

# Decorative Balloons-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/D8435C4CDE8MEN.html>

Date: February 2018

Pages: 132

Price: US\$ 3,480.00 (Single User License)

ID: D8435C4CDE8MEN

## Abstracts

### Report Summary

Decorative Balloons-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Decorative Balloons industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Decorative Balloons 2013-2017, and development forecast 2018-2023

Main market players of Decorative Balloons in United States, with company and product introduction, position in the Decorative Balloons market

Market status and development trend of Decorative Balloons by types and applications

Cost and profit status of Decorative Balloons, and marketing status

Market growth drivers and challenges

The report segments the United States Decorative Balloons market as:

United States Decorative Balloons Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

## Southwest

United States Decorative Balloons Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Plain

Numbers & Letters

Other Types

United States Decorative Balloons Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial

Residential

Others

United States Decorative Balloons Market: Players Segment Analysis (Company and  
Product introduction, Decorative Balloons Sales Volume, Revenue, Price and Gross  
Margin):

Gemar Balloons

Pioneer Balloon

Amscan

BELBAL

Xingcheng

CTI Industries

Maple City Rubber

Colour Way

Balonevi

BK Latex

Tailloon

Guohua Latex Products

Angkasa

Tongle Latex Products

Rubek Balloons

Hengli Latex Products

York Impex

Jaya Latexindo Internusa

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF DECORATIVE BALLOONS**

- 1.1 Definition of Decorative Balloons in This Report
- 1.2 Commercial Types of Decorative Balloons
  - 1.2.1 Plain
  - 1.2.2 Numbers & Letters
  - 1.2.3 Other Types
- 1.3 Downstream Application of Decorative Balloons
  - 1.3.1 Commercial
  - 1.3.2 Residential
  - 1.3.3 Others
- 1.4 Development History of Decorative Balloons
- 1.5 Market Status and Trend of Decorative Balloons 2013-2023
  - 1.5.1 United States Decorative Balloons Market Status and Trend 2013-2023
  - 1.5.2 Regional Decorative Balloons Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Decorative Balloons in United States 2013-2017
- 2.2 Consumption Market of Decorative Balloons in United States by Regions
  - 2.2.1 Consumption Volume of Decorative Balloons in United States by Regions
  - 2.2.2 Revenue of Decorative Balloons in United States by Regions
- 2.3 Market Analysis of Decorative Balloons in United States by Regions
  - 2.3.1 Market Analysis of Decorative Balloons in New England 2013-2017
  - 2.3.2 Market Analysis of Decorative Balloons in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Decorative Balloons in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Decorative Balloons in The West 2013-2017
  - 2.3.5 Market Analysis of Decorative Balloons in The South 2013-2017
  - 2.3.6 Market Analysis of Decorative Balloons in Southwest 2013-2017
- 2.4 Market Development Forecast of Decorative Balloons in United States 2018-2023
  - 2.4.1 Market Development Forecast of Decorative Balloons in United States 2018-2023
  - 2.4.2 Market Development Forecast of Decorative Balloons by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types

- 3.1.1 Consumption Volume of Decorative Balloons in United States by Types
- 3.1.2 Revenue of Decorative Balloons in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Decorative Balloons in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Decorative Balloons in United States by Downstream Industry
- 4.2 Demand Volume of Decorative Balloons by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Decorative Balloons by Downstream Industry in New England
  - 4.2.2 Demand Volume of Decorative Balloons by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Decorative Balloons by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Decorative Balloons by Downstream Industry in The West
  - 4.2.5 Demand Volume of Decorative Balloons by Downstream Industry in The South
  - 4.2.6 Demand Volume of Decorative Balloons by Downstream Industry in Southwest
- 4.3 Market Forecast of Decorative Balloons in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DECORATIVE BALLOONS**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Decorative Balloons Downstream Industry Situation and Trend Overview

## **CHAPTER 6 DECORATIVE BALLOONS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Decorative Balloons in United States by Major Players
- 6.2 Revenue of Decorative Balloons in United States by Major Players
- 6.3 Basic Information of Decorative Balloons by Major Players
  - 6.3.1 Headquarters Location and Established Time of Decorative Balloons Major Players

