

# Deep Cycle Batteries-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/DC0274DB243EN.html>

Date: January 2018

Pages: 134

Price: US\$ 2,980.00 (Single User License)

ID: DC0274DB243EN

## Abstracts

### Report Summary

Deep Cycle Batteries-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Deep Cycle Batteries industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Deep Cycle Batteries 2013-2017, and development forecast 2018-2023

Main market players of Deep Cycle Batteries in China, with company and product introduction, position in the Deep Cycle Batteries market

Market status and development trend of Deep Cycle Batteries by types and applications

Cost and profit status of Deep Cycle Batteries, and marketing status

Market growth drivers and challenges

The report segments the China Deep Cycle Batteries market as:

China Deep Cycle Batteries Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

## Northwest China

China Deep Cycle Batteries Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

VRLA Batteries

FLA Batteries

China Deep Cycle Batteries Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Motive

Stationary

Automotive

China Deep Cycle Batteries Market: Players Segment Analysis (Company and Product introduction, Deep Cycle Batteries Sales Volume, Revenue, Price and Gross Margin):

East Penn Manufacturing

EnerSys

Exide Technologies

GS Yuasa

Johnson Controls

C&D Technologies

COSLIGHT

Crown Battery

DAEJIN BATTERY

DMS technologies

EverExceed

Exide Industries

HBL Power Systems

HOPPECKE

Microtex Energy

MIDAC Batteries

Navitas System

Rolls Battery

Storage Battery Systems

Su-Kam Power Systems

Trojan Battery

West Marine  
Yokohama Trading

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF DEEP CYCLE BATTERIES**

- 1.1 Definition of Deep Cycle Batteries in This Report
- 1.2 Commercial Types of Deep Cycle Batteries
  - 1.2.1 VRLA Batteries
  - 1.2.2 FLA Batteries
- 1.3 Downstream Application of Deep Cycle Batteries
  - 1.3.1 Motive
  - 1.3.2 Stationary
  - 1.3.3 Automotive
- 1.4 Development History of Deep Cycle Batteries
- 1.5 Market Status and Trend of Deep Cycle Batteries 2013-2023
  - 1.5.1 China Deep Cycle Batteries Market Status and Trend 2013-2023
  - 1.5.2 Regional Deep Cycle Batteries Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Deep Cycle Batteries in China 2013-2017
- 2.2 Consumption Market of Deep Cycle Batteries in China by Regions
  - 2.2.1 Consumption Volume of Deep Cycle Batteries in China by Regions
  - 2.2.2 Revenue of Deep Cycle Batteries in China by Regions
- 2.3 Market Analysis of Deep Cycle Batteries in China by Regions
  - 2.3.1 Market Analysis of Deep Cycle Batteries in North China 2013-2017
  - 2.3.2 Market Analysis of Deep Cycle Batteries in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Deep Cycle Batteries in East China 2013-2017
  - 2.3.4 Market Analysis of Deep Cycle Batteries in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Deep Cycle Batteries in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Deep Cycle Batteries in Northwest China 2013-2017
- 2.4 Market Development Forecast of Deep Cycle Batteries in China 2018-2023
  - 2.4.1 Market Development Forecast of Deep Cycle Batteries in China 2018-2023
  - 2.4.2 Market Development Forecast of Deep Cycle Batteries by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Deep Cycle Batteries in China by Types
  - 3.1.2 Revenue of Deep Cycle Batteries in China by Types

- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Deep Cycle Batteries in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Deep Cycle Batteries in China by Downstream Industry
- 4.2 Demand Volume of Deep Cycle Batteries by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Deep Cycle Batteries by Downstream Industry in North China
  - 4.2.2 Demand Volume of Deep Cycle Batteries by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Deep Cycle Batteries by Downstream Industry in East China
  - 4.2.4 Demand Volume of Deep Cycle Batteries by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Deep Cycle Batteries by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Deep Cycle Batteries by Downstream Industry in Northwest China
- 4.3 Market Forecast of Deep Cycle Batteries in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DEEP CYCLE BATTERIES**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Deep Cycle Batteries Downstream Industry Situation and Trend Overview

## **CHAPTER 6 DEEP CYCLE BATTERIES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Deep Cycle Batteries in China by Major Players
- 6.2 Revenue of Deep Cycle Batteries in China by Major Players
- 6.3 Basic Information of Deep Cycle Batteries by Major Players

