

Decorative Tile-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/D7C9C8A4AAAEN.html

Date: January 2018

Pages: 135

Price: US\$ 2,480.00 (Single User License)

ID: D7C9C8A4AAAEN

Abstracts

Report Summary

Decorative Tile-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Decorative Tile industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Decorative Tile 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Decorative Tile worldwide, with company and product introduction, position in the Decorative Tile market

Market status and development trend of Decorative Tile by types and applications Cost and profit status of Decorative Tile, and marketing status Market growth drivers and challenges

The report segments the global Decorative Tile market as:

Global Decorative Tile Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC



Latin America

Global Decorative Tile Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Ceramic Tile Porcelain Tile Stone Tile Others

Global Decorative Tile Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Floors

Walls

Others

Global Decorative Tile Market: Manufacturers Segment Analysis (Company and Product introduction, Decorative Tile Sales Volume, Revenue, Price and Gross Margin):

H & R Johnson
Kajaria Ceramics
Crossville
Internacional De Ceramica Sab De Cv
Iris Ceramic
Panariagroup Industrie Ceramiche
Porcelanosa Grupo
Seneca Tiles
Mohawk Industries
Emser Tile

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF DECORATIVE TILE

- 1.1 Definition of Decorative Tile in This Report
- 1.2 Commercial Types of Decorative Tile
 - 1.2.1 Ceramic Tile
 - 1.2.2 Porcelain Tile
 - 1.2.3 Stone Tile
 - 1.2.4 Others
- 1.3 Downstream Application of Decorative Tile
 - 1.3.1 Floors
 - 1.3.2 Walls
 - 1.3.3 Others
- 1.4 Development History of Decorative Tile
- 1.5 Market Status and Trend of Decorative Tile 2013-2023
- 1.5.1 Global Decorative Tile Market Status and Trend 2013-2023
- 1.5.2 Regional Decorative Tile Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Decorative Tile 2013-2017
- 2.2 Production Market of Decorative Tile by Regions
- 2.2.1 Production Volume of Decorative Tile by Regions
- 2.2.2 Production Value of Decorative Tile by Regions
- 2.3 Demand Market of Decorative Tile by Regions
- 2.4 Production and Demand Status of Decorative Tile by Regions
 - 2.4.1 Production and Demand Status of Decorative Tile by Regions 2013-2017
 - 2.4.2 Import and Export Status of Decorative Tile by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Decorative Tile by Types
- 3.2 Production Value of Decorative Tile by Types
- 3.3 Market Forecast of Decorative Tile by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY



- 4.1 Demand Volume of Decorative Tile by Downstream Industry
- 4.2 Market Forecast of Decorative Tile by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DECORATIVE TILE

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Decorative Tile Downstream Industry Situation and Trend Overview

CHAPTER 6 DECORATIVE TILE MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Decorative Tile by Major Manufacturers
- 6.2 Production Value of Decorative Tile by Major Manufacturers
- 6.3 Basic Information of Decorative Tile by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Decorative Tile Major Manufacturer
- 6.3.2 Employees and Revenue Level of Decorative Tile Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 DECORATIVE TILE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 H & R Johnson
 - 7.1.1 Company profile
 - 7.1.2 Representative Decorative Tile Product
 - 7.1.3 Decorative Tile Sales, Revenue, Price and Gross Margin of H & R Johnson
- 7.2 Kajaria Ceramics
 - 7.2.1 Company profile
 - 7.2.2 Representative Decorative Tile Product
 - 7.2.3 Decorative Tile Sales, Revenue, Price and Gross Margin of Kajaria Ceramics
- 7.3 Crossville
 - 7.3.1 Company profile
 - 7.3.2 Representative Decorative Tile Product
 - 7.3.3 Decorative Tile Sales, Revenue, Price and Gross Margin of Crossville
- 7.4 Internacional De Ceramica Sab De Cv
 - 7.4.1 Company profile



- 7.4.2 Representative Decorative Tile Product
- 7.4.3 Decorative Tile Sales, Revenue, Price and Gross Margin of Internacional De Ceramica Sab De Cv
- 7.5 Iris Ceramic
 - 7.5.1 Company profile
- 7.5.2 Representative Decorative Tile Product
- 7.5.3 Decorative Tile Sales, Revenue, Price and Gross Margin of Iris Ceramic
- 7.6 Panariagroup Industrie Ceramiche
 - 7.6.1 Company profile
 - 7.6.2 Representative Decorative Tile Product
- 7.6.3 Decorative Tile Sales, Revenue, Price and Gross Margin of Panariagroup Industrie Ceramiche
- 7.7 Porcelanosa Grupo
 - 7.7.1 Company profile
 - 7.7.2 Representative Decorative Tile Product
- 7.7.3 Decorative Tile Sales, Revenue, Price and Gross Margin of Porcelanosa Grupo
- 7.8 Seneca Tiles
- 7.8.1 Company profile
- 7.8.2 Representative Decorative Tile Product
- 7.8.3 Decorative Tile Sales, Revenue, Price and Gross Margin of Seneca Tiles
- 7.9 Mohawk Industries
 - 7.9.1 Company profile
 - 7.9.2 Representative Decorative Tile Product
- 7.9.3 Decorative Tile Sales, Revenue, Price and Gross Margin of Mohawk Industries
- 7.10 Emser Tile
 - 7.10.1 Company profile
 - 7.10.2 Representative Decorative Tile Product
 - 7.10.3 Decorative Tile Sales, Revenue, Price and Gross Margin of Emser Tile

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DECORATIVE TILE

- 8.1 Industry Chain of Decorative Tile
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DECORATIVE TILE

9.1 Cost Structure Analysis of Decorative Tile



- 9.2 Raw Materials Cost Analysis of Decorative Tile
- 9.3 Labor Cost Analysis of Decorative Tile
- 9.4 Manufacturing Expenses Analysis of Decorative Tile

CHAPTER 10 MARKETING STATUS ANALYSIS OF DECORATIVE TILE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Decorative Tile-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/D7C9C8A4AAAEN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/D7C9C8A4AAAEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms