

Cycling Clothing-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/CDCB9723B06EN.html

Date: April 2018

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: CDCB9723B06EN

Abstracts

Report Summary

Cycling Clothing-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Cycling Clothing industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Cycling Clothing 2013-2017, and development forecast 2018-2023

Main market players of Cycling Clothing in United States, with company and product introduction, position in the Cycling Clothing market

Market status and development trend of Cycling Clothing by types and applications Cost and profit status of Cycling Clothing, and marketing status Market growth drivers and challenges

The report segments the United States Cycling Clothing market as:

United States Cycling Clothing Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England
The Middle Atlantic
The Midwest
The West
The South



Southwest

United States Cycling Clothing Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Professional Cycling Clothing Amateur Cycling Clothing

United States Cycling Clothing Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Male Cyclists
Female Cyclists

United States Cycling Clothing Market: Players Segment Analysis (Company and Product introduction, Cycling Clothing Sales Volume, Revenue, Price and Gross Margin):

Adidas

Nike

Specialized Bicycle

MERIDA

TREK

Capo

Assos

Rapha

Marcello Bergamo

Castelli

Jaggad

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF CYCLING CLOTHING

- 1.1 Definition of Cycling Clothing in This Report
- 1.2 Commercial Types of Cycling Clothing
 - 1.2.1 Professional Cycling Clothing
 - 1.2.2 Amateur Cycling Clothing
- 1.3 Downstream Application of Cycling Clothing
 - 1.3.1 Male Cyclists
 - 1.3.2 Female Cyclists
- 1.4 Development History of Cycling Clothing
- 1.5 Market Status and Trend of Cycling Clothing 2013-2023
 - 1.5.1 United States Cycling Clothing Market Status and Trend 2013-2023
 - 1.5.2 Regional Cycling Clothing Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Cycling Clothing in United States 2013-2017
- 2.2 Consumption Market of Cycling Clothing in United States by Regions
 - 2.2.1 Consumption Volume of Cycling Clothing in United States by Regions
 - 2.2.2 Revenue of Cycling Clothing in United States by Regions
- 2.3 Market Analysis of Cycling Clothing in United States by Regions
- 2.3.1 Market Analysis of Cycling Clothing in New England 2013-2017
- 2.3.2 Market Analysis of Cycling Clothing in The Middle Atlantic 2013-2017
- 2.3.3 Market Analysis of Cycling Clothing in The Midwest 2013-2017
- 2.3.4 Market Analysis of Cycling Clothing in The West 2013-2017
- 2.3.5 Market Analysis of Cycling Clothing in The South 2013-2017
- 2.3.6 Market Analysis of Cycling Clothing in Southwest 2013-2017
- 2.4 Market Development Forecast of Cycling Clothing in United States 2018-2023
 - 2.4.1 Market Development Forecast of Cycling Clothing in United States 2018-2023
 - 2.4.2 Market Development Forecast of Cycling Clothing by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
 - 3.1.1 Consumption Volume of Cycling Clothing in United States by Types
 - 3.1.2 Revenue of Cycling Clothing in United States by Types
- 3.2 United States Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in New England
- 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Cycling Clothing in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Cycling Clothing in United States by Downstream Industry
- 4.2 Demand Volume of Cycling Clothing by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Cycling Clothing by Downstream Industry in New England
- 4.2.2 Demand Volume of Cycling Clothing by Downstream Industry in The Middle Atlantic
- 4.2.3 Demand Volume of Cycling Clothing by Downstream Industry in The Midwest
- 4.2.4 Demand Volume of Cycling Clothing by Downstream Industry in The West
- 4.2.5 Demand Volume of Cycling Clothing by Downstream Industry in The South
- 4.2.6 Demand Volume of Cycling Clothing by Downstream Industry in Southwest
- 4.3 Market Forecast of Cycling Clothing in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CYCLING CLOTHING

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Cycling Clothing Downstream Industry Situation and Trend Overview

CHAPTER 6 CYCLING CLOTHING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Cycling Clothing in United States by Major Players
- 6.2 Revenue of Cycling Clothing in United States by Major Players
- 6.3 Basic Information of Cycling Clothing by Major Players
 - 6.3.1 Headquarters Location and Established Time of Cycling Clothing Major Players
 - 6.3.2 Employees and Revenue Level of Cycling Clothing Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch



CHAPTER 7 CYCLING CLOTHING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Adidas
 - 7.1.1 Company profile
 - 7.1.2 Representative Cycling Clothing Product
 - 7.1.3 Cycling Clothing Sales, Revenue, Price and Gross Margin of Adidas
- 7.2 Nike
 - 7.2.1 Company profile
 - 7.2.2 Representative Cycling Clothing Product
 - 7.2.3 Cycling Clothing Sales, Revenue, Price and Gross Margin of Nike
- 7.3 Specialized Bicycle
 - 7.3.1 Company profile
 - 7.3.2 Representative Cycling Clothing Product
 - 7.3.3 Cycling Clothing Sales, Revenue, Price and Gross Margin of Specialized Bicycle
- 7.4 MERIDA
 - 7.4.1 Company profile
 - 7.4.2 Representative Cycling Clothing Product
 - 7.4.3 Cycling Clothing Sales, Revenue, Price and Gross Margin of MERIDA
- **7.5 TREK**
 - 7.5.1 Company profile
 - 7.5.2 Representative Cycling Clothing Product
 - 7.5.3 Cycling Clothing Sales, Revenue, Price and Gross Margin of TREK
- 7.6 Capo
 - 7.6.1 Company profile
 - 7.6.2 Representative Cycling Clothing Product
 - 7.6.3 Cycling Clothing Sales, Revenue, Price and Gross Margin of Capo
- 7.7 Assos
 - 7.7.1 Company profile
- 7.7.2 Representative Cycling Clothing Product
- 7.7.3 Cycling Clothing Sales, Revenue, Price and Gross Margin of Assos
- 7.8 Rapha
 - 7.8.1 Company profile
 - 7.8.2 Representative Cycling Clothing Product
 - 7.8.3 Cycling Clothing Sales, Revenue, Price and Gross Margin of Rapha
- 7.9 Marcello Bergamo
 - 7.9.1 Company profile
- 7.9.2 Representative Cycling Clothing Product



- 7.9.3 Cycling Clothing Sales, Revenue, Price and Gross Margin of Marcello Bergamo
- 7.10 Castelli
 - 7.10.1 Company profile
 - 7.10.2 Representative Cycling Clothing Product
 - 7.10.3 Cycling Clothing Sales, Revenue, Price and Gross Margin of Castelli
- 7.11 Jaggad
 - 7.11.1 Company profile
 - 7.11.2 Representative Cycling Clothing Product
 - 7.11.3 Cycling Clothing Sales, Revenue, Price and Gross Margin of Jaggad

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CYCLING CLOTHING

- 8.1 Industry Chain of Cycling Clothing
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CYCLING CLOTHING

- 9.1 Cost Structure Analysis of Cycling Clothing
- 9.2 Raw Materials Cost Analysis of Cycling Clothing
- 9.3 Labor Cost Analysis of Cycling Clothing
- 9.4 Manufacturing Expenses Analysis of Cycling Clothing

CHAPTER 10 MARKETING STATUS ANALYSIS OF CYCLING CLOTHING

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE



- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Cycling Clothing-United States Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/CDCB9723B06EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/CDCB9723B06EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970