

Cycling Wear-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/CB2499A0279MEN.html

Date: February 2018 Pages: 153 Price: US\$ 3,480.00 (Single User License) ID: CB2499A0279MEN

Abstracts

Report Summary

Cycling Wear-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Cycling Wear industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Cycling Wear 2013-2017, and development forecast 2018-2023 Main market players of Cycling Wear in United States, with company and product introduction, position in the Cycling Wear market Market status and development trend of Cycling Wear by types and applications Cost and profit status of Cycling Wear, and marketing status Market growth drivers and challenges

The report segments the United States Cycling Wear market as:

United States Cycling Wear Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England The Middle Atlantic The Midwest The West The South



Southwest

United States Cycling Wear Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cycling Clothing Eyewear Headgear (cap, helmet) Protection gear (glove, sleeve, padding) Storage unit (backpack or any types of bags) Others (e.g. wearable technology)

United States Cycling Wear Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

By Game Type By End Users

United States Cycling Wear Market: Players Segment Analysis (Company and Product introduction, Cycling Wear Sales Volume, Revenue, Price and Gross Margin):

Jaggad Trek **CSC** Motorcycle CCN Clothing Giant **Specialized Bicycle** Rapha Mysenlan Merida Jakroo Capo Cube 7Mesh Inc Verge Sports Hincapie Cervelo POC Northwave

Cycling Wear-United States Market Status and Trend Report 2013-2023



Ergon Assos Troy Lee Molon Labe Novara Oakley Odlo Vaude Bern Maloja Canari

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF CYCLING WEAR

- 1.1 Definition of Cycling Wear in This Report
- 1.2 Commercial Types of Cycling Wear
- 1.2.1 Cycling Clothing
- 1.2.2 Eyewear
- 1.2.3 Headgear (cap, helmet)
- 1.2.4 Protection gear (glove, sleeve, padding)
- 1.2.5 Storage unit (backpack or any types of bags)
- 1.2.6 Others (e.g. wearable technology)
- 1.3 Downstream Application of Cycling Wear
- 1.3.1 By Game Type
- 1.3.2 By End Users
- 1.4 Development History of Cycling Wear
- 1.5 Market Status and Trend of Cycling Wear 2013-2023
- 1.5.1 United States Cycling Wear Market Status and Trend 2013-2023
- 1.5.2 Regional Cycling Wear Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Cycling Wear in United States 2013-2017
- 2.2 Consumption Market of Cycling Wear in United States by Regions
 - 2.2.1 Consumption Volume of Cycling Wear in United States by Regions
- 2.2.2 Revenue of Cycling Wear in United States by Regions
- 2.3 Market Analysis of Cycling Wear in United States by Regions
- 2.3.1 Market Analysis of Cycling Wear in New England 2013-2017
- 2.3.2 Market Analysis of Cycling Wear in The Middle Atlantic 2013-2017
- 2.3.3 Market Analysis of Cycling Wear in The Midwest 2013-2017
- 2.3.4 Market Analysis of Cycling Wear in The West 2013-2017
- 2.3.5 Market Analysis of Cycling Wear in The South 2013-2017
- 2.3.6 Market Analysis of Cycling Wear in Southwest 2013-2017
- 2.4 Market Development Forecast of Cycling Wear in United States 2018-2023
 - 2.4.1 Market Development Forecast of Cycling Wear in United States 2018-2023
 - 2.4.2 Market Development Forecast of Cycling Wear by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole United States Market Status by Types
- 3.1.1 Consumption Volume of Cycling Wear in United States by Types
- 3.1.2 Revenue of Cycling Wear in United States by Types
- 3.2 United States Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in New England
- 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Cycling Wear in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Cycling Wear in United States by Downstream Industry
- 4.2 Demand Volume of Cycling Wear by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Cycling Wear by Downstream Industry in New England
 - 4.2.2 Demand Volume of Cycling Wear by Downstream Industry in The Middle Atlantic
 - 4.2.3 Demand Volume of Cycling Wear by Downstream Industry in The Midwest
 - 4.2.4 Demand Volume of Cycling Wear by Downstream Industry in The West
 - 4.2.5 Demand Volume of Cycling Wear by Downstream Industry in The South
- 4.2.6 Demand Volume of Cycling Wear by Downstream Industry in Southwest
- 4.3 Market Forecast of Cycling Wear in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CYCLING WEAR

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Cycling Wear Downstream Industry Situation and Trend Overview

