

# Data Warehouse Management Software-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/D7EEC2C21EDEN.html>

Date: February 2018

Pages: 131

Price: US\$ 2,980.00 (Single User License)

ID: D7EEC2C21EDEN

## Abstracts

### Report Summary

Data Warehouse Management Software-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Data Warehouse Management Software industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Data Warehouse Management Software 2013-2017, and development forecast 2018-2023

Main market players of Data Warehouse Management Software in China, with company and product introduction, position in the Data Warehouse Management Software market  
Market status and development trend of Data Warehouse Management Software by types and applications

Cost and profit status of Data Warehouse Management Software, and marketing status  
Market growth drivers and challenges

The report segments the China Data Warehouse Management Software market as:

China Data Warehouse Management Software Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China  
Central & South China  
Southwest China  
Northwest China

China Data Warehouse Management Software Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Purchasing Management  
Sales Management  
Warehouse Management  
Business Analysis  
Others

China Data Warehouse Management Software Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Insurance  
Telecommunications  
Retailing  
Traffic Telemetry & Intelligent Transportation Systems  
Research  
Government  
Others

China Data Warehouse Management Software Market: Players Segment Analysis  
(Company and Product introduction, Data Warehouse Management Software Sales  
Volume, Revenue, Price and Gross Margin):

Astera Software  
EMC Corporation  
Hewlett-Packard  
Vertica Systems  
Hexis Cyber Solutions  
HiT Software  
IBM Corporation  
Informatica Corporation  
Microsoft Corporation

Oracle Corporation  
SAP AG  
Sybase  
Software AG  
SAS Institute  
Teradata Corporation

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF DATA WAREHOUSE MANAGEMENT SOFTWARE**

- 1.1 Definition of Data Warehouse Management Software in This Report
- 1.2 Commercial Types of Data Warehouse Management Software
  - 1.2.1 Purchasing Management
  - 1.2.2 Sales Management
  - 1.2.3 Warehouse Management
  - 1.2.4 Business Analysis
  - 1.2.5 Others
- 1.3 Downstream Application of Data Warehouse Management Software
  - 1.3.1 Insurance
  - 1.3.2 Telecommunications
  - 1.3.3 Retailing
  - 1.3.4 Traffic Telemetry & Intelligent Transportation Systems
  - 1.3.5 Research
  - 1.3.6 Government
  - 1.3.7 Others
- 1.4 Development History of Data Warehouse Management Software
- 1.5 Market Status and Trend of Data Warehouse Management Software 2013-2023
  - 1.5.1 China Data Warehouse Management Software Market Status and Trend 2013-2023
  - 1.5.2 Regional Data Warehouse Management Software Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Data Warehouse Management Software in China 2013-2017
- 2.2 Consumption Market of Data Warehouse Management Software in China by Regions
  - 2.2.1 Consumption Volume of Data Warehouse Management Software in China by Regions
  - 2.2.2 Revenue of Data Warehouse Management Software in China by Regions
- 2.3 Market Analysis of Data Warehouse Management Software in China by Regions
  - 2.3.1 Market Analysis of Data Warehouse Management Software in North China 2013-2017
  - 2.3.2 Market Analysis of Data Warehouse Management Software in Northeast China 2013-2017

2.3.3 Market Analysis of Data Warehouse Management Software in East China  
2013-2017

2.3.4 Market Analysis of Data Warehouse Management Software in Central & South  
China 2013-2017

2.3.5 Market Analysis of Data Warehouse Management Software in Southwest China  
2013-2017

2.3.6 Market Analysis of Data Warehouse Management Software in Northwest China  
2013-2017

2.4 Market Development Forecast of Data Warehouse Management Software in China  
2018-2023

2.4.1 Market Development Forecast of Data Warehouse Management Software in  
China 2018-2023

2.4.2 Market Development Forecast of Data Warehouse Management Software by  
Regions 2018-2023

## **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole China Market Status by Types

3.1.1 Consumption Volume of Data Warehouse Management Software in China by  
Types

3.1.2 Revenue of Data Warehouse Management Software in China by Types

3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

3.3 Market Forecast of Data Warehouse Management Software in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Data Warehouse Management Software in China by  
Downstream Industry

4.2 Demand Volume of Data Warehouse Management Software by Downstream  
Industry in Major Countries

4.2.1 Demand Volume of Data Warehouse Management Software by Downstream  
Industry in North China

4.2.2 Demand Volume of Data Warehouse Management Software by Downstream Industry in Northeast China

4.2.3 Demand Volume of Data Warehouse Management Software by Downstream Industry in East China

4.2.4 Demand Volume of Data Warehouse Management Software by Downstream Industry in Central & South China

4.2.5 Demand Volume of Data Warehouse Management Software by Downstream Industry in Southwest China

4.2.6 Demand Volume of Data Warehouse Management Software by Downstream Industry in Northwest China

4.3 Market Forecast of Data Warehouse Management Software in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF DATA WAREHOUSE MANAGEMENT SOFTWARE**

