

# Decorative High-pressure Laminate (HPL)-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/DC479D6F143EN.html>

Date: April 2018

Pages: 147

Price: US\$ 3,480.00 (Single User License)

ID: DC479D6F143EN

## Abstracts

### Report Summary

Decorative High-pressure Laminate (HPL)-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Decorative High-pressure Laminate (HPL) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Decorative High-pressure Laminate (HPL) 2013-2017, and development forecast 2018-2023

Main market players of Decorative High-pressure Laminate (HPL) in South America, with company and product introduction, position in the Decorative High-pressure Laminate (HPL) market

Market status and development trend of Decorative High-pressure Laminate (HPL) by types and applications

Cost and profit status of Decorative High-pressure Laminate (HPL), and marketing status

Market growth drivers and challenges

The report segments the South America Decorative High-pressure Laminate (HPL) market as:

South America Decorative High-pressure Laminate (HPL) Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil  
Argentina  
Venezuela  
Colombia  
Others

South America Decorative High-pressure Laminate (HPL) Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Organic HPL  
Inorganic HPL

South America Decorative High-pressure Laminate (HPL) Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential  
Commercial Building  
Transportation

South America Decorative High-pressure Laminate (HPL) Market: Players Segment Analysis (Company and Product introduction, Decorative High-pressure Laminate (HPL) Sales Volume, Revenue, Price and Gross Margin):

Fletcher Building Limited  
Omnova Solutions Inc.  
Greenlam Industries Ltd.  
Merino Group  
Wilsonart International Inc.  
Abet Laminati S.P.A.  
Archidply Industries Ltd.  
Fundermax GmbH  
Panolam Industries International  
Stylam Industries Ltd.

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF DECORATIVE HIGH-PRESSURE LAMINATE (HPL)**

- 1.1 Definition of Decorative High-pressure Laminate (HPL) in This Report
- 1.2 Commercial Types of Decorative High-pressure Laminate (HPL)
  - 1.2.1 Organic HPL
  - 1.2.2 Inorganic HPL
- 1.3 Downstream Application of Decorative High-pressure Laminate (HPL)
  - 1.3.1 Residential
  - 1.3.2 Commercial Building
  - 1.3.3 Transportation
- 1.4 Development History of Decorative High-pressure Laminate (HPL)
- 1.5 Market Status and Trend of Decorative High-pressure Laminate (HPL) 2013-2023
  - 1.5.1 South America Decorative High-pressure Laminate (HPL) Market Status and Trend 2013-2023
  - 1.5.2 Regional Decorative High-pressure Laminate (HPL) Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Decorative High-pressure Laminate (HPL) in South America 2013-2017
- 2.2 Consumption Market of Decorative High-pressure Laminate (HPL) in South America by Regions
  - 2.2.1 Consumption Volume of Decorative High-pressure Laminate (HPL) in South America by Regions
  - 2.2.2 Revenue of Decorative High-pressure Laminate (HPL) in South America by Regions
- 2.3 Market Analysis of Decorative High-pressure Laminate (HPL) in South America by Regions
  - 2.3.1 Market Analysis of Decorative High-pressure Laminate (HPL) in Brazil 2013-2017
  - 2.3.2 Market Analysis of Decorative High-pressure Laminate (HPL) in Argentina 2013-2017
  - 2.3.3 Market Analysis of Decorative High-pressure Laminate (HPL) in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Decorative High-pressure Laminate (HPL) in Colombia 2013-2017

2.3.5 Market Analysis of Decorative High-pressure Laminate (HPL) in Others  
2013-2017

2.4 Market Development Forecast of Decorative High-pressure Laminate (HPL) in  
South America 2018-2023

2.4.1 Market Development Forecast of Decorative High-pressure Laminate (HPL) in  
South America 2018-2023

2.4.2 Market Development Forecast of Decorative High-pressure Laminate (HPL) by  
Regions 2018-2023

## **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole South America Market Status by Types

3.1.1 Consumption Volume of Decorative High-pressure Laminate (HPL) in South  
America by Types

3.1.2 Revenue of Decorative High-pressure Laminate (HPL) in South America by  
Types

3.2 South America Market Status by Types in Major Countries

3.2.1 Market Status by Types in Brazil

3.2.2 Market Status by Types in Argentina

3.2.3 Market Status by Types in Venezuela

3.2.4 Market Status by Types in Colombia

3.2.5 Market Status by Types in Others

3.3 Market Forecast of Decorative High-pressure Laminate (HPL) in South America by  
Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Decorative High-pressure Laminate (HPL) in South America by  
Downstream Industry

4.2 Demand Volume of Decorative High-pressure Laminate (HPL) by Downstream  
Industry in Major Countries

4.2.1 Demand Volume of Decorative High-pressure Laminate (HPL) by Downstream  
Industry in Brazil

4.2.2 Demand Volume of Decorative High-pressure Laminate (HPL) by Downstream  
Industry in Argentina

4.2.3 Demand Volume of Decorative High-pressure Laminate (HPL) by Downstream  
Industry in Venezuela

4.2.4 Demand Volume of Decorative High-pressure Laminate (HPL) by Downstream

Industry in Colombia

4.2.5 Demand Volume of Decorative High-pressure Laminate (HPL) by Downstream

Industry in Others

4.3 Market Forecast of Decorative High-pressure Laminate (HPL) in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DECORATIVE HIGH-PRESSURE LAMINATE (HPL)**

