

Cycling Computer-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/CBD4C9E6493EN.html>

Date: December 2017

Pages: 148

Price: US\$ 3,480.00 (Single User License)

ID: CBD4C9E6493EN

Abstracts

Report Summary

Cycling Computer-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Cycling Computer industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Cycling Computer 2013-2017, and development forecast 2018-2023

Main market players of Cycling Computer in Europe, with company and product introduction, position in the Cycling Computer market

Market status and development trend of Cycling Computer by types and applications

Cost and profit status of Cycling Computer, and marketing status

Market growth drivers and challenges

The report segments the Europe Cycling Computer market as:

Europe Cycling Computer Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Cycling Computer Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Wireless Connectivity: Wi-Fi

Wireless Connectivity: Bluetooth

Wireless Connectivity: ANT+

Europe Cycling Computer Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Casual Cyclist

Enthusiast

Competitive Cyclist

Europe Cycling Computer Market: Players Segment Analysis (Company and Product introduction, Cycling Computer Sales Volume, Revenue, Price and Gross Margin):

Garmin

Timex

Magellan

Lezyne

Cateye Stealth

Pioneer

Polar

Wahoo

Omata

Topeak

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF CYCLING COMPUTER

- 1.1 Definition of Cycling Computer in This Report
- 1.2 Commercial Types of Cycling Computer
 - 1.2.1 Wireless Connectivity: Wi-Fi
 - 1.2.2 Wireless Connectivity: Bluetooth
 - 1.2.3 Wireless Connectivity: ANT+
- 1.3 Downstream Application of Cycling Computer
 - 1.3.1 Casual Cyclist
 - 1.3.2 Enthusiast
 - 1.3.3 Competitive Cyclist
- 1.4 Development History of Cycling Computer
- 1.5 Market Status and Trend of Cycling Computer 2013-2023
 - 1.5.1 Europe Cycling Computer Market Status and Trend 2013-2023
 - 1.5.2 Regional Cycling Computer Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Cycling Computer in Europe 2013-2017
- 2.2 Consumption Market of Cycling Computer in Europe by Regions
 - 2.2.1 Consumption Volume of Cycling Computer in Europe by Regions
 - 2.2.2 Revenue of Cycling Computer in Europe by Regions
- 2.3 Market Analysis of Cycling Computer in Europe by Regions
 - 2.3.1 Market Analysis of Cycling Computer in Germany 2013-2017
 - 2.3.2 Market Analysis of Cycling Computer in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Cycling Computer in France 2013-2017
 - 2.3.4 Market Analysis of Cycling Computer in Italy 2013-2017
 - 2.3.5 Market Analysis of Cycling Computer in Spain 2013-2017
 - 2.3.6 Market Analysis of Cycling Computer in Benelux 2013-2017
 - 2.3.7 Market Analysis of Cycling Computer in Russia 2013-2017
- 2.4 Market Development Forecast of Cycling Computer in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Cycling Computer in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Cycling Computer by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types

- 3.1.1 Consumption Volume of Cycling Computer in Europe by Types
- 3.1.2 Revenue of Cycling Computer in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Cycling Computer in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Cycling Computer in Europe by Downstream Industry
- 4.2 Demand Volume of Cycling Computer by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Cycling Computer by Downstream Industry in Germany
 - 4.2.2 Demand Volume of Cycling Computer by Downstream Industry in United Kingdom
 - 4.2.3 Demand Volume of Cycling Computer by Downstream Industry in France
 - 4.2.4 Demand Volume of Cycling Computer by Downstream Industry in Italy
 - 4.2.5 Demand Volume of Cycling Computer by Downstream Industry in Spain
 - 4.2.6 Demand Volume of Cycling Computer by Downstream Industry in Benelux
 - 4.2.7 Demand Volume of Cycling Computer by Downstream Industry in Russia
- 4.3 Market Forecast of Cycling Computer in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CYCLING COMPUTER

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Cycling Computer Downstream Industry Situation and Trend Overview

CHAPTER 6 CYCLING COMPUTER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Cycling Computer in Europe by Major Players
- 6.2 Revenue of Cycling Computer in Europe by Major Players
- 6.3 Basic Information of Cycling Computer by Major Players
 - 6.3.1 Headquarters Location and Established Time of Cycling Computer Major Players

- 6.3.2 Employees and Revenue Level of Cycling Computer Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 CYCLING COMPUTER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Garmin
 - 7.1.1 Company profile
 - 7.1.2 Representative Cycling Computer Product
 - 7.1.3 Cycling Computer Sales, Revenue, Price and Gross Margin of Garmin
- 7.2 Timex
 - 7.2.1 Company profile
 - 7.2.2 Representative Cycling Computer Product
 - 7.2.3 Cycling Computer Sales, Revenue, Price and Gross Margin of Timex
- 7.3 Magellan
 - 7.3.1 Company profile
 - 7.3.2 Representative Cycling Computer Product
 - 7.3.3 Cycling Computer Sales, Revenue, Price and Gross Margin of Magellan
- 7.4 Lezyne
 - 7.4.1 Company profile
 - 7.4.2 Representative Cycling Computer Product
 - 7.4.3 Cycling Computer Sales, Revenue, Price and Gross Margin of Lezyne
- 7.5 Cateye Stealth
 - 7.5.1 Company profile
 - 7.5.2 Representative Cycling Computer Product
 - 7.5.3 Cycling Computer Sales, Revenue, Price and Gross Margin of Cateye Stealth
- 7.6 Pioneer
 - 7.6.1 Company profile
 - 7.6.2 Representative Cycling Computer Product
 - 7.6.3 Cycling Computer Sales, Revenue, Price and Gross Margin of Pioneer
- 7.7 Polar
 - 7.7.1 Company profile
 - 7.7.2 Representative Cycling Computer Product
 - 7.7.3 Cycling Computer Sales, Revenue, Price and Gross Margin of Polar
- 7.8 Wahoo
 - 7.8.1 Company profile

- 7.8.2 Representative Cycling Computer Product
- 7.8.3 Cycling Computer Sales, Revenue, Price and Gross Margin of Wahoo
- 7.9 Omata
 - 7.9.1 Company profile
 - 7.9.2 Representative Cycling Computer Product
 - 7.9.3 Cycling Computer Sales, Revenue, Price and Gross Margin of Omata
- 7.10 Topeak
 - 7.10.1 Company profile
 - 7.10.2 Representative Cycling Computer Product
 - 7.10.3 Cycling Computer Sales, Revenue, Price and Gross Margin of Topeak

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CYCLING COMPUTER

- 8.1 Industry Chain of Cycling Computer
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CYCLING COMPUTER

- 9.1 Cost Structure Analysis of Cycling Computer
- 9.2 Raw Materials Cost Analysis of Cycling Computer
- 9.3 Labor Cost Analysis of Cycling Computer
- 9.4 Manufacturing Expenses Analysis of Cycling Computer

CHAPTER 10 MARKETING STATUS ANALYSIS OF CYCLING COMPUTER

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Cycling Computer-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/CBD4C9E6493EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CBD4C9E6493EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970