

# Denim Jeans-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/DB72BC38CE0EN.html>

Date: January 2018

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: DB72BC38CE0EN

## Abstracts

### Report Summary

Denim Jeans-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Denim Jeans industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Denim Jeans 2013-2017, and development forecast 2018-2023

Main market players of Denim Jeans in Asia Pacific, with company and product introduction, position in the Denim Jeans market

Market status and development trend of Denim Jeans by types and applications

Cost and profit status of Denim Jeans, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Denim Jeans market as:

Asia Pacific Denim Jeans Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Denim Jeans Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Essential Function

Aesthetic Embellishment

Image Projection

Asia Pacific Denim Jeans Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Women

Men

Children

Asia Pacific Denim Jeans Market: Players Segment Analysis (Company and Product introduction, Denim Jeans Sales Volume, Revenue, Price and Gross Margin):

Levis

GAP

Brooks Brothers

Wrangler

Diesel

Guess

H & M

Calvin Klein Jeans

Lucky Brand

G Star Raw

7 For All Mankind

True Religion

Mavi

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF DENIM JEANS**

- 1.1 Definition of Denim Jeans in This Report
- 1.2 Commercial Types of Denim Jeans
  - 1.2.1 Essential Function
  - 1.2.2 Aesthetic Embellishment
  - 1.2.3 Image Projection
- 1.3 Downstream Application of Denim Jeans
  - 1.3.1 Women
  - 1.3.2 Men
  - 1.3.3 Children
- 1.4 Development History of Denim Jeans
- 1.5 Market Status and Trend of Denim Jeans 2013-2023
  - 1.5.1 Asia Pacific Denim Jeans Market Status and Trend 2013-2023
  - 1.5.2 Regional Denim Jeans Market Status and Trend 2013-2023

### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Denim Jeans in Asia Pacific 2013-2017
- 2.2 Consumption Market of Denim Jeans in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Denim Jeans in Asia Pacific by Regions
  - 2.2.2 Revenue of Denim Jeans in Asia Pacific by Regions
- 2.3 Market Analysis of Denim Jeans in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Denim Jeans in China 2013-2017
  - 2.3.2 Market Analysis of Denim Jeans in Japan 2013-2017
  - 2.3.3 Market Analysis of Denim Jeans in Korea 2013-2017
  - 2.3.4 Market Analysis of Denim Jeans in India 2013-2017
  - 2.3.5 Market Analysis of Denim Jeans in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Denim Jeans in Australia 2013-2017
- 2.4 Market Development Forecast of Denim Jeans in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Denim Jeans in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Denim Jeans by Regions 2018-2023

### **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Asia Pacific Market Status by Types
  - 3.1.1 Consumption Volume of Denim Jeans in Asia Pacific by Types

- 3.1.2 Revenue of Denim Jeans in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Denim Jeans in Asia Pacific by Types

## **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Denim Jeans in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Denim Jeans by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Denim Jeans by Downstream Industry in China
  - 4.2.2 Demand Volume of Denim Jeans by Downstream Industry in Japan
  - 4.2.3 Demand Volume of Denim Jeans by Downstream Industry in Korea
  - 4.2.4 Demand Volume of Denim Jeans by Downstream Industry in India
  - 4.2.5 Demand Volume of Denim Jeans by Downstream Industry in Southeast Asia
  - 4.2.6 Demand Volume of Denim Jeans by Downstream Industry in Australia
- 4.3 Market Forecast of Denim Jeans in Asia Pacific by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DENIM JEANS**

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Denim Jeans Downstream Industry Situation and Trend Overview

## **CHAPTER 6 DENIM JEANS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

- 6.1 Sales Volume of Denim Jeans in Asia Pacific by Major Players
- 6.2 Revenue of Denim Jeans in Asia Pacific by Major Players
- 6.3 Basic Information of Denim Jeans by Major Players
  - 6.3.1 Headquarters Location and Established Time of Denim Jeans Major Players
  - 6.3.2 Employees and Revenue Level of Denim Jeans Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 DENIM JEANS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Levis

#### 7.1.1 Company profile

#### 7.1.2 Representative Denim Jeans Product

#### 7.1.3 Denim Jeans Sales, Revenue, Price and Gross Margin of Levis

### 7.2 GAP

#### 7.2.1 Company profile

#### 7.2.2 Representative Denim Jeans Product

#### 7.2.3 Denim Jeans Sales, Revenue, Price and Gross Margin of GAP

### 7.3 Brooks Brothers

#### 7.3.1 Company profile

#### 7.3.2 Representative Denim Jeans Product

#### 7.3.3 Denim Jeans Sales, Revenue, Price and Gross Margin of Brooks Brothers

### 7.4 Wrangler

#### 7.4.1 Company profile

#### 7.4.2 Representative Denim Jeans Product

#### 7.4.3 Denim Jeans Sales, Revenue, Price and Gross Margin of Wrangler

### 7.5 Diesel

#### 7.5.1 Company profile

#### 7.5.2 Representative Denim Jeans Product

#### 7.5.3 Denim Jeans Sales, Revenue, Price and Gross Margin of Diesel

### 7.6 Guess

#### 7.6.1 Company profile

#### 7.6.2 Representative Denim Jeans Product

#### 7.6.3 Denim Jeans Sales, Revenue, Price and Gross Margin of Guess

### 7.7 H & M

#### 7.7.1 Company profile

#### 7.7.2 Representative Denim Jeans Product

#### 7.7.3 Denim Jeans Sales, Revenue, Price and Gross Margin of H & M

### 7.8 Calvin Klein Jeans

#### 7.8.1 Company profile

#### 7.8.2 Representative Denim Jeans Product

#### 7.8.3 Denim Jeans Sales, Revenue, Price and Gross Margin of Calvin Klein Jeans

### 7.9 Lucky Brand

#### 7.9.1 Company profile

- 7.9.2 Representative Denim Jeans Product
- 7.9.3 Denim Jeans Sales, Revenue, Price and Gross Margin of Lucky Brand
- 7.10 G Star Raw
  - 7.10.1 Company profile
  - 7.10.2 Representative Denim Jeans Product
  - 7.10.3 Denim Jeans Sales, Revenue, Price and Gross Margin of G Star Raw
- 7.11 7 For All Mankind
  - 7.11.1 Company profile
  - 7.11.2 Representative Denim Jeans Product
  - 7.11.3 Denim Jeans Sales, Revenue, Price and Gross Margin of 7 For All Mankind
- 7.12 True Religion
  - 7.12.1 Company profile
  - 7.12.2 Representative Denim Jeans Product
  - 7.12.3 Denim Jeans Sales, Revenue, Price and Gross Margin of True Religion
- 7.13 Mavi
  - 7.13.1 Company profile
  - 7.13.2 Representative Denim Jeans Product
  - 7.13.3 Denim Jeans Sales, Revenue, Price and Gross Margin of Mavi

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DENIM JEANS**

- 8.1 Industry Chain of Denim Jeans
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DENIM JEANS**

- 9.1 Cost Structure Analysis of Denim Jeans
- 9.2 Raw Materials Cost Analysis of Denim Jeans
- 9.3 Labor Cost Analysis of Denim Jeans
- 9.4 Manufacturing Expenses Analysis of Denim Jeans

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF DENIM JEANS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend

## 10.2 Market Positioning

### 10.2.1 Pricing Strategy

### 10.2.2 Brand Strategy

### 10.2.3 Target Client

## 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Denim Jeans-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/DB72BC38CE0EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DB72BC38CE0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970