5.1 South America Economy Situation and Trend Overview

5.2 Decorative High-pressure Laminate (HPL) Downstream Industry Situation and Trend Overview

## **CHAPTER 6 DECORATIVE HIGH-PRESSURE LAMINATE (HPL) MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

6.1 Sales Volume of Decorative High-pressure Laminate (HPL) in South America by Major Players

6.2 Revenue of Decorative High-pressure Laminate (HPL) in South America by Major Players

6.3 Basic Information of Decorative High-pressure Laminate (HPL) by Major Players

6.3.1 Headquarters Location and Established Time of Decorative High-pressure Laminate (HPL) Major Players

6.3.2 Employees and Revenue Level of Decorative High-pressure Laminate (HPL) Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 DECORATIVE HIGH-PRESSURE LAMINATE (HPL) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Fletcher Building Limited

7.1.1 Company profile

7.1.2 Representative Decorative High-pressure Laminate (HPL) Product

7.1.3 Decorative High-pressure Laminate (HPL) Sales, Revenue, Price and Gross Margin of Fletcher Building Limited

7.2 Omnova Solutions Inc.

- 7.2.1 Company profile
- 7.2.2 Representative Decorative High-pressure Laminate (HPL) Product
- 7.2.3 Decorative High-pressure Laminate (HPL) Sales, Revenue, Price and Gross Margin of Omnova Solutions Inc.
- 7.3 Greenlam Industries Ltd.
  - 7.3.1 Company profile
  - 7.3.2 Representative Decorative High-pressure Laminate (HPL) Product
  - 7.3.3 Decorative High-pressure Laminate (HPL) Sales, Revenue, Price and Gross Margin of Greenlam Industries Ltd.
- 7.4 Merino Group
  - 7.4.1 Company profile
  - 7.4.2 Representative Decorative High-pressure Laminate (HPL) Product
  - 7.4.3 Decorative High-pressure Laminate (HPL) Sales, Revenue, Price and Gross Margin of Merino Group
- 7.5 Wilsonart International Inc.
  - 7.5.1 Company profile
  - 7.5.2 Representative Decorative High-pressure Laminate (HPL) Product
  - 7.5.3 Decorative High-pressure Laminate (HPL) Sales, Revenue, Price and Gross Margin of Wilsonart International Inc.
- 7.6 Abet Laminati S.P.A.
  - 7.6.1 Company profile
  - 7.6.2 Representative Decorative High-pressure Laminate (HPL) Product
  - 7.6.3 Decorative High-pressure Laminate (HPL) Sales, Revenue, Price and Gross Margin of Abet Laminati S.P.A.
- 7.7 Archidply Industries Ltd.
  - 7.7.1 Company profile
  - 7.7.2 Representative Decorative High-pressure Laminate (HPL) Product
  - 7.7.3 Decorative High-pressure Laminate (HPL) Sales, Revenue, Price and Gross Margin of Archidply Industries Ltd.
- 7.8 Fundermax GmbH
  - 7.8.1 Company profile
  - 7.8.2 Representative Decorative High-pressure Laminate (HPL) Product
  - 7.8.3 Decorative High-pressure Laminate (HPL) Sales, Revenue, Price and Gross Margin of Fundermax GmbH
- 7.9 Panolam Industries International
  - 7.9.1 Company profile
  - 7.9.2 Representative Decorative High-pressure Laminate (HPL) Product
  - 7.9.3 Decorative High-pressure Laminate (HPL) Sales, Revenue, Price and Gross Margin of Panolam Industries International

## 7.10 Stylam Industries Ltd.

### 7.10.1 Company profile

### 7.10.2 Representative Decorative High-pressure Laminate (HPL) Product

### 7.10.3 Decorative High-pressure Laminate (HPL) Sales, Revenue, Price and Gross Margin of Stylam Industries Ltd.

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DECORATIVE HIGH-PRESSURE LAMINATE (HPL)**

### 8.1 Industry Chain of Decorative High-pressure Laminate (HPL)

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DECORATIVE HIGH-PRESSURE LAMINATE (HPL)**

### 9.1 Cost Structure Analysis of Decorative High-pressure Laminate (HPL)

### 9.2 Raw Materials Cost Analysis of Decorative High-pressure Laminate (HPL)

### 9.3 Labor Cost Analysis of Decorative High-pressure Laminate (HPL)

### 9.4 Manufacturing Expenses Analysis of Decorative High-pressure Laminate (HPL)

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF DECORATIVE HIGH-PRESSURE LAMINATE (HPL)**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach



- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Decorative High-pressure Laminate (HPL)-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/DC479D6F143EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DC479D6F143EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