6.3.1 Headquarters Location and Established Time of Deep Cycle Batteries Major Players

6.3.2 Employees and Revenue Level of Deep Cycle Batteries Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 DEEP CYCLE BATTERIES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 East Penn Manufacturing

7.1.1 Company profile

7.1.2 Representative Deep Cycle Batteries Product

7.1.3 Deep Cycle Batteries Sales, Revenue, Price and Gross Margin of East Penn Manufacturing

7.2 EnerSys

7.2.1 Company profile

7.2.2 Representative Deep Cycle Batteries Product

7.2.3 Deep Cycle Batteries Sales, Revenue, Price and Gross Margin of EnerSys

7.3 Exide Technologies

7.3.1 Company profile

7.3.2 Representative Deep Cycle Batteries Product

7.3.3 Deep Cycle Batteries Sales, Revenue, Price and Gross Margin of Exide Technologies

7.4 GS Yuasa

7.4.1 Company profile

7.4.2 Representative Deep Cycle Batteries Product

7.4.3 Deep Cycle Batteries Sales, Revenue, Price and Gross Margin of GS Yuasa

7.5 Johnson Controls

7.5.1 Company profile

7.5.2 Representative Deep Cycle Batteries Product

7.5.3 Deep Cycle Batteries Sales, Revenue, Price and Gross Margin of Johnson Controls

7.6 C&D Technologies

7.6.1 Company profile

7.6.2 Representative Deep Cycle Batteries Product

7.6.3 Deep Cycle Batteries Sales, Revenue, Price and Gross Margin of C&D Technologies

## 7.7 COSLIGHT

7.7.1 Company profile

7.7.2 Representative Deep Cycle Batteries Product

7.7.3 Deep Cycle Batteries Sales, Revenue, Price and Gross Margin of COSLIGHT

## 7.8 Crown Battery

7.8.1 Company profile

7.8.2 Representative Deep Cycle Batteries Product

7.8.3 Deep Cycle Batteries Sales, Revenue, Price and Gross Margin of Crown Battery

## 7.9 DAEJIN BATTERY

7.9.1 Company profile

7.9.2 Representative Deep Cycle Batteries Product

7.9.3 Deep Cycle Batteries Sales, Revenue, Price and Gross Margin of DAEJIN

## BATTERY

## 7.10 DMS technologies

7.10.1 Company profile

7.10.2 Representative Deep Cycle Batteries Product

7.10.3 Deep Cycle Batteries Sales, Revenue, Price and Gross Margin of DMS

## technologies

## 7.11 EverExceed

7.11.1 Company profile

7.11.2 Representative Deep Cycle Batteries Product

7.11.3 Deep Cycle Batteries Sales, Revenue, Price and Gross Margin of EverExceed

## 7.12 Exide Industries

7.12.1 Company profile

7.12.2 Representative Deep Cycle Batteries Product

7.12.3 Deep Cycle Batteries Sales, Revenue, Price and Gross Margin of Exide

## Industries

## 7.13 HBL Power Systems

7.13.1 Company profile

7.13.2 Representative Deep Cycle Batteries Product

7.13.3 Deep Cycle Batteries Sales, Revenue, Price and Gross Margin of HBL Power

## Systems

## 7.14 HOPPECKE

7.14.1 Company profile

7.14.2 Representative Deep Cycle Batteries Product

7.14.3 Deep Cycle Batteries Sales, Revenue, Price and Gross Margin of HOPPECKE

## 7.15 Microtex Energy

7.15.1 Company profile

7.15.2 Representative Deep Cycle Batteries Product

7.15.3 Deep Cycle Batteries Sales, Revenue, Price and Gross Margin of Microtex Energy

7.16 MIDAC Batteries

7.17 Navitas System

7.18 Rolls Battery

7.19 Storage Battery Systems

7.20 Su-Kam Power Systems

7.21 Trojan Battery

7.22 West Marine

7.23 Yokohama Trading

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DEEP CYCLE BATTERIES**

8.1 Industry Chain of Deep Cycle Batteries

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DEEP CYCLE BATTERIES**

9.1 Cost Structure Analysis of Deep Cycle Batteries

9.2 Raw Materials Cost Analysis of Deep Cycle Batteries

9.3 Labor Cost Analysis of Deep Cycle Batteries

9.4 Manufacturing Expenses Analysis of Deep Cycle Batteries

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF DEEP CYCLE BATTERIES**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**



## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Deep Cycle Batteries-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/DC0274DB243EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DC0274DB243EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970