CHAPTER 6 CYCLING WEAR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Cycling Wear in United States by Major Players
- 6.2 Revenue of Cycling Wear in United States by Major Players
- 6.3 Basic Information of Cycling Wear by Major Players
- 6.3.1 Headquarters Location and Established Time of Cycling Wear Major Players
- 6.3.2 Employees and Revenue Level of Cycling Wear Major Players
- 6.4 Market Competition News and Trend



- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 CYCLING WEAR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Jaggad
 - 7.1.1 Company profile
 - 7.1.2 Representative Cycling Wear Product
 - 7.1.3 Cycling Wear Sales, Revenue, Price and Gross Margin of Jaggad
- 7.2 Trek
- 7.2.1 Company profile
- 7.2.2 Representative Cycling Wear Product
- 7.2.3 Cycling Wear Sales, Revenue, Price and Gross Margin of Trek
- 7.3 CSC Motorcycle
 - 7.3.1 Company profile
 - 7.3.2 Representative Cycling Wear Product
 - 7.3.3 Cycling Wear Sales, Revenue, Price and Gross Margin of CSC Motorcycle
- 7.4 CCN Clothing
 - 7.4.1 Company profile
 - 7.4.2 Representative Cycling Wear Product
- 7.4.3 Cycling Wear Sales, Revenue, Price and Gross Margin of CCN Clothing
- 7.5 Giant
 - 7.5.1 Company profile
 - 7.5.2 Representative Cycling Wear Product
 - 7.5.3 Cycling Wear Sales, Revenue, Price and Gross Margin of Giant
- 7.6 Specialized Bicycle
 - 7.6.1 Company profile
 - 7.6.2 Representative Cycling Wear Product
- 7.6.3 Cycling Wear Sales, Revenue, Price and Gross Margin of Specialized Bicycle
- 7.7 Rapha
 - 7.7.1 Company profile
 - 7.7.2 Representative Cycling Wear Product
 - 7.7.3 Cycling Wear Sales, Revenue, Price and Gross Margin of Rapha
- 7.8 Mysenlan
 - 7.8.1 Company profile
 - 7.8.2 Representative Cycling Wear Product
 - 7.8.3 Cycling Wear Sales, Revenue, Price and Gross Margin of Mysenlan



7.9 Merida

- 7.9.1 Company profile
- 7.9.2 Representative Cycling Wear Product
- 7.9.3 Cycling Wear Sales, Revenue, Price and Gross Margin of Merida
- 7.10 Jakroo
 - 7.10.1 Company profile
 - 7.10.2 Representative Cycling Wear Product
 - 7.10.3 Cycling Wear Sales, Revenue, Price and Gross Margin of Jakroo

7.11 Capo

- 7.11.1 Company profile
- 7.11.2 Representative Cycling Wear Product
- 7.11.3 Cycling Wear Sales, Revenue, Price and Gross Margin of Capo

7.12 Cube

- 7.12.1 Company profile
- 7.12.2 Representative Cycling Wear Product
- 7.12.3 Cycling Wear Sales, Revenue, Price and Gross Margin of Cube
- 7.13 7Mesh Inc
- 7.13.1 Company profile
- 7.13.2 Representative Cycling Wear Product
- 7.13.3 Cycling Wear Sales, Revenue, Price and Gross Margin of 7Mesh Inc
- 7.14 Verge Sports
 - 7.14.1 Company profile
 - 7.14.2 Representative Cycling Wear Product
- 7.14.3 Cycling Wear Sales, Revenue, Price and Gross Margin of Verge Sports
- 7.15 Hincapie
 - 7.15.1 Company profile
 - 7.15.2 Representative Cycling Wear Product
- 7.15.3 Cycling Wear Sales, Revenue, Price and Gross Margin of Hincapie
- 7.16 Cervelo
- 7.17 POC
- 7.18 Northwave
- 7.19 Ergon
- 7.20 Assos
- 7.21 Troy Lee
- 7.22 Molon Labe
- 7.23 Novara
- 7.24 Oakley
- 7.25 Odlo
- 7.26 Vaude



7.27 Bern 7.28 Maloja 7.29 Canari

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CYCLING WEAR

- 8.1 Industry Chain of Cycling Wear
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CYCLING WEAR

- 9.1 Cost Structure Analysis of Cycling Wear
- 9.2 Raw Materials Cost Analysis of Cycling Wear
- 9.3 Labor Cost Analysis of Cycling Wear
- 9.4 Manufacturing Expenses Analysis of Cycling Wear

CHAPTER 10 MARKETING STATUS ANALYSIS OF CYCLING WEAR

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source



12.2.1 Secondary Sources12.2.2 Primary Sources12.3 Reference



I would like to order

Product name: Cycling Wear-United States Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/CB2499A0279MEN.html</u>

> Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/CB2499A0279MEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970