5.1 China Economy Situation and Trend Overview

5.2 Data Warehouse Management Software Downstream Industry Situation and Trend Overview

## **CHAPTER 6 DATA WAREHOUSE MANAGEMENT SOFTWARE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

6.1 Sales Volume of Data Warehouse Management Software in China by Major Players

6.2 Revenue of Data Warehouse Management Software in China by Major Players

6.3 Basic Information of Data Warehouse Management Software by Major Players

6.3.1 Headquarters Location and Established Time of Data Warehouse Management Software Major Players

6.3.2 Employees and Revenue Level of Data Warehouse Management Software Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 DATA WAREHOUSE MANAGEMENT SOFTWARE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Astera Software

- 7.1.1 Company profile
- 7.1.2 Representative Data Warehouse Management Software Product
- 7.1.3 Data Warehouse Management Software Sales, Revenue, Price and Gross Margin of Astera Software
- 7.2 EMC Corporation
  - 7.2.1 Company profile
  - 7.2.2 Representative Data Warehouse Management Software Product
  - 7.2.3 Data Warehouse Management Software Sales, Revenue, Price and Gross Margin of EMC Corporation
- 7.3 Hewlett-Packard
  - 7.3.1 Company profile
  - 7.3.2 Representative Data Warehouse Management Software Product
  - 7.3.3 Data Warehouse Management Software Sales, Revenue, Price and Gross Margin of Hewlett-Packard
- 7.4 Vertica Systems
  - 7.4.1 Company profile
  - 7.4.2 Representative Data Warehouse Management Software Product
  - 7.4.3 Data Warehouse Management Software Sales, Revenue, Price and Gross Margin of Vertica Systems
- 7.5 Hexis Cyber Solutions
  - 7.5.1 Company profile
  - 7.5.2 Representative Data Warehouse Management Software Product
  - 7.5.3 Data Warehouse Management Software Sales, Revenue, Price and Gross Margin of Hexis Cyber Solutions
- 7.6 HiT Software
  - 7.6.1 Company profile
  - 7.6.2 Representative Data Warehouse Management Software Product
  - 7.6.3 Data Warehouse Management Software Sales, Revenue, Price and Gross Margin of HiT Software
- 7.7 IBM Corporation
  - 7.7.1 Company profile
  - 7.7.2 Representative Data Warehouse Management Software Product
  - 7.7.3 Data Warehouse Management Software Sales, Revenue, Price and Gross Margin of IBM Corporation
- 7.8 Informatica Corporation
  - 7.8.1 Company profile
  - 7.8.2 Representative Data Warehouse Management Software Product
  - 7.8.3 Data Warehouse Management Software Sales, Revenue, Price and Gross Margin of Informatica Corporation

## 7.9 Microsoft Corporation

### 7.9.1 Company profile

### 7.9.2 Representative Data Warehouse Management Software Product

### 7.9.3 Data Warehouse Management Software Sales, Revenue, Price and Gross

## Margin of Microsoft Corporation

## 7.10 Oracle Corporation

### 7.10.1 Company profile

### 7.10.2 Representative Data Warehouse Management Software Product

### 7.10.3 Data Warehouse Management Software Sales, Revenue, Price and Gross

## Margin of Oracle Corporation

## 7.11 SAP AG

### 7.11.1 Company profile

### 7.11.2 Representative Data Warehouse Management Software Product

### 7.11.3 Data Warehouse Management Software Sales, Revenue, Price and Gross

## Margin of SAP AG

## 7.12 Sybase

### 7.12.1 Company profile

### 7.12.2 Representative Data Warehouse Management Software Product

### 7.12.3 Data Warehouse Management Software Sales, Revenue, Price and Gross

## Margin of Sybase

## 7.13 Software AG

### 7.13.1 Company profile

### 7.13.2 Representative Data Warehouse Management Software Product

### 7.13.3 Data Warehouse Management Software Sales, Revenue, Price and Gross

## Margin of Software AG

## 7.14 SAS Institute

### 7.14.1 Company profile

### 7.14.2 Representative Data Warehouse Management Software Product

### 7.14.3 Data Warehouse Management Software Sales, Revenue, Price and Gross

## Margin of SAS Institute

## 7.15 Teradata Corporation

### 7.15.1 Company profile

### 7.15.2 Representative Data Warehouse Management Software Product

### 7.15.3 Data Warehouse Management Software Sales, Revenue, Price and Gross

## Margin of Teradata Corporation

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF DATA WAREHOUSE MANAGEMENT SOFTWARE**



- 8.1 Industry Chain of Data Warehouse Management Software
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF DATA WAREHOUSE MANAGEMENT SOFTWARE**

- 9.1 Cost Structure Analysis of Data Warehouse Management Software
- 9.2 Raw Materials Cost Analysis of Data Warehouse Management Software
- 9.3 Labor Cost Analysis of Data Warehouse Management Software
- 9.4 Manufacturing Expenses Analysis of Data Warehouse Management Software

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF DATA WAREHOUSE MANAGEMENT SOFTWARE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Data Warehouse Management Software-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/D7EEC2C21EDEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D7EEC2C21EDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

