europe Dentifrices Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Silica Type  
Calcium Carbonate Type  
Phosphate Type  
Aluminum Hydroxide Type  
Other

Europe Dentifrices Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household  
Commercial

Europe Dentifrices Market: Players Segment Analysis (Company and Product introduction, Dentifrices Sales Volume, Revenue, Price and Gross Margin):

Colgate Palmolive  
P&G  
GSK  
Unilever  
Church & Dwight  
Haolai  
Yunnanbaiyao  
Lion  
LG  
Dencare  
Peelu  
Beyond Dental & Health

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF DENTIFRICES

- 1.1 Definition of Dentifrices in This Report
- 1.2 Commercial Types of Dentifrices
  - 1.2.1 Silica Type
  - 1.2.2 Calcium Carbonate Type
  - 1.2.3 Phosphate Type
  - 1.2.4 Aluminum Hydroxide Type
  - 1.2.5 Other
- 1.3 Downstream Application of Dentifrices
  - 1.3.1 Household
  - 1.3.2 Commercial
- 1.4 Development History of Dentifrices
- 1.5 Market Status and Trend of Dentifrices 2013-2023
  - 1.5.1 Europe Dentifrices Market Status and Trend 2013-2023
  - 1.5.2 Regional Dentifrices Market Status and Trend 2013-2023

### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Dentifrices in Europe 2013-2017
- 2.2 Consumption Market of Dentifrices in Europe by Regions
  - 2.2.1 Consumption Volume of Dentifrices in Europe by Regions
  - 2.2.2 Revenue of Dentifrices in Europe by Regions
- 2.3 Market Analysis of Dentifrices in Europe by Regions
  - 2.3.1 Market Analysis of Dentifrices in Germany 2013-2017
  - 2.3.2 Market Analysis of Dentifrices in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Dentifrices in France 2013-2017
  - 2.3.4 Market Analysis of Dentifrices in Italy 2013-2017
  - 2.3.5 Market Analysis of Dentifrices in Spain 2013-2017
  - 2.3.6 Market Analysis of Dentifrices in Benelux 2013-2017
  - 2.3.7 Market Analysis of Dentifrices in Russia 2013-2017
- 2.4 Market Development Forecast of Dentifrices in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Dentifrices in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Dentifrices by Regions 2018-2023

### CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Dentifrices in Europe by Types
  - 3.1.2 Revenue of Dentifrices in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Dentifrices in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Dentifrices in Europe by Downstream Industry
- 4.2 Demand Volume of Dentifrices by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Dentifrices by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Dentifrices by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Dentifrices by Downstream Industry in France
  - 4.2.4 Demand Volume of Dentifrices by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Dentifrices by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Dentifrices by Downstream Industry in Benelux
  - 4.2.7 Demand Volume of Dentifrices by Downstream Industry in Russia
- 4.3 Market Forecast of Dentifrices in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DENTIFRICES**

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Dentifrices Downstream Industry Situation and Trend Overview

## **CHAPTER 6 DENTIFRICES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

- 6.1 Sales Volume of Dentifrices in Europe by Major Players
- 6.2 Revenue of Dentifrices in Europe by Major Players
- 6.3 Basic Information of Dentifrices by Major Players
  - 6.3.1 Headquarters Location and Established Time of Dentifrices Major Players

- 6.3.2 Employees and Revenue Level of Dentifrices Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 DENTIFRICES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Colgate Palmolive
  - 7.1.1 Company profile
  - 7.1.2 Representative Dentifrices Product
  - 7.1.3 Dentifrices Sales, Revenue, Price and Gross Margin of Colgate Palmolive
- 7.2 P&G
  - 7.2.1 Company profile
  - 7.2.2 Representative Dentifrices Product
  - 7.2.3 Dentifrices Sales, Revenue, Price and Gross Margin of P&G
- 7.3 GSK
  - 7.3.1 Company profile
  - 7.3.2 Representative Dentifrices Product
  - 7.3.3 Dentifrices Sales, Revenue, Price and Gross Margin of GSK
- 7.4 Unilever
  - 7.4.1 Company profile
  - 7.4.2 Representative Dentifrices Product
  - 7.4.3 Dentifrices Sales, Revenue, Price and Gross Margin of Unilever
- 7.5 Church & Dwight
  - 7.5.1 Company profile
  - 7.5.2 Representative Dentifrices Product
  - 7.5.3 Dentifrices Sales, Revenue, Price and Gross Margin of Church & Dwight
- 7.6 Haolai
  - 7.6.1 Company profile
  - 7.6.2 Representative Dentifrices Product
  - 7.6.3 Dentifrices Sales, Revenue, Price and Gross Margin of Haolai
- 7.7 Yunnanbaiyao
  - 7.7.1 Company profile
  - 7.7.2 Representative Dentifrices Product
  - 7.7.3 Dentifrices Sales, Revenue, Price and Gross Margin of Yunnanbaiyao
- 7.8 Lion
  - 7.8.1 Company profile

7.8.2 Representative Dentifrices Product

7.8.3 Dentifrices Sales, Revenue, Price and Gross Margin of Lion

7.9 LG

7.9.1 Company profile

7.9.2 Representative Dentifrices Product

7.9.3 Dentifrices Sales, Revenue, Price and Gross Margin of LG

7.10 Dencare

7.10.1 Company profile

7.10.2 Representative Dentifrices Product

7.10.3 Dentifrices Sales, Revenue, Price and Gross Margin of Dencare

7.11 Peelu

7.11.1 Company profile

7.11.2 Representative Dentifrices Product

7.11.3 Dentifrices Sales, Revenue, Price and Gross Margin of Peelu

7.12 Beyond Dental & Health

7.12.1 Company profile

7.12.2 Representative Dentifrices Product

7.12.3 Dentifrices Sales, Revenue, Price and Gross Margin of Beyond Dental & Health

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DENTIFRICES**

8.1 Industry Chain of Dentifrices

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DENTIFRICES**

9.1 Cost Structure Analysis of Dentifrices

9.2 Raw Materials Cost Analysis of Dentifrices

9.3 Labor Cost Analysis of Dentifrices

9.4 Manufacturing Expenses Analysis of Dentifrices

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF DENTIFRICES**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

## 10.2 Market Positioning

### 10.2.1 Pricing Strategy

### 10.2.2 Brand Strategy

### 10.2.3 Target Client

## 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

## 12.1 Methodology/Research Approach

### 12.1.1 Research Programs/Design

### 12.1.2 Market Size Estimation

### 12.1.3 Market Breakdown and Data Triangulation

## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Dentifrices-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/DBF8BC0B4AAEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DBF8BC0B4AAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970