- 6.3.2 Employees and Revenue Level of Decorative Balloons Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 DECORATIVE BALLOONS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Gemar Balloons
  - 7.1.1 Company profile
  - 7.1.2 Representative Decorative Balloons Product
  - 7.1.3 Decorative Balloons Sales, Revenue, Price and Gross Margin of Gemar Balloons
- 7.2 Pioneer Balloon
  - 7.2.1 Company profile
  - 7.2.2 Representative Decorative Balloons Product
  - 7.2.3 Decorative Balloons Sales, Revenue, Price and Gross Margin of Pioneer Balloon
- 7.3 Amscan
  - 7.3.1 Company profile
  - 7.3.2 Representative Decorative Balloons Product
  - 7.3.3 Decorative Balloons Sales, Revenue, Price and Gross Margin of Amscan
- 7.4 BELBAL
  - 7.4.1 Company profile
  - 7.4.2 Representative Decorative Balloons Product
  - 7.4.3 Decorative Balloons Sales, Revenue, Price and Gross Margin of BELBAL
- 7.5 Xingcheng
  - 7.5.1 Company profile
  - 7.5.2 Representative Decorative Balloons Product
  - 7.5.3 Decorative Balloons Sales, Revenue, Price and Gross Margin of Xingcheng
- 7.6 CTI Industries
  - 7.6.1 Company profile
  - 7.6.2 Representative Decorative Balloons Product
  - 7.6.3 Decorative Balloons Sales, Revenue, Price and Gross Margin of CTI Industries
- 7.7 Maple City Rubber
  - 7.7.1 Company profile
  - 7.7.2 Representative Decorative Balloons Product
  - 7.7.3 Decorative Balloons Sales, Revenue, Price and Gross Margin of Maple City Rubber
- 7.8 Colour Way

- 7.8.1 Company profile
- 7.8.2 Representative Decorative Balloons Product
- 7.8.3 Decorative Balloons Sales, Revenue, Price and Gross Margin of Colour Way
- 7.9 Balonevi
  - 7.9.1 Company profile
  - 7.9.2 Representative Decorative Balloons Product
  - 7.9.3 Decorative Balloons Sales, Revenue, Price and Gross Margin of Balonevi
- 7.10 BK Latex
  - 7.10.1 Company profile
  - 7.10.2 Representative Decorative Balloons Product
  - 7.10.3 Decorative Balloons Sales, Revenue, Price and Gross Margin of BK Latex
- 7.11 Tailloon
  - 7.11.1 Company profile
  - 7.11.2 Representative Decorative Balloons Product
  - 7.11.3 Decorative Balloons Sales, Revenue, Price and Gross Margin of Tailloon
- 7.12 Guohua Latex Products
  - 7.12.1 Company profile
  - 7.12.2 Representative Decorative Balloons Product
  - 7.12.3 Decorative Balloons Sales, Revenue, Price and Gross Margin of Guohua Latex Products
- 7.13 Angkasa
  - 7.13.1 Company profile
  - 7.13.2 Representative Decorative Balloons Product
  - 7.13.3 Decorative Balloons Sales, Revenue, Price and Gross Margin of Angkasa
- 7.14 Tongle Latex Products
  - 7.14.1 Company profile
  - 7.14.2 Representative Decorative Balloons Product
  - 7.14.3 Decorative Balloons Sales, Revenue, Price and Gross Margin of Tongle Latex Products
- 7.15 Rubek Balloons
  - 7.15.1 Company profile
  - 7.15.2 Representative Decorative Balloons Product
  - 7.15.3 Decorative Balloons Sales, Revenue, Price and Gross Margin of Rubek Balloons
- 7.16 Hengli Latex Products
- 7.17 York Impex
- 7.18 Jaya Latexindo Internusa

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF**

## **DECORATIVE BALLOONS**

- 8.1 Industry Chain of Decorative Balloons
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DECORATIVE BALLOONS**

- 9.1 Cost Structure Analysis of Decorative Balloons
- 9.2 Raw Materials Cost Analysis of Decorative Balloons
- 9.3 Labor Cost Analysis of Decorative Balloons
- 9.4 Manufacturing Expenses Analysis of Decorative Balloons

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF DECORATIVE BALLOONS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Decorative Balloons-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/D8435C4CDE8MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D8435C4CDE8MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970