

Denim Jeans-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/DB3D9803CF6EN.html

Date: January 2018

Pages: 156

Price: US\$ 3,480.00 (Single User License)

ID: DB3D9803CF6EN

Abstracts

Report Summary

Denim Jeans-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Denim Jeans industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Denim Jeans 2013-2017, and development forecast 2018-2023

Main market players of Denim Jeans in North America, with company and product introduction, position in the Denim Jeans market

Market status and development trend of Denim Jeans by types and applications Cost and profit status of Denim Jeans, and marketing status Market growth drivers and challenges

The report segments the North America Denim Jeans market as:

North America Denim Jeans Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico

North America Denim Jeans Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Essential Function
Aesthetic Embellishment
Image Projection

North America Denim Jeans Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Women

Men

Children

North America Denim Jeans Market: Players Segment Analysis (Company and Product introduction, Denim Jeans Sales Volume, Revenue, Price and Gross Margin):

Levis

GAP

Brooks Brothers

Wrangler

Diesel

Guess

H & M

Calvin Klein Jeans

Lucky Brand

G Star Raw

7 For All Mankind

True Religion

Mavi

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF DENIM JEANS

- 1.1 Definition of Denim Jeans in This Report
- 1.2 Commercial Types of Denim Jeans
 - 1.2.1 Essential Function
 - 1.2.2 Aesthetic Embellishment
 - 1.2.3 Image Projection
- 1.3 Downstream Application of Denim Jeans
 - 1.3.1 Women
 - 1.3.2 Men
 - 1.3.3 Children
- 1.4 Development History of Denim Jeans
- 1.5 Market Status and Trend of Denim Jeans 2013-2023
 - 1.5.1 North America Denim Jeans Market Status and Trend 2013-2023
 - 1.5.2 Regional Denim Jeans Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Denim Jeans in North America 2013-2017
- 2.2 Consumption Market of Denim Jeans in North America by Regions
 - 2.2.1 Consumption Volume of Denim Jeans in North America by Regions
 - 2.2.2 Revenue of Denim Jeans in North America by Regions
- 2.3 Market Analysis of Denim Jeans in North America by Regions
 - 2.3.1 Market Analysis of Denim Jeans in United States 2013-2017
 - 2.3.2 Market Analysis of Denim Jeans in Canada 2013-2017
 - 2.3.3 Market Analysis of Denim Jeans in Mexico 2013-2017
- 2.4 Market Development Forecast of Denim Jeans in North America 2018-2023
 - 2.4.1 Market Development Forecast of Denim Jeans in North America 2018-2023
 - 2.4.2 Market Development Forecast of Denim Jeans by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Denim Jeans in North America by Types
 - 3.1.2 Revenue of Denim Jeans in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States



- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Denim Jeans in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Denim Jeans in North America by Downstream Industry
- 4.2 Demand Volume of Denim Jeans by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Denim Jeans by Downstream Industry in United States
 - 4.2.2 Demand Volume of Denim Jeans by Downstream Industry in Canada
- 4.2.3 Demand Volume of Denim Jeans by Downstream Industry in Mexico
- 4.3 Market Forecast of Denim Jeans in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DENIM JEANS

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Denim Jeans Downstream Industry Situation and Trend Overview

CHAPTER 6 DENIM JEANS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Denim Jeans in North America by Major Players
- 6.2 Revenue of Denim Jeans in North America by Major Players
- 6.3 Basic Information of Denim Jeans by Major Players
 - 6.3.1 Headquarters Location and Established Time of Denim Jeans Major Players
 - 6.3.2 Employees and Revenue Level of Denim Jeans Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 DENIM JEANS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Levis

- 7.1.1 Company profile
- 7.1.2 Representative Denim Jeans Product
- 7.1.3 Denim Jeans Sales, Revenue, Price and Gross Margin of Levis



7.2 GAP

- 7.2.1 Company profile
- 7.2.2 Representative Denim Jeans Product
- 7.2.3 Denim Jeans Sales, Revenue, Price and Gross Margin of GAP
- 7.3 Brooks Brothers
 - 7.3.1 Company profile
 - 7.3.2 Representative Denim Jeans Product
- 7.3.3 Denim Jeans Sales, Revenue, Price and Gross Margin of Brooks Brothers
- 7.4 Wrangler
 - 7.4.1 Company profile
 - 7.4.2 Representative Denim Jeans Product
 - 7.4.3 Denim Jeans Sales, Revenue, Price and Gross Margin of Wrangler
- 7.5 Diesel
 - 7.5.1 Company profile
 - 7.5.2 Representative Denim Jeans Product
 - 7.5.3 Denim Jeans Sales, Revenue, Price and Gross Margin of Diesel
- 7.6 Guess
- 7.6.1 Company profile
- 7.6.2 Representative Denim Jeans Product
- 7.6.3 Denim Jeans Sales, Revenue, Price and Gross Margin of Guess
- 7.7 H & M
 - 7.7.1 Company profile
 - 7.7.2 Representative Denim Jeans Product
 - 7.7.3 Denim Jeans Sales, Revenue, Price and Gross Margin of H & M
- 7.8 Calvin Klein Jeans
 - 7.8.1 Company profile
 - 7.8.2 Representative Denim Jeans Product
 - 7.8.3 Denim Jeans Sales, Revenue, Price and Gross Margin of Calvin Klein Jeans
- 7.9 Lucky Brand
 - 7.9.1 Company profile
 - 7.9.2 Representative Denim Jeans Product
 - 7.9.3 Denim Jeans Sales, Revenue, Price and Gross Margin of Lucky Brand
- 7.10 G Star Raw
 - 7.10.1 Company profile
 - 7.10.2 Representative Denim Jeans Product
 - 7.10.3 Denim Jeans Sales, Revenue, Price and Gross Margin of G Star Raw
- 7.11 7 For All Mankind
 - 7.11.1 Company profile
- 7.11.2 Representative Denim Jeans Product



- 7.11.3 Denim Jeans Sales, Revenue, Price and Gross Margin of 7 For All Mankind
- 7.12 True Religion
 - 7.12.1 Company profile
 - 7.12.2 Representative Denim Jeans Product
 - 7.12.3 Denim Jeans Sales, Revenue, Price and Gross Margin of True Religion
- 7.13 Mavi
 - 7.13.1 Company profile
 - 7.13.2 Representative Denim Jeans Product
 - 7.13.3 Denim Jeans Sales, Revenue, Price and Gross Margin of Mavi

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DENIM JEANS

- 8.1 Industry Chain of Denim Jeans
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DENIM JEANS

- 9.1 Cost Structure Analysis of Denim Jeans
- 9.2 Raw Materials Cost Analysis of Denim Jeans
- 9.3 Labor Cost Analysis of Denim Jeans
- 9.4 Manufacturing Expenses Analysis of Denim Jeans

CHAPTER 10 MARKETING STATUS ANALYSIS OF DENIM JEANS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE



- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Denim Jeans-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/DB3D9803CF6EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/DB3D9803CF6EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

i iiot riairio.	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970