

# Cycling Computer-Asia Pacific Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/CEEA506F82AEN.html

Date: December 2017

Pages: 138

Price: US\$ 3,480.00 (Single User License)

ID: CEEA506F82AEN

### **Abstracts**

### Report Summary

Cycling Computer-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Cycling Computer industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Cycling Computer 2013-2017, and development forecast 2018-2023

Main market players of Cycling Computer in Asia Pacific, with company and product introduction, position in the Cycling Computer market

Market status and development trend of Cycling Computer by types and applications Cost and profit status of Cycling Computer, and marketing status Market growth drivers and challenges

The report segments the Asia Pacific Cycling Computer market as:

Asia Pacific Cycling Computer Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia



### Australia

Asia Pacific Cycling Computer Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Wireless Connectivity: Wi-Fi

Wireless Connectivity: Bluetooth Wireless Connectivity: ANT+

Asia Pacific Cycling Computer Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Casual Cyclist

Enthusiast

Competitive Cyclist

Asia Pacific Cycling Computer Market: Players Segment Analysis (Company and Product introduction, Cycling Computer Sales Volume, Revenue, Price and Gross Margin):

Garmin

Timex

Magellan

Lezyne

Cateye Stealth

Pioneer

Polar

Wahoo

Omata

Topeak

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF CYCLING COMPUTER**

- 1.1 Definition of Cycling Computer in This Report
- 1.2 Commercial Types of Cycling Computer
  - 1.2.1 Wireless Connectivity: Wi-Fi
  - 1.2.2 Wireless Connectivity: Bluetooth
  - 1.2.3 Wireless Connectivity: ANT+
- 1.3 Downstream Application of Cycling Computer
  - 1.3.1 Casual Cyclist
  - 1.3.2 Enthusiast
  - 1.3.3 Competitive Cyclist
- 1.4 Development History of Cycling Computer
- 1.5 Market Status and Trend of Cycling Computer 2013-2023
- 1.5.1 Asia Pacific Cycling Computer Market Status and Trend 2013-2023
- 1.5.2 Regional Cycling Computer Market Status and Trend 2013-2023

### CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Cycling Computer in Asia Pacific 2013-2017
- 2.2 Consumption Market of Cycling Computer in Asia Pacific by Regions
- 2.2.1 Consumption Volume of Cycling Computer in Asia Pacific by Regions
- 2.2.2 Revenue of Cycling Computer in Asia Pacific by Regions
- 2.3 Market Analysis of Cycling Computer in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Cycling Computer in China 2013-2017
  - 2.3.2 Market Analysis of Cycling Computer in Japan 2013-2017
  - 2.3.3 Market Analysis of Cycling Computer in Korea 2013-2017
  - 2.3.4 Market Analysis of Cycling Computer in India 2013-2017
  - 2.3.5 Market Analysis of Cycling Computer in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Cycling Computer in Australia 2013-2017
- 2.4 Market Development Forecast of Cycling Computer in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Cycling Computer in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Cycling Computer by Regions 2018-2023

### CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Asia Pacific Market Status by Types
  - 3.1.1 Consumption Volume of Cycling Computer in Asia Pacific by Types



- 3.1.2 Revenue of Cycling Computer in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
- 3.2.5 Market Status by Types in Southeast Asia
- 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Cycling Computer in Asia Pacific by Types

# CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Cycling Computer in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Cycling Computer by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Cycling Computer by Downstream Industry in China
- 4.2.2 Demand Volume of Cycling Computer by Downstream Industry in Japan
- 4.2.3 Demand Volume of Cycling Computer by Downstream Industry in Korea
- 4.2.4 Demand Volume of Cycling Computer by Downstream Industry in India
- 4.2.5 Demand Volume of Cycling Computer by Downstream Industry in Southeast Asia
- 4.2.6 Demand Volume of Cycling Computer by Downstream Industry in Australia
- 4.3 Market Forecast of Cycling Computer in Asia Pacific by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CYCLING COMPUTER

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Cycling Computer Downstream Industry Situation and Trend Overview

# CHAPTER 6 CYCLING COMPUTER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Cycling Computer in Asia Pacific by Major Players
- 6.2 Revenue of Cycling Computer in Asia Pacific by Major Players
- 6.3 Basic Information of Cycling Computer by Major Players
- 6.3.1 Headquarters Location and Established Time of Cycling Computer Major Players
- 6.3.2 Employees and Revenue Level of Cycling Computer Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News



### 6.4.3 New Product Development and Launch

# CHAPTER 7 CYCLING COMPUTER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Garmin
  - 7.1.1 Company profile
  - 7.1.2 Representative Cycling Computer Product
  - 7.1.3 Cycling Computer Sales, Revenue, Price and Gross Margin of Garmin
- 7.2 Timex
  - 7.2.1 Company profile
  - 7.2.2 Representative Cycling Computer Product
  - 7.2.3 Cycling Computer Sales, Revenue, Price and Gross Margin of Timex
- 7.3 Magellan
  - 7.3.1 Company profile
  - 7.3.2 Representative Cycling Computer Product
- 7.3.3 Cycling Computer Sales, Revenue, Price and Gross Margin of Magellan
- 7.4 Lezyne
  - 7.4.1 Company profile
  - 7.4.2 Representative Cycling Computer Product
  - 7.4.3 Cycling Computer Sales, Revenue, Price and Gross Margin of Lezyne
- 7.5 Cateye Stealth
  - 7.5.1 Company profile
  - 7.5.2 Representative Cycling Computer Product
  - 7.5.3 Cycling Computer Sales, Revenue, Price and Gross Margin of Cateye Stealth
- 7.6 Pioneer
  - 7.6.1 Company profile
  - 7.6.2 Representative Cycling Computer Product
  - 7.6.3 Cycling Computer Sales, Revenue, Price and Gross Margin of Pioneer
- 7.7 Polar
  - 7.7.1 Company profile
  - 7.7.2 Representative Cycling Computer Product
  - 7.7.3 Cycling Computer Sales, Revenue, Price and Gross Margin of Polar
- 7.8 Wahoo
  - 7.8.1 Company profile
  - 7.8.2 Representative Cycling Computer Product
  - 7.8.3 Cycling Computer Sales, Revenue, Price and Gross Margin of Wahoo
- 7.9 Omata
- 7.9.1 Company profile



- 7.9.2 Representative Cycling Computer Product
- 7.9.3 Cycling Computer Sales, Revenue, Price and Gross Margin of Omata
- 7.10 Topeak
  - 7.10.1 Company profile
  - 7.10.2 Representative Cycling Computer Product
  - 7.10.3 Cycling Computer Sales, Revenue, Price and Gross Margin of Topeak

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CYCLING COMPUTER

- 8.1 Industry Chain of Cycling Computer
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CYCLING COMPUTER

- 9.1 Cost Structure Analysis of Cycling Computer
- 9.2 Raw Materials Cost Analysis of Cycling Computer
- 9.3 Labor Cost Analysis of Cycling Computer
- 9.4 Manufacturing Expenses Analysis of Cycling Computer

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF CYCLING COMPUTER**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design



- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Cycling Computer-Asia Pacific Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/CEEA506F82AEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CEEA506F82AEN.html">https://marketpublishers.com/r/CEEA506F82AEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970