

# Decorative Coatings-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/DED86EE5C69MEN.html>

Date: February 2018

Pages: 154

Price: US\$ 3,480.00 (Single User License)

ID: DED86EE5C69MEN

## Abstracts

### Report Summary

Decorative Coatings-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Decorative Coatings industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Decorative Coatings 2013-2017, and development forecast 2018-2023

Main market players of Decorative Coatings in United States, with company and product introduction, position in the Decorative Coatings market

Market status and development trend of Decorative Coatings by types and applications

Cost and profit status of Decorative Coatings, and marketing status

Market growth drivers and challenges

The report segments the United States Decorative Coatings market as:

United States Decorative Coatings Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

## Southwest

United States Decorative Coatings Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Water-Based Coating

Oil Coating

United States Decorative Coatings Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

City Building

Industrial

Resident Building

United States Decorative Coatings Market: Players Segment Analysis (Company and  
Product introduction, Decorative Coatings Sales Volume, Revenue, Price and Gross  
Margin):

Akzonobel

PPG

Nipsea Group

Valspar

Taiho Paint

Asian Paints

Bauhinia

Carpoly

Axalta

Huarun

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF DECORATIVE COATINGS**

- 1.1 Definition of Decorative Coatings in This Report
- 1.2 Commercial Types of Decorative Coatings
  - 1.2.1 Water-Based Coating
  - 1.2.2 Oil Coating
- 1.3 Downstream Application of Decorative Coatings
  - 1.3.1 City Building
  - 1.3.2 Industrial
  - 1.3.3 Resident Building
- 1.4 Development History of Decorative Coatings
- 1.5 Market Status and Trend of Decorative Coatings 2013-2023
  - 1.5.1 United States Decorative Coatings Market Status and Trend 2013-2023
  - 1.5.2 Regional Decorative Coatings Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Decorative Coatings in United States 2013-2017
- 2.2 Consumption Market of Decorative Coatings in United States by Regions
  - 2.2.1 Consumption Volume of Decorative Coatings in United States by Regions
  - 2.2.2 Revenue of Decorative Coatings in United States by Regions
- 2.3 Market Analysis of Decorative Coatings in United States by Regions
  - 2.3.1 Market Analysis of Decorative Coatings in New England 2013-2017
  - 2.3.2 Market Analysis of Decorative Coatings in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Decorative Coatings in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Decorative Coatings in The West 2013-2017
  - 2.3.5 Market Analysis of Decorative Coatings in The South 2013-2017
  - 2.3.6 Market Analysis of Decorative Coatings in Southwest 2013-2017
- 2.4 Market Development Forecast of Decorative Coatings in United States 2018-2023
  - 2.4.1 Market Development Forecast of Decorative Coatings in United States 2018-2023
  - 2.4.2 Market Development Forecast of Decorative Coatings by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Decorative Coatings in United States by Types

- 3.1.2 Revenue of Decorative Coatings in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Decorative Coatings in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Decorative Coatings in United States by Downstream Industry
- 4.2 Demand Volume of Decorative Coatings by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Decorative Coatings by Downstream Industry in New England
  - 4.2.2 Demand Volume of Decorative Coatings by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Decorative Coatings by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Decorative Coatings by Downstream Industry in The West
  - 4.2.5 Demand Volume of Decorative Coatings by Downstream Industry in The South
  - 4.2.6 Demand Volume of Decorative Coatings by Downstream Industry in Southwest
- 4.3 Market Forecast of Decorative Coatings in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DECORATIVE COATINGS**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Decorative Coatings Downstream Industry Situation and Trend Overview

## **CHAPTER 6 DECORATIVE COATINGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Decorative Coatings in United States by Major Players
- 6.2 Revenue of Decorative Coatings in United States by Major Players
- 6.3 Basic Information of Decorative Coatings by Major Players
  - 6.3.1 Headquarters Location and Established Time of Decorative Coatings Major Players
  - 6.3.2 Employees and Revenue Level of Decorative Coatings Major Players

- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 DECORATIVE COATINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Akzonobel
  - 7.1.1 Company profile
  - 7.1.2 Representative Decorative Coatings Product
  - 7.1.3 Decorative Coatings Sales, Revenue, Price and Gross Margin of Akzonobel
- 7.2 PPG
  - 7.2.1 Company profile
  - 7.2.2 Representative Decorative Coatings Product
  - 7.2.3 Decorative Coatings Sales, Revenue, Price and Gross Margin of PPG
- 7.3 Nipsea Group
  - 7.3.1 Company profile
  - 7.3.2 Representative Decorative Coatings Product
  - 7.3.3 Decorative Coatings Sales, Revenue, Price and Gross Margin of Nipsea Group
- 7.4 Valspar
  - 7.4.1 Company profile
  - 7.4.2 Representative Decorative Coatings Product
  - 7.4.3 Decorative Coatings Sales, Revenue, Price and Gross Margin of Valspar
- 7.5 Taiho Paint
  - 7.5.1 Company profile
  - 7.5.2 Representative Decorative Coatings Product
  - 7.5.3 Decorative Coatings Sales, Revenue, Price and Gross Margin of Taiho Paint
- 7.6 Asian Paints
  - 7.6.1 Company profile
  - 7.6.2 Representative Decorative Coatings Product
  - 7.6.3 Decorative Coatings Sales, Revenue, Price and Gross Margin of Asian Paints
- 7.7 Bauhinia
  - 7.7.1 Company profile
  - 7.7.2 Representative Decorative Coatings Product
  - 7.7.3 Decorative Coatings Sales, Revenue, Price and Gross Margin of Bauhinia
- 7.8 Carpoly
  - 7.8.1 Company profile
  - 7.8.2 Representative Decorative Coatings Product

7.8.3 Decorative Coatings Sales, Revenue, Price and Gross Margin of Carpoly

7.9 Axalta

7.9.1 Company profile

7.9.2 Representative Decorative Coatings Product

7.9.3 Decorative Coatings Sales, Revenue, Price and Gross Margin of Axalta

7.10 Huarun

7.10.1 Company profile

7.10.2 Representative Decorative Coatings Product

7.10.3 Decorative Coatings Sales, Revenue, Price and Gross Margin of Huarun

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DECORATIVE COATINGS**

8.1 Industry Chain of Decorative Coatings

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DECORATIVE COATINGS**

9.1 Cost Structure Analysis of Decorative Coatings

9.2 Raw Materials Cost Analysis of Decorative Coatings

9.3 Labor Cost Analysis of Decorative Coatings

9.4 Manufacturing Expenses Analysis of Decorative Coatings

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF DECORATIVE COATINGS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

## 12.1 Methodology/Research Approach

### 12.1.1 Research Programs/Design

### 12.1.2 Market Size Estimation

### 12.1.3 Market Breakdown and Data Triangulation

## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Decorative Coatings-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/DED86EE5C69MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DED86EE5C69MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970