

Decorative Tile-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/D92E644764DEN.html

Date: January 2018

Pages: 147

Price: US\$ 2,980.00 (Single User License)

ID: D92E644764DEN

Abstracts

Report Summary

Decorative Tile-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Decorative Tile industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Decorative Tile 2013-2017, and development forecast 2018-2023

Main market players of Decorative Tile in China, with company and product introduction, position in the Decorative Tile market

Market status and development trend of Decorative Tile by types and applications Cost and profit status of Decorative Tile, and marketing status Market growth drivers and challenges

The report segments the China Decorative Tile market as:

China Decorative Tile Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China
Southwest China



Northwest China

China Decorative Tile Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Ceramic Tile Porcelain Tile Stone Tile Others

China Decorative Tile Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Floors

Walls

Others

China Decorative Tile Market: Players Segment Analysis (Company and Product introduction, Decorative Tile Sales Volume, Revenue, Price and Gross Margin):

H & R Johnson
Kajaria Ceramics
Crossville
Internacional De Ceramica Sab De Cv
Iris Ceramic
Panariagroup Industrie Ceramiche
Porcelanosa Grupo
Seneca Tiles
Mohawk Industries
Emser Tile

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF DECORATIVE TILE

- 1.1 Definition of Decorative Tile in This Report
- 1.2 Commercial Types of Decorative Tile
 - 1.2.1 Ceramic Tile
 - 1.2.2 Porcelain Tile
 - 1.2.3 Stone Tile
 - 1.2.4 Others
- 1.3 Downstream Application of Decorative Tile
 - 1.3.1 Floors
 - 1.3.2 Walls
- 1.3.3 Others
- 1.4 Development History of Decorative Tile
- 1.5 Market Status and Trend of Decorative Tile 2013-2023
 - 1.5.1 China Decorative Tile Market Status and Trend 2013-2023
- 1.5.2 Regional Decorative Tile Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Decorative Tile in China 2013-2017
- 2.2 Consumption Market of Decorative Tile in China by Regions
- 2.2.1 Consumption Volume of Decorative Tile in China by Regions
- 2.2.2 Revenue of Decorative Tile in China by Regions
- 2.3 Market Analysis of Decorative Tile in China by Regions
 - 2.3.1 Market Analysis of Decorative Tile in North China 2013-2017
 - 2.3.2 Market Analysis of Decorative Tile in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Decorative Tile in East China 2013-2017
 - 2.3.4 Market Analysis of Decorative Tile in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Decorative Tile in Southwest China 2013-2017
- 2.3.6 Market Analysis of Decorative Tile in Northwest China 2013-2017
- 2.4 Market Development Forecast of Decorative Tile in China 2018-2023
 - 2.4.1 Market Development Forecast of Decorative Tile in China 2018-2023
 - 2.4.2 Market Development Forecast of Decorative Tile by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole China Market Status by Types



- 3.1.1 Consumption Volume of Decorative Tile in China by Types
- 3.1.2 Revenue of Decorative Tile in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Decorative Tile in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Decorative Tile in China by Downstream Industry
- 4.2 Demand Volume of Decorative Tile by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Decorative Tile by Downstream Industry in North China
 - 4.2.2 Demand Volume of Decorative Tile by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Decorative Tile by Downstream Industry in East China
- 4.2.4 Demand Volume of Decorative Tile by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Decorative Tile by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Decorative Tile by Downstream Industry in Northwest China
- 4.3 Market Forecast of Decorative Tile in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DECORATIVE TILE

- 5.1 China Economy Situation and Trend Overview
- 5.2 Decorative Tile Downstream Industry Situation and Trend Overview

CHAPTER 6 DECORATIVE TILE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Decorative Tile in China by Major Players
- 6.2 Revenue of Decorative Tile in China by Major Players
- 6.3 Basic Information of Decorative Tile by Major Players
 - 6.3.1 Headquarters Location and Established Time of Decorative Tile Major Players
- 6.3.2 Employees and Revenue Level of Decorative Tile Major Players
- 6.4 Market Competition News and Trend



- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 DECORATIVE TILE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 H & R Johnson
 - 7.1.1 Company profile
 - 7.1.2 Representative Decorative Tile Product
 - 7.1.3 Decorative Tile Sales, Revenue, Price and Gross Margin of H & R Johnson
- 7.2 Kajaria Ceramics
 - 7.2.1 Company profile
 - 7.2.2 Representative Decorative Tile Product
- 7.2.3 Decorative Tile Sales, Revenue, Price and Gross Margin of Kajaria Ceramics
- 7.3 Crossville
 - 7.3.1 Company profile
 - 7.3.2 Representative Decorative Tile Product
 - 7.3.3 Decorative Tile Sales, Revenue, Price and Gross Margin of Crossville
- 7.4 Internacional De Ceramica Sab De Cv
 - 7.4.1 Company profile
 - 7.4.2 Representative Decorative Tile Product
- 7.4.3 Decorative Tile Sales, Revenue, Price and Gross Margin of Internacional De Ceramica Sab De Cv
- 7.5 Iris Ceramic
 - 7.5.1 Company profile
 - 7.5.2 Representative Decorative Tile Product
 - 7.5.3 Decorative Tile Sales, Revenue, Price and Gross Margin of Iris Ceramic
- 7.6 Panariagroup Industrie Ceramiche
 - 7.6.1 Company profile
 - 7.6.2 Representative Decorative Tile Product
- 7.6.3 Decorative Tile Sales, Revenue, Price and Gross Margin of Panariagroup Industrie Ceramiche
- 7.7 Porcelanosa Grupo
 - 7.7.1 Company profile
 - 7.7.2 Representative Decorative Tile Product
 - 7.7.3 Decorative Tile Sales, Revenue, Price and Gross Margin of Porcelanosa Grupo
- 7.8 Seneca Tiles
- 7.8.1 Company profile



- 7.8.2 Representative Decorative Tile Product
- 7.8.3 Decorative Tile Sales, Revenue, Price and Gross Margin of Seneca Tiles
- 7.9 Mohawk Industries
 - 7.9.1 Company profile
 - 7.9.2 Representative Decorative Tile Product
 - 7.9.3 Decorative Tile Sales, Revenue, Price and Gross Margin of Mohawk Industries
- 7.10 Emser Tile
 - 7.10.1 Company profile
 - 7.10.2 Representative Decorative Tile Product
 - 7.10.3 Decorative Tile Sales, Revenue, Price and Gross Margin of Emser Tile

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DECORATIVE TILE

- 8.1 Industry Chain of Decorative Tile
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DECORATIVE TILE

- 9.1 Cost Structure Analysis of Decorative Tile
- 9.2 Raw Materials Cost Analysis of Decorative Tile
- 9.3 Labor Cost Analysis of Decorative Tile
- 9.4 Manufacturing Expenses Analysis of Decorative Tile

CHAPTER 10 MARKETING STATUS ANALYSIS OF DECORATIVE TILE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION



CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Decorative Tile-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/D92E644764DEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/D92E644764DEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970