

### Decorative Foil Balloons-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/D34A5D14FC5MEN.html

Date: February 2018 Pages: 138 Price: US\$ 3,480.00 (Single User License) ID: D34A5D14FC5MEN

### Abstracts

#### **Report Summary**

Decorative Foil Balloons-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Decorative Foil Balloons industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Decorative Foil Balloons 2013-2017, and development forecast 2018-2023
Main market players of Decorative Foil Balloons in North America, with company and product introduction, position in the Decorative Foil Balloons market
Market status and development trend of Decorative Foil Balloons by types and applications
Cost and profit status of Decorative Foil Balloons, and marketing status

Market growth drivers and challenges

The report segments the North America Decorative Foil Balloons market as:

North America Decorative Foil Balloons Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico



North America Decorative Foil Balloons Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Plain Numbers & Letters Other Types

North America Decorative Foil Balloons Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial Residential Others

North America Decorative Foil Balloons Market: Players Segment Analysis (Company and Product introduction, Decorative Foil Balloons Sales Volume, Revenue, Price and Gross Margin):

Gemar Balloons **Pioneer Balloon** Amscan BELBAL Xingcheng **CTI** Industries Maple City Rubber Colour Way Balonevi **BK** Latex Tailloon **Guohua Latex Products** Angkasa **Tongle Latex Products Rubek Balloons** Hengli Latex Products York Impex Jaya Latexindo Internusa



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

#### **CHAPTER 1 OVERVIEW OF DECORATIVE FOIL BALLOONS**

- 1.1 Definition of Decorative Foil Balloons in This Report
- 1.2 Commercial Types of Decorative Foil Balloons
- 1.2.1 Plain
- 1.2.2 Numbers & Letters
- 1.2.3 Other Types
- 1.3 Downstream Application of Decorative Foil Balloons
- 1.3.1 Commercial
- 1.3.2 Residential
- 1.3.3 Others
- 1.4 Development History of Decorative Foil Balloons
- 1.5 Market Status and Trend of Decorative Foil Balloons 2013-2023
- 1.5.1 North America Decorative Foil Balloons Market Status and Trend 2013-2023
- 1.5.2 Regional Decorative Foil Balloons Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Decorative Foil Balloons in North America 2013-2017
- 2.2 Consumption Market of Decorative Foil Balloons in North America by Regions
- 2.2.1 Consumption Volume of Decorative Foil Balloons in North America by Regions
- 2.2.2 Revenue of Decorative Foil Balloons in North America by Regions
- 2.3 Market Analysis of Decorative Foil Balloons in North America by Regions
- 2.3.1 Market Analysis of Decorative Foil Balloons in United States 2013-2017
- 2.3.2 Market Analysis of Decorative Foil Balloons in Canada 2013-2017
- 2.3.3 Market Analysis of Decorative Foil Balloons in Mexico 2013-2017

2.4 Market Development Forecast of Decorative Foil Balloons in North America 2018-2023

2.4.1 Market Development Forecast of Decorative Foil Balloons in North America 2018-2023

2.4.2 Market Development Forecast of Decorative Foil Balloons by Regions 2018-2023

### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
- 3.1.1 Consumption Volume of Decorative Foil Balloons in North America by Types
- 3.1.2 Revenue of Decorative Foil Balloons in North America by Types



- 3.2 North America Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Decorative Foil Balloons in North America by Types

### CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Decorative Foil Balloons in North America by Downstream Industry

4.2 Demand Volume of Decorative Foil Balloons by Downstream Industry in Major Countries

4.2.1 Demand Volume of Decorative Foil Balloons by Downstream Industry in United States

4.2.2 Demand Volume of Decorative Foil Balloons by Downstream Industry in Canada4.2.3 Demand Volume of Decorative Foil Balloons by Downstream Industry in Mexico

4.3 Market Forecast of Decorative Foil Balloons in North America by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DECORATIVE FOIL BALLOONS

5.1 North America Economy Situation and Trend Overview

5.2 Decorative Foil Balloons Downstream Industry Situation and Trend Overview

## CHAPTER 6 DECORATIVE FOIL BALLOONS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Decorative Foil Balloons in North America by Major Players
- 6.2 Revenue of Decorative Foil Balloons in North America by Major Players
- 6.3 Basic Information of Decorative Foil Balloons by Major Players

6.3.1 Headquarters Location and Established Time of Decorative Foil Balloons Major Players

6.3.2 Employees and Revenue Level of Decorative Foil Balloons Major Players

6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch



### CHAPTER 7 DECORATIVE FOIL BALLOONS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Gemar Balloons

- 7.1.1 Company profile
- 7.1.2 Representative Decorative Foil Balloons Product
- 7.1.3 Decorative Foil Balloons Sales, Revenue, Price and Gross Margin of Gemar Balloons
- 7.2 Pioneer Balloon
- 7.2.1 Company profile
- 7.2.2 Representative Decorative Foil Balloons Product
- 7.2.3 Decorative Foil Balloons Sales, Revenue, Price and Gross Margin of Pioneer

Balloon

- 7.3 Amscan
  - 7.3.1 Company profile
- 7.3.2 Representative Decorative Foil Balloons Product
- 7.3.3 Decorative Foil Balloons Sales, Revenue, Price and Gross Margin of Amscan
- 7.4 BELBAL
- 7.4.1 Company profile
- 7.4.2 Representative Decorative Foil Balloons Product
- 7.4.3 Decorative Foil Balloons Sales, Revenue, Price and Gross Margin of BELBAL

7.5 Xingcheng

- 7.5.1 Company profile
- 7.5.2 Representative Decorative Foil Balloons Product
- 7.5.3 Decorative Foil Balloons Sales, Revenue, Price and Gross Margin of Xingcheng

7.6 CTI Industries

- 7.6.1 Company profile
- 7.6.2 Representative Decorative Foil Balloons Product
- 7.6.3 Decorative Foil Balloons Sales, Revenue, Price and Gross Margin of CTI

Industries

- 7.7 Maple City Rubber
  - 7.7.1 Company profile
- 7.7.2 Representative Decorative Foil Balloons Product
- 7.7.3 Decorative Foil Balloons Sales, Revenue, Price and Gross Margin of Maple City Rubber

7.8 Colour Way

- 7.8.1 Company profile
- 7.8.2 Representative Decorative Foil Balloons Product



7.8.3 Decorative Foil Balloons Sales, Revenue, Price and Gross Margin of Colour Way 7.9 Balonevi

- 7.9.1 Company profile
- 7.9.2 Representative Decorative Foil Balloons Product
- 7.9.3 Decorative Foil Balloons Sales, Revenue, Price and Gross Margin of Balonevi
- 7.10 BK Latex
  - 7.10.1 Company profile
  - 7.10.2 Representative Decorative Foil Balloons Product
  - 7.10.3 Decorative Foil Balloons Sales, Revenue, Price and Gross Margin of BK Latex
- 7.11 Tailloon
  - 7.11.1 Company profile
  - 7.11.2 Representative Decorative Foil Balloons Product
- 7.11.3 Decorative Foil Balloons Sales, Revenue, Price and Gross Margin of Tailloon
- 7.12 Guohua Latex Products
- 7.12.1 Company profile
- 7.12.2 Representative Decorative Foil Balloons Product
- 7.12.3 Decorative Foil Balloons Sales, Revenue, Price and Gross Margin of Guohua
- Latex Products
- 7.13 Angkasa
  - 7.13.1 Company profile
- 7.13.2 Representative Decorative Foil Balloons Product
- 7.13.3 Decorative Foil Balloons Sales, Revenue, Price and Gross Margin of Angkasa
- 7.14 Tongle Latex Products
  - 7.14.1 Company profile
  - 7.14.2 Representative Decorative Foil Balloons Product
- 7.14.3 Decorative Foil Balloons Sales, Revenue, Price and Gross Margin of Tongle Latex Products
- 7.15 Rubek Balloons
  - 7.15.1 Company profile
  - 7.15.2 Representative Decorative Foil Balloons Product
- 7.15.3 Decorative Foil Balloons Sales, Revenue, Price and Gross Margin of Rubek Balloons
- 7.16 Hengli Latex Products
- 7.17 York Impex
- 7.18 Jaya Latexindo Internusa

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DECORATIVE FOIL BALLOONS



- 8.1 Industry Chain of Decorative Foil Balloons
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DECORATIVE FOIL BALLOONS

- 9.1 Cost Structure Analysis of Decorative Foil Balloons
- 9.2 Raw Materials Cost Analysis of Decorative Foil Balloons
- 9.3 Labor Cost Analysis of Decorative Foil Balloons
- 9.4 Manufacturing Expenses Analysis of Decorative Foil Balloons

### CHAPTER 10 MARKETING STATUS ANALYSIS OF DECORATIVE FOIL BALLOONS

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Decorative Foil Balloons-North America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/D34A5D14FC5MEN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/D34A5D14FC5